



29thApril, 2025

BSE Ltd.
P.J. Towers,
Dalal Street
Mumbai-400 001

Code:502180

National Stock Exchange of India Ltd.

Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East)
Mumbai-400 051

Code: SHREDIGCEM

Dear Sir/Madam,

Sub: Intimation to Stock Exchanges regarding Newspaper publication of Standalone and Consolidated Audited Financial Results for the quarter & year ended 31stMarch, 2025.

Pursuant to the provisions of Regulation 33 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR'), the Board of Directors of Shree Digvijay Cement Company Limited at its meeting held on Monday, 28thApril, 2025 considered and approved the Audited standalone and consolidated financial results of the Company for the quarter & year ended 31stMarch, 2025.

Further, pursuant to provisions of Regulation 47 of SEBI LODR, the extract of the Audited standalone and consolidated results of the Company for quarter & year ended 31stMarch, 2025 have been published by the Company in Financial Express, all India edition in English and Financial Express Gujarati on 29thApril, 2025.

Copies of the same are attached for your information and record.

Furthermore, in terms of provisions of Regulation 46 of SEBI LODR, the aforesaid results are also uploaded on the website of the Company i.e. www.digvijaycement.com

Thanking you,

Yours truly,
For Shree Digvijay Cement Company Limited

Suresh Meher
VP(Legal) & Company Secretary

Encl. : As above

		શ્રી દિગ્વિજય સીમેન્ટ કંપની લીમીટેડ									
		રજીસ્ટર્ડ ઓફીસ : દિગ્વિજય ગ્રામ-૩૬૧ ૧૪૦ (ગુજરાત)									
		ફોન : ૦૨૨૮-૨૩૪૪૨૭૨-૭૫ ફેક્સ : ૦૨૨૮-૨૩૪૪૦૬૨ ઇમેઇલ : investors.sdcccl@digvijaycement.com									
		(CIN : L26940GJ1944PLC000749) વેબસાઇટ : www.digvijaycement.com									
૩૧ માર્ચ, ૨૦૨૫ ના રોજ પુરા થતાં ત્રિમાસિક અને વર્ષના અભ્યાસ અને સંયુક્ત નાણાકિય પરિણામોનું નિવેદન											
(રૂ. લાખમાં)											
ક્રમ નં.	વિગત	અભ્યાસ					સંયુક્ત				
		ત્રિમાસિક ગાળાના અંતે		વર્ષના અંતે			ત્રિમાસિક ગાળાના અંતે		વર્ષના અંતે		
		(ઓક્ટોબર ૩૧/૦૩/૨૦૨૫)	(નવેમ્બર ૩૧/૧૨/૨૦૨૪)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૪)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૫)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૪)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૫)	(નવેમ્બર ૩૧/૧૨/૨૦૨૪)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૪)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૫)	(ઓક્ટોબર ૩૧/૦૩/૨૦૨૪)
1	કામકાજમાંથી કુલ આવક (ચોખ્ખી)	22,167.12	18,833.41	22,752.81	73,499.13	80,097.34	22,167.12	18,833.41	22,763.57	73,503.60	80,144.61
2	ગાળાનો ચોખ્ખો નફો (વેરા પુર્વે)	2,524.55	(647.02)	4,295.18	3,454.50	11,820.67	2,524.27	(647.88)	4,295.93	3,453.48	11,824.21
3	ગાળાનો નફો	1,836.20	(483.06)	3,172.93	2,520.06	8,775.71	1,835.68	(484.11)	3,173.49	2,518.85	8,778.36
4	ગાળાની કુલ સંયુક્ત આવક ગાળાનો નફો (વેરા પછી) અને અન્ય સંયુક્ત આવક (વેરા પછી) સહીત	1,862.32	(477.68)	3,257.21	2,468.19	8,763.57	1,861.80	(478.73)	3,257.78	2,466.98	8,766.22
5	ઇકવિટી શેર મુકી (પ્રતિદિન રૂ. ૧૦/-ની મુળકિંમત)	14,781.50	14,781.50	14,740.75	14,781.50	14,740.75	14,781.50	14,781.50	14,740.75	14,781.50	14,740.75
6	અન્ય ઇકવિટી પુર્ન મુલ્યાંકિત અનામતો સિવાયની				21,582.71	23,379.91				21,616.24	23,414.66
7	શેર દીઠ કમાણી (પ્રતિદિન રૂ. ૧૦/-ની) (વાર્ષિક નહી)	1.24	(0.33)	2.16	1.71	6.01	1.24	(0.33)	2.16	1.71	6.01
	મુળ શેર દીઠ કમાણી (રૂ. માં)	1.24	(0.33)	2.17	1.71	6.00	1.24	(0.33)	2.17	1.71	6.00
	ઘટાડેલી શેર દીઠ કમાણી (રૂ. માં)										

