



# Shyam Dhani Industries Limited

(Formerly known as Shyam Dhani Industries Private Limited)

Manufacturer of All Spices

CIN No. U15499RJ2010PLC033117

Registered Office : F-438A, Road No. 12 V.K.I Area, Jaipur-302 013 Rajasthan (INDIA)

Date: 18-03-2026

To,  
Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai -400051

NSE Symbol: SHYAMDHANI

**Subject: Intimation regarding Update on Brand Endorsement Initiative under the Objects of the Issue of the Initial Public Offer ("IPO").**

Dear Sir/Ma'am,

We are pleased to inform you that the Company, pursuant to its recent Initial Public Offer ("IPO") had duly disclosed under the "Object of the Issue" clause of the offer document that a portion of the IPO proceeds shall be utilised towards the Brand endorsement activities with the renowned Bollywood actress, "Ms. Preity Zinta".

In furtherance of the above, we hereby inform you that the Company has successfully completed the Shooting of its promotional campaign with Ms. Preity Zinta on March 17, 2026, at 08:00 PM in accordance with the agreed terms and conditions of Brand Endorsement Agreement.

The Company will shortly proceed with the release of said promotional content across various digital platforms, including social and digital media channels to strengthen brand awareness and to improve consumer engagement as more customers become familiar with our brand.

We request you to kindly take the note of the above.

Thanking You  
Yours Faithfully  
Shyam Dhani Industries Limited

AMBIKA  
SHARMA

Ambika Sharma  
Company Secretary and Compliance Officer  
(Membership No. A66863)

Digitally signed by  
AMBIKA SHARMA  
Date: 2026.03.18 13:40:40  
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