

# Shrenuj Investments & Finance Pvt. Ltd.

Regd. Off.: 506, Dharam Palace, 100-103, N.S. Patkar Marg,  
Mumbai - 400 007. ☎ 022-66373500.

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March 29 2013

To,  
The Secretary  
BSE Limited,  
Phiroze Jeejeebhoi Towers,  
Dalal Street,  
Mumbai - 400 001.

Sub: Disclosure of acquisition of shares as per  
Regulation 29(3) of SEBI (Substantial Acquisition of Shares and  
Takeovers)(Amendment) Regulations, 2011.

Pursuant to Regulation 29(3) of SEBI (Substantial Acquisition of Shares and Takeovers)(Amendment) Regulations, 2011, we hereby furnish the disclosure in the prescribed format for acquisition of shares of Shrenuj & Company Limited.

Kindly take the same on record.

Yours faithfully,  
For SHRENUJ INVESTS & FINANCE PVT. LTD.,



KIRTILAL KALIDAS DOSHI  
CHAIRMAN

Encl.: as above.

c.c. The Manager  
Listing Department,  
National Stock Exchange of India Ltd.  
"Exchange Plaza", C - 1, Block G,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051.

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                                                                                                                                                                                                   |                                                   |                                                                |                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------------|
| Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                   | SHRENUJ & COMPANY LTD.                            |                                                                |                                                                  |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                                                                                                                                                                                                     | SHRENUJ INVESTMENTS & FINANCE PRIVATE LIMITED     |                                                                |                                                                  |
| Whether the acquirer belongs to Promoter/Promoter group                                                                                                                                                                                                                                                                                           | YES                                               |                                                                |                                                                  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                                                                                                                                                                                                | BSE LTD.<br>NATIONAL STOCK EXCHANGE OF INDIA LTD. |                                                                |                                                                  |
| Details of the acquisition / disposal as follows                                                                                                                                                                                                                                                                                                  | <b>Number</b>                                     | <b>% w.r.t. total share/voting capital wherever applicable</b> | <b>% w.r.t. total diluted share/voting capital of the TC (*)</b> |
| <b>Before the acquisition/disposal under consideration, holding of :</b><br>i) Shares carrying voting rights<br>j) Voting rights (VR) otherwise than by equity shares<br>k) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | 14119663                                          | 18.43                                                          | 18.43                                                            |
| <b>I) Total (a+b+c)</b>                                                                                                                                                                                                                                                                                                                           | <b>14119663</b>                                   | <b>18.43</b>                                                   | <b>18.43</b>                                                     |
| <b>Details of acquisition/sale</b><br>i) Shares carrying voting rights acquired<br>j) VRs acquired otherwise than by equity shares<br>k) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold                      | 695588                                            | 0.72                                                           | 0.72                                                             |
| <b>I) Total (a+b+c)</b>                                                                                                                                                                                                                                                                                                                           | <b>695588</b>                                     | <b>0.72</b>                                                    | <b>0.72</b>                                                      |

|                                                                                                                                                                                            |                        |               |              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------|--------------|
| <b>After the acquisition/sale, holding of:</b>                                                                                                                                             |                        |               |              |
| i) Shares carrying voting rights                                                                                                                                                           | 14815251               | 15.36         | 15.36        |
| j) VRs otherwise than by equity shares                                                                                                                                                     |                        |               |              |
| k) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition |                        |               |              |
| <b>l) Total (a+b+c)</b>                                                                                                                                                                    | <b>14815251</b>        | <b>15.36</b>  | <b>15.36</b> |
| Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)                                                    | Preferential Allotment |               |              |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable                                                                 | Date of Acquisition    | No. of Shares |              |
|                                                                                                                                                                                            | 28.03.2013             | 695588        |              |
| Equity share capital / total voting capital of the TC before the said acquisition/sale                                                                                                     | 153184616              |               |              |
| Equity share capital/ total voting capital of the TC after the said acquisition/sale                                                                                                       | 192907258              |               |              |
| Total diluted share/voting capital of the TC after the said acquisition/sale                                                                                                               | 192907258              |               |              |

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For SHRENUJ INVESTMENTS & FINANCE PVT. LTD.,

  
KIRTILAL R. DOSHI  
CHAIRMAN

Place: Mumbai  
Date: 29<sup>th</sup> March, 2013