નોંધ : સેબી (લિસ્ટીંગ અને અન્ય ડિસ્ક્લોઝર રીકવાયરમેન્ટ્સ) નિયમનો, ૨૦૧૫ ના નિયમન ૩૩ હેઠળ સ્ટોક એક્સચેન્જમાં ફાઇલ કરેલ અભ્યાસ અને સંયુક્ત નાણાકિય પરિણામોના નિવેદનોની વિગતવાર માહિતીનો સાર ઉપર મુજબ છે. અભ્યાસ અને સંયુક્ત નાણાકિય પરિણામોના નિવેદનોની વિગતવાર માહિતી સ્ટોક એક્સચેન્જની વેબસાઇટો www.bseindia.com, www.nseindia.com અને કંપનીની વેબસાઇટ www.digvijaycement.com ઉપર ઉપલબ્ધ છે.



શ્રી દિગ્વિજય સીમેન્ટ કંપની લીમીટેડ
સહી/-
કિશ્ના કુમાર રામાનુજન
સીઇઓ અને મેનેજિંગ ડાયરેક્ટર
(ડીઆઇએસ: ૧૦૪૧૨૯૬)

સ્થળ: દિગ્વિજયગ્રામ
તારીખ: ૨૯.૦૪.૨૦૨૫

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PUBLIC ANNOUNCEMENT



TRUE COLORS LIMITED

CIN: U17299GJ2021PLC126265



Our Company was incorporated on Ninth day of October Two thousand twenty-one as "True Colors Private Limited", a private limited company under the Companies Act, 2013, pursuant to a certificate of incorporation issued by the Registrar of Companies, Central Registration Centre. Subsequently, our Company was converted into a public limited company pursuant to a resolution passed by our Shareholders at an extraordinary general meeting held on February 28, 2025 and consequently the name of our Company was changed to "True Colors Limited" and a fresh certificate of incorporation dated March 10, 2025 was issued by the Registrar of Companies, Central Processing Centre. For further details please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 133 of this Draft Red Herring Prospectus.

Registered Office: P-8, GR Flr to 3rd Flr, Somakanjini Wadi Patel Line Khatodara, Surat, Gujarat, India, 395002
Telephone: +91-7069169145; **E-mail:** cs@truecolorsgroup.com; **Website:** <https://truecolorsgroup.com/>
Contact Person: Ms. Gandharva Javanika, Company Secretary & Compliance Officer;

OUR PROMOTERS: ASHISH KUMAR DURLBHAI MULANI, SANJAY RAGHUBHAI DESAI, SAGARKUMAR BIPINBHAI MULANI AND PANCHANI SATISHKUMAR JAYANTIBHAI

