

SHRENUJ INVESTMENTS & FINANCE PRIVATE LIMITED

405, Dharam Palace, 100-103, N.S.Patkar Marg, Mumbai - 400 007.

☎ 66373500

January 28, 2013

The Secretary
BSE Limited,
Phiroze Jeejeebhoi Towers,
Dalal Street,
Mumbai - 400 001.

Sub: Disclosure of encumbrance of shares in terms of
Regulation 31 (3) of SEBI (Substantial Acquisition of Shares and
Takeovers)(Amendment) Regulations, 2011.

Pursuant to Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers)(Amendment) Regulations, 2011, we hereby furnish the disclosure in the prescribed format for creation of encumbrance/pledge of shares by the Company.

Kindly take the same on record.

Yours faithfully,
For SHRENUJ INVESTMENTS &
FINANCE PRIVATE LTD.,



KIRTILAL K. DOSHI
CHAIRMAN

Encl.: as above.

c.c. The Manager
Listing Department,
National Stock Exchange of India Ltd.
"Exchange Plaza", C - 1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	SHRENUJ & COMPANY LIMITED						
Name of the Promoter(s) on whose shares encumbrance was created/ ~~invoked~~ / released ✓	SHRENUJ INVESTMENTS & FINANCE PRIVATE LTD.						
Date of reporting	24-01-2013						
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited						
Details of the promoters' holding: (The term "event" indicates creation/ ~~invocation~~ / release ✓ of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	
SHRENUJ INVESTMENTS & FINANCE PRIVATE LTD.	14119663	18.43	CREATION	24.01.13	2497963	3.26	31,50,000 shares pledged in favour of STCI Finance Limited (STCI) on 24.01.2013
(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.							
For SHRENUJ INVESTMENTS & FINANCE PVT. LTD.							
Signature of the Authorized Signatory							
Place : Mumbai				KIRTILAL K. DOSHI			
Date : 28 th January, 2013				CHAIRMAN			