

SEC/FILING/NSE/11-12/68D

July 27, 2011

The Secretary
NATIONAL STOCK EXCHANGE OF INDIA LTD.
Exchange Plaza, Bandra Kurla Complex,
Bandra(E) Mumbai -400051

Dear Sir,

Reg :- Intimation

We write to inform you that the Board of Directors of the Company at its meeting held on July 26, 2011 discussed the succession planning of Chief Executive Officer role for our Company.

We are attaching herewith the intimation in this regard for your kind information and records.

Thanking you,
Yours faithfully,

For **SHRIRAM TRANSPORT FINANCE COMPANY LIMITED**


K. Prakash
Vice President (Corporate Affairs) &
Company Secretary

Encl: a/a

July 27, 2011

INTIMATION

The Board of Directors of Shriram Transport Finance Company (Company) has in their meeting held on July 26, 2011 discussed succession planning for the Chief Executive Officer role. It was decided that Mr. Umesh Revankar, currently the Deputy Managing Director of the Company will take over as Managing Director of the Company effective April 1, 2012.

Mr. R. Sridhar, who has done an outstanding job as the Managing Director of the Company for the last many years will continue to be involved in the Company and represent Shriram Group on the Board of Directors of the Company. Mr. Sridhar will also join the Board of Shriram Capital Limited, the Financial Services Holding Company. As part of Mr. Sridhar's overall Group responsibilities, he will continue to be involved in certain areas of the Company functions such as Investor Relations, Relationship with the Financial Institutions, External Relations, etc.

Mr. R Sridhar - Profile

Mr. Sridhar holds a bachelor's degree in Science and is a fellow member of the Institute of Chartered Accountants of India. Mr. Sridhar has been associated with the Company since 1985. He was appointed as the Managing Director of the Company in the year 2000 and has successfully led the company till date. He has over twenty five years of experience in the financial services sector, especially in commercial vehicle financing. He is also the General Secretary of the Western India Hire Purchase Association and Vice President of the Federation of Indian Hire Purchase Association. He is also a member of the Finance Industry Development Council.

Mr. Umesh Revankar - Profile

Mr. Umesh Revankar holds a bachelor's degree in Business Management from Mangalore University and MBA in Finance. He had attended Advanced Management Program at Harvard Business School. Mr. Revankar started his career with Shriram Group as an Executive Trainee in the year 1987. He is with Shriram group for the last 24 years and possesses extensive experience in the financial services industry. During his stint with the Group, he has shouldered various responsibilities and worked in several key roles of business operations.

