

KIRTILAL KALIDAS DOSHI

161/ 162, Neelamber, 37, Dr. Gopalrao Deshmukh. Marg, Pedder Road, Mumbai – 400 026.

July 17, 2014

The Secretary
BSE Limited,
Phiroze Jeejeebhoi Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Ltd.
“Exchange Plaza”, C - 1, Block G,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051.

Dear Sir/ Madam,

Sub: Disclosure of encumbrance of shares as per
Regulation 31 (3) of SEBI (Substantial Acquisition of Shares and
Takeovers)(Amendment) Regulations, 2011.

Pursuant to Regulation 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) (Amendment) Regulations, 2011, we hereby furnish the disclosure of encumbrance of the shares in the prescribed format.

Kindly take the same on record.

Yours faithfully,



KIRTILAL K. DOSHI

Encl.: as above.

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	SHRENUJ & COMPANY LIMITED
Name of the Promoter(s) on whose shares encumbrance was created/ ~~invoked~~ / released ✓	KIRTILAL KALIDAS DOSHI
Date of reporting	17-07-2014
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited

Details of the promoters' holding:

(The term "event" indicates creation/~~invocation~~/ release ✓ of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	
KIRTILAL KALIDAS DOSHI	3575764	3.71	CREATION	16.07.14	1020764	1.06	20,80,000 shares pledged in favour of Sicom Ltd. on 16.07.2014

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory



Place : Mumbai

KIRTILAL K. DOSHI

Date : 17th July, 2014