



Date: April 7, 2026

To, Listing/Compliance Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai -400051 NSE Symbol: SHRINGARMS	To, Listing/Compliance Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 BSE Scrip Code: 544512
--	--

Dear Sirs/ Madam,

Sub: Intimation under Regulation 30 read with Schedule III of SEBI (LODR) Regulations, 2015 – Launch of New Product Category “Bridal Jewelry”

Pursuant to Regulation 30 read with Schedule III Part A Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in accordance with SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023, we wish to inform you that **Shringar House of Mangalsutra Limited** (“the Company”) has launched a new product category titled “**Bridal Jewelry.**”

The details of the product are as under:

Particulars	Details
Name of the product	Bridal Jewelry
Date of launch	07 th April, 2026
Category of the product	Bridal Set
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	Not Applicable

These are also being made available on the website of the Company at www.Shringar.ms.

Kindly take the same on your records.

Thanking You,

For Shringar House of Mangalsutra Limited

Rachit S Sinha

Company Secretary and Compliance Officer

Membership No A64256

Address: Unit No. B-1, Lower Ground Floor,
Jewel World (Cotton Exch Bldg),
175, Kalbadevi Rd, Bhuleshwar,
Mumbai – 400 002, Maharashtra, India

**SHRINGAR HOUSE OF MANGALSUTRA
LIMITED**

CIN No. : L36911MH2009PLC189306

(Previously Known As
Shringar House of Mangalsutra Pvt. Ltd.)

B1, Jewel World,
Cotton Exchange Building,
Kalbadevi Road, Mumbai - 400 002
INDIA • Tel.: +91 22 43 111 222

A-1, 3rd Floor, Todi Industrial Estate
S. J. Marg, Sun Mill Compound, Lower Parel
Delisle Road, Mumbai 400013
Tel.: +91 22 40 068 460

Email: office@shringar.ms • Web: www.shringar.ms