



Date: January 23, 2026

To, Listing/Compliance Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400051 NSE Symbol: SHRINGARMS	To, Listing/Compliance Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 BSE Scrip Code: 544512
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Dear Sir/ Madam,

Subject: Submission of Press Release

We hereby submit the Press Release for the inauguration of new branch in the State of Maharashtra on January 23, 2026. The details of the newly opened branch are as under:

Sr. No	Branch Name	Branch Address
1.	Pune Branch	Shop No. 202, R. T. Shah's Jewel Square, Near Yatrik Hotel, Raviwar Peth, Pune – 411002

This intimation is also being uploaded on the Company's website at www.shringar.ms

We request you to kindly take the above information on record.

Thanking you

Your Faithfully,
For **Shringar House of Mangalsutra Limited**

Rachit S Sinha
Company Secretary and Compliance Officer
Membership No A64256
Address: Unit No. B-1, Lower Ground Floor,
Jewel World (Cotton Exch Bldg),
175, Kalbadevi Rd, Bhuleshwar,
Mumbai – 400 002, Maharashtra, India

SHRINGAR HOUSE OF MANGALSUTRA
LIMITED
CIN No. : L36911MH2009PLC189306
(Previously Known As
Shringar House of Mangalsutra Pvt. Ltd.)

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Kalbadevi Road, Mumbai - 400 002
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A-1, 3rd Floor, Todi Industrial Estate
S. J. Marg, Sun Mill Compound, Lower Parel
Delisle Road, Mumbai 400013
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Shringar House of Mangalsutra Limited Strengthens Footprint with Pune Office Launch

Shringar House of Mangalsutra Limited inaugurated its Pune office on 23rd January 2026, alongside Shri. Saurabh V. Gadgil - Chairman and Managing Director (CMD) of P N Gadgil Jewellers Ltd, marking a significant step in the company's continued expansion across Maharashtra. The new office reinforces SHOML's commitment to strengthening its regional presence and enhancing accessibility for its partners and customers.



Expressing profound gratitude, Mr. Chetan Thadeswar, the Managing Director of SHOML, said, "The launch of our Pune office marks a strategic milestone in strengthening our presence across Maharashtra. This expansion will significantly enhance our reach from the Marathwada region to Vidarbha, enabling us to serve our partners and customers with greater speed and efficiency. Maharashtra's growing prominence in the jewellery ecosystem will allow us to tap deeper into both the organized and unorganized jewellery markets. With this new base, we are well-positioned to accelerate business growth and deepen our penetration across these key regions."

About Shringar House of Mangalsutra Limited

Shringar House of Mangalsutra Ltd. specializes in the design, production, and distribution of a wide array of Mangalsutras across India. The company boasts a portfolio of over 15 distinct collections and more than 10,000 active SKUs, tailored to meet the preferences of a broad customer base. Its clientele spans corporate buyers, wholesale distributors, and retail partners operating pan-India in 24 states and 4 union territories.

Among its prominent corporate customers are industry leaders such as Malabar Gold, Titan, Reliance Retail, Novel Jewel, Joyalukkas, PN Gadgil Jewellers, and Damas Jewellery (UAE). As of FY25, the company served 34 corporate clients, 1,089 wholesalers, and 81 retailers. Its operations are supported by a dedicated in-house design team comprising 22 designers and 179 skilled karigars, enabling seamless execution from concept to final product.

Investor Relations:



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Email: Darshi.Jain@in.mpms.mufg.com / Devansh.Dedhia@in.mpms.mufg.com

Tel : 96531 39305 / 99301 47479

Meeting Request Link – [Link](#)

Safe Harbor

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. Past performance also should not be simply extrapolated into the future. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company's operations include a downturn in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.