SIMCA ADVERTISING LIMITED

SIMCA
ADVERTISING

CIN NO: L74999MH2022PLC384827
Bungalow No. C-6, Swami Samarth Nagar, Roshanlal Nagar, 3rd Cross Lane,
Andheri West, Mumbai City, Maharashtra, India -400 053
022 20603832/33 info@simcaadvertising.com www.simcaadvertising.com

To,
The Manager
Listing Department
NSE Emerge
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai – 400051

Scrip Code: SIMCA
ISIN: INE1K4J01018
Series: EQ

Dear Sir/Madam,

Subject Intimation of Board Meeting to be held on August 22, 2026 pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 29 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that a meeting of the Board of Directors of Company is scheduled to be held on Saturday, August 22, 2026, inter alia, to consider and approve:

1. To fix the **date, day, time and venue** for convening the ensuing Annual General Meeting of the Company;
2. To fix the **Cut-off Date** for determining the eligibility of Members entitled to vote on the resolutions proposed to be passed at the ensuing Annual General Meeting;
3. To consider and approve the **Directors' Report and its relevant annexures** for the Financial Year ended March 31, 2026, along with the annexures thereto;
4. To appoint the **Scrutinizer** for conducting the e-voting and voting process at the ensuing Annual General Meeting in a fair and transparent manner;
5. To consider and approve the **Notice convening the ensuing Annual General Meeting** of the Company; and
6. Any other business matter with the permission of Chairman.

You are requested to kindly take the above information on record.

Thanking You,

For **Simca Advertising Limited**
FAHIM
BATLIWALA
Digitally signed by FAHIM BATLIWALA
DN: c=IN, o=Personal, title=6102,
2.5.4.20=db98c6d7b9737e2a92a69497fe573a500cab5079eb4ce628a10a6ea4d29a52d9, postalCode=400053, st=Maharashtra,
serialNumber=0f8629380970add4535cc285712d37d47d52513ce09e49e4045d39c7f497099e, cn=FAHIM BATLIWALA
Date: 2026.08.19 15:55:06 +05'30'
Fahim Batliwala
Managing Director
DIN 07559537

Date August 19, 2026
Place Mumbai