



SIMCA
ADVERTISING

SIMCA ADVERTISING LIMITED

CIN NO: L74999MH2022PLC384827

📍 Bungalow No. C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane,
Andheri West, Mumbai City, Maharashtra, India -400 053

☎ 022 20603832/33 ✉ info@simcaadvertising.com 🌐 www.simcaadvertising.com

To,
The Manager
Listing Department
NSE Emerge
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai – 400051

Scrip Code SIMCA
ISIN INE1K4J01018
Series EQ

Subject Intimation pursuant to Regulation 30 of the Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing
Regulations')

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Ms. Seema Agarwal, Independent Director of the Company, vide his letter dated July 25, 2026, received through e-mail on July 25, 2026 at 15:05 PM (IST), has tendered her resignation as the Independent Director of the Company, with effect from close of business hours on July 25, 2026, due to personal reasons.

Consequently, she shall also cease to be a member of the Audit Committee..

The Board of Directors of the Company place on record its appreciation for the valuable contribution and guidance provided by Ms. Seema Agarwal during her association with the Company as an Independent Director.

Further, the details as required in terms of the Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed as Annexure I and copy of the letter of resignation received from Ms. Seema Agarwal is Annexed.

This intimation is also being uploaded on Company's website and can be accessed at www.simcaadvertising.com.

You are requested to take the above on record.

Thanking You,
For **Simca Advertising Limited**

Fahim Batliwala
Managing Director
DIN: 07559537
Date: July 25, 2026
Place: Mumbai



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Annexure A

Details required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015:

Details	Particulars
Name:	Ms. Seema Agarwal
Reason for change viz, appointment , resignation, removal , death or otherwise	Resignation of Ms. Seema Agarwal, Independent Director of the Company with immediate effect, due to personal and professional reasons.
Date of Appointment / cessation-(as applicable)	Cessation with effect from close of business hours on July 25, 2026.
Brief Profile:	Not Applicable
Disclosure of Relationship between Directors inter se Manager and KMPs	Not Applicable
Declaration:	Ms. Seema Agarwal, has confirmed and declared that there are no material reasons for his resignation other than those mentioned in her resignation letter.



Name: Seema Agarwal
Address: 118, Sheela Vihar, Kalwar Road
Gokulpura, Jhotwara, Kardhani Police Station
Jaipur-302012
Mobile: +91-6375000306
E-mail: caseema2910@gmail

RESIGNATION LETTER

Date: 25-07-2026

To
The Board of Directors
Simca Advertising Limited
Bungalow No. C-6, Swami Samarth Nagar,
Roshanlal Nagar, 3rd Cross Lane, Andheri (West),
Mumbai, Maharashtra, 400053, India

Subject: Resignation from the office of Independent Director

Dear Sir/Madam,

I, Ms. Seema Agarwal, hereby tender my resignation from the office of Independent Director of Simca Advertising Limited, with effect from July 25, 2026, due to personal reasons and other professional commitments.

I confirm that there are no material reasons for my resignation other than those stated above.

I take this opportunity to express my sincere gratitude to the Board of Directors, the management, and the employees of the Company for their support and cooperation during my tenure. I wish the Company continued success and growth in all its future endeavors.

Kindly take this letter on record and arrange to complete all necessary statutory filings and compliances in accordance with the provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as applicable.

Thank you.

Yours faithfully,

Ms. Seema Agarwal
Independent Director
DIN: 10766736

