

Date: August 28, 2018

Place: Hyderabad

To

The Manger – Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Sub: Disclosure under **Regulation 7(3)** of the **SEBI (Prohibition of Insider Trading) Regulations, 2015**

Ref: Silly Monks Entertainment Limited ("The Company") (SYMBOL: **SILLYMONKS**)

Dear Sir/Madam,

Pursuant to Regulation 7(3) of the SEBI (Prohibition of Insider Trading) Regulations, 2015), we would like to inform you that, the Company has received an intimation from **M/s. Ektha.Com Private Limited**, existing shareholder of the Company in **Form D** (Enclosed with this Letter), intimating Acquisition of shares of the Company in Open Market.

You are requested to take the same on your records.

Thanking You,

For Silly Monks Entertainment Limited



Tekulapalli Sanjay Reddy
Chairman & Managing Director



ENCL. Form D



FORM D (Indicative format)
SEBI (Prohibition of Insider Trading) Regulations, 2015
Regulation 7(3) – Transactions by Other connected persons as identified by the company

Details of trading in securities by other connected persons as identified by the company

Name, PAN, CIN/DIN, & address with contact nos. of other connected persons as identified by the company	Connect ion with company	Securities held prior to acquisition/disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ sale of shares specify		Date of intimation to company	Mode of acquisition / disposal (on market/public/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)
		Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of sharehold ing	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No.	Value	Transact ion Type (Buy/ Sale/ Pledge / Révoke/ Invoke)	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of sharehold ing	From	To		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Name: Ektha.Com Private Limited PAN: AABCE3036E CIN: U72200TG2004PTC042819 Address: Plot No.2&3 Suite 7&8 4th Floor Ektha Towers, White Fields, Kondapur, Hyderabad, TG – 500084, IN Contact No: +914023004539	Existing Shareholder	Equity	787500 & 16.97%	Equity	13200	1373676	Buy	Equity	800700 & 17.25%	24.08.2018	24.08.2018	27.08.2018	On Market

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.



Details of trading in derivatives of the company by other connected persons as identified by the company

Trading in derivatives (Specify type of contract, Futures or Options etc.)						Exchange on which the trade was executed
Type of contract	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
15	16	17	18	19	20	21
Not Applicable						

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.



Signature:
For Ektha.Com Private Limited



SREENIVASA REDDY MUSANI

DIN: 00189502

Date: 27.08.2018

Place: Hyderabad