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE")."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 67,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF TRUE COLORS LIMITED (THE "COMPANY" OR "TRUE COLORS" OR "ISSUER") AT AN OFFER PRICE OF ₹ [-] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [-] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [-] LACS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UPTO 57,00,000 EQUITY SHARES AGGREGATING TO ₹ [-] LAKH (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UPTO 2,50,000 EQUITY SHARES BY ASHISH KUMAR DURLBHAI MULANI, UPTO 2,50,000 EQUITY SHARES BY SANJAY RAGHUBHAI DESAI, UPTO 2,50,000 EQUITY SHARES BY SAGARKUMAR BIPINBHAI MULANI; AND UPTO 2,50,000 EQUITY SHARES BY PANCHANI SATISHKUMAR JAYANTIBHAI ("THE PROMOTER SELLING SHAREHOLDERS") AGGREGATING UPTO 10,00,000 EQUITY SHARES BY THE PROMOTER SELLING SHAREHOLDERS ("OFFER FOR SALE") AGGREGATING TO ₹ [-] LAKH OUT OF WHICH [-] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [-] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [-] LACS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [-] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [-] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [-] LACS IS HEREAFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [-] % AND [-] % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE PROMOTER SELLING SHAREHOLDERS IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN [-] EDITION OF [-] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [-] EDITION OF [-] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AND GUJARATI EDITION OF [-]), A GUJARATI REGIONAL NEWSPAPER (GUJARATI BEING THE REGIONAL LANGUAGE OF GUJARAT WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI (ICDR) Regulations and in compliance with Regulation 253 of the SEBI (ICDR) Regulations, wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Non-Institutional Bidders of which (a) one-third of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors out of which (a) one-third of such portion is reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such sub-categories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI (ICDR) Regulations, subject to valid bids being received from them at or above the Issue Price. All Bidders are required to participate in the Issue by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Offer Procedure" on page of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated April 26, 2025 which has been filed with the EMERGE Platform of NSE Limited.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the EMERGE Platform of NSE Limited (NSE EMERGE) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the NSE at <https://www.nseindia.com/companies-listing/corporate-filings-offer-documents> and the website of the Company at <https://truecolorsgroup.com/> and at the website of BRLM i.e. GYR Capital Advisors Private Limited at <https://gyrcapitaladvisors.com>. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the EMERGE Platform of NSE Limited (NSE EMERGE) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by NSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE EMERGE.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 26 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of NSE ("NSE EMERGE"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 62 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History And Certain Corporate Matters" beginning on page 133 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of NSE ("NSE EMERGE"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 62 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History And Certain Corporate Matters" beginning on page 133 of the Draft Red Herring Prospectus.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 GYR CAPITAL ADVISORS PRIVATE LIMITED SEBI Registration Number: INM000012810 Address: 428, Gala Empire, Near JB Tower, Drive in Road, Thaltej, Ahmedabad-380 054, Gujarat, India. Telephone No: +91 87775 64648 Website: www.gyrcapitaladvisors.com Email: info@gyrcapitaladvisors.com Contact Person: Mohit Baid	 BIGSHARE SERVICES PRIVATE LIMITED SEBI Registration No.: INR000001385 Address: Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri East, Mumbai-400 093, Maharashtra, India Telephone No: 022-62638200 Email: ipo@bigshareonline.com Website: www.bigshareonline.com Contact Person: Mr. Babu Rapheal C.	Gandharva Javanika Address: True Colors Limited, P-8, GR Flr to 3rd Flr, Somakanjini Wadi Patel Line Khatodara, Surat, Gujarat, India, 395002 Tel.: +91 7069169145 E-mail: cs@truecolorsgroup.com Website: https://truecolorsgroup.com/ Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For TRUE COLORS LIMITED
On Behalf of the Board of Directors
Sd/-
Gandharva Javanika
Company Secretary and Compliance Officer

Place: Ahmedabad
Date: April 29, 2025

Disclaimer: True Colors Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on April 26, 2025. The Draft Red Herring Prospectus is available on the website of NSE EMERGE at <https://www.nseindia.com/companies-listing/corporate-filings-offer-documents> and is available on the websites of the BRLM at <https://gyrcapitaladvisors.com/offer-documents> and also on the website of the Company <https://truecolorsgroup.com/>. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 26 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

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PUBLIC ANNOUNCEMENT



ARITAS VINYL LIMITED

CIN: U19200GJ2020PLC113437



Our Company was incorporated as "Aritas Vinyl Private Limited" on April 17, 2020 under the provisions of Companies Act, 2013 with the Registrar of Companies, Ahmedabad bearing Corporate Identification Number U19200GJ2020PTC113437. Subsequently, pursuant to a Special Resolution of our Shareholders passed in the Extra-Ordinary General Meeting held on January 03, 2025 our Company was converted from a Private Limited Company to Public Limited Company and consequently, the name of our Company was changed to "Aritas Vinyl Limited" and a Fresh Certificate of Incorporation consequent to Conversion to public limited company was issued on January 23, 2025 by the Registrar of Companies, Central Registration Centre. The Corporate Identification Number of our Company is U19200GJ2020PLC113437. For further details pertaining to the change of name of our Company and the change in Registered Office, please refer the chapter "History and Certain Corporate Matters" on page 139 of this Draft Red Herring Prospectus.

Registered Office: Survey No. 1134, Near Elegant Vinyl Private Limited, Daskroi, Ahmedabad, Gujarat, India, 382430
Tel No.: +91 9998852850; **Website:** www.aritasvinyl.com; **E-Mail:** info@aritasvinyl.com;
Contact Person: Shikha Makhija, Company Secretary and Compliance Officer

OUR PROMOTERS: MR. ANILKUMAR PRAKASHCHANDRA AGRAWAL, MR. SANJAYKUMAR KANTILAL PATEL, MR. ANKIT ANILBHAI AGRAWAL, MR. MOHIT ASHOKKUMAR AGRAWAL, MR. ROHIT DINESHBHAI AGRAWAL, MR. RUTVIJ PATEL AND MR. SHUBHAM SUNILBHAI AGRAWAL

"THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED."

