



Name: Seema Agarwal
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RESIGNATION LETTER

Date: 25-07-2026

To
The Board of Directors
Simca Advertising Limited
Bungalow No. C-6, Swami Samarth Nagar,
Roshanlal Nagar, 3rd Cross Lane, Andheri (West),
Mumbai, Maharashtra, 400053, India

Subject: Resignation from the office of Independent Director

Dear Sir/Madam,

I, Ms. Seema Agarwal, hereby tender my resignation from the office of Independent Director of Simca Advertising Limited, with effect from July 25, 2026, due to personal reasons and other professional commitments.

I confirm that there are no material reasons for my resignation other than those stated above.

I take this opportunity to express my sincere gratitude to the Board of Directors, the management, and the employees of the Company for their support and cooperation during my tenure. I wish the Company continued success and growth in all its future endeavors.

Kindly take this letter on record and arrange to complete all necessary statutory filings and compliances in accordance with the provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as applicable.

Thank you.

Yours faithfully,

Ms. Seema Agarwal
Independent Director
DIN: 10766736