THE ISSUE

INITIAL PUBLIC ISSUE UPTO 79,84,400 COMPRISING OF (A) FRESH ISSUE OF UPTO 70,00,000 EQUITY SHARES BY THE COMPANY (B) AN OFFER FOR SALE OF 9,84,400 EQUITY SHARES BY THE SELLING SHAREHOLDER FACE VALUE OF ₹10/- EACH OF ARITAS VINYL LIMITED ("AVL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [-] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [-] PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [-] ("THE ISSUE"), OF WHICH [-] EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹ [-] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [-] PER EQUITY SHARE AGGREGATING TO ₹ [-] WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF [-] EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF ₹ [-] PER EQUITY SHARE AGGREGATING TO [-] LACS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [-] % AND [-] % RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN [-] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [-] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) AND [-] (A WIDELY CIRCULATED GUJARATI NATIONAL DAILY NEWSPAPER) WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO THE SME PLATFORM OF BSE LIMITED ("BSE SME") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE.

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank as applicable.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI (ICDR) Regulations, as amended, wherein [-] (not more than 50% of the Net Issue) shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, [-] (not less than 15% of the Net Issue) shall be available for allocation on a proportionate basis to Non-Institutional Bidders of which (a) one-third of the Non-Institutional Portion shall be reserved for Bidders with an application size of more than two lots and up to such lots equivalent to not more than ₹ 10 lakhs and (b) two-thirds of the Noninstitutional Portion shall be reserved for Bidders with an application size exceeding ₹ 10 lakhs provided under-subscription in either of these two sub-categories of Noninstitutional Portion may be allocated to Bidders in the other sub-category of Non-Institutional Portion and [-] (not less than 35% of the Net Issue) shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI (ICDR) Regulations, subject to valid bids being received at or above the Issue Price. All potential Bidders other than Anchor Investors, are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of IIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 242 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated April 26, 2025 which has been filed with the SME Platform of BSE Limited.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of BSE Limited (BSE SME) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the BSE at <https://www.bseindia.com/PublicIssues/SMEIPODRHP.aspx#> and the website of the Company at www.aritasvinyl.com and at the website of BRLM i.e. INTERACTIVE FINANCIAL SERVICES LIMITED at <https://www.ifinservices.in/>. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of BSE Limited (BSE SME) with respect to disclosures made in DRHP. The members of the public are requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by BSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with BSE SME.

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 27 of the Draft Red Herring Prospectus.

Any decision to invest in the equity shares described in the Draft Red Herring Prospectus may only be taken after a Red Herring Prospectus has been filed with the ROC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus. The equity shares, when offered through the Red Herring Prospectus, are proposed to be listed on SME Platform of BSE ("BSE SME"). For details of the share capital and capital structure of our Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, see "Capital Structure" beginning on page 63 of the Draft Red Herring Prospectus. The liability of the members of our Company is limited. For details of the main objects of our Company as contained in our Memorandum of Association, see "Our History and Certain Other Corporate Matters" beginning on page 139 of the Draft Red Herring Prospectus.

LEAD MANAGER OF THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 INTERACTIVE FINANCIAL SERVICES LIMITED Address: Office No. 508, Fifth Floor, Priviera, Nehru Nagar, Ahmedabad-380 015, Gujarat, India Tel No.: 079 4908 8019 (M) +91-9898055647 Web Site: www.ifinservices.in E-mail: mbd@ifinservices.in Investor Grievance Email: info@ifinservices.in Contact Person: Pradip Sandhir SEBI Reg. No.: INM000012856	 BIGSHARE SERVICES PRIVATE LIMITED Address: Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai-400093 Tel No.: 022-62638200 (M) +91-9998852850 Website: www.bigshareonline.com E-Mail: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com Contact Person: Mr. Babu Rapheal C CIN: U99999MH1994PTC076534 SEBI Reg. No.: INR000001385	Name: Shikha Makhija Address: Survey No. 1134, Near Elegant Vinyl Private Limited, Daskroi, Ahmedabad, Gujarat, India, 382430. E-mail: www.aritasvinyl.com Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For ARITAS VINYL LIMITED
On Behalf of the Board of Directors
Sd/-
Shikha Makhija
Company Secretary and Compliance Officer

Place: Ahmedabad
Date: April 29, 2025

Disclaimer: ARITAS VINYL LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus on April 26, 2025. The Draft Red Herring Prospectus is available on the website of BSE SME at <https://www.bseindia.com/PublicIssues/SMEIPODRHP.aspx#> and is available on the websites of the BRLM at <https://www.ifinservices.in/> and also on the website of the Company www.aritasvinyl.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled "Risk Factors" beginning on page 27 of the Draft Red Herring Prospectus. Potential investors should not rely on the Draft Red Herring Prospectus for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.