

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001. Stock Code : 532638	National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051. Stock Symbol : SHOPERSTOP
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Dear Sir / Madam,

Sub: Intimation under Regulation 30(4) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Ref: Update on investment in Pahadi Goodness Private Limited (“Pahadi”) by Global SS Beauty Brands Limited, Material Wholly Owned Subsidiary of the Company

We refer to our communication dated October 13, 2023 and November 09, 2023, wherein it was intimated that the Company’s Material Subsidiary i.e. Global SS Beauty Brands Limited (“**Global SS**”) had approved investment in Pahadi of upto Rs. 4,00,00,000 (Rupees Four Crores), by way of subscription to 40,000 Optionally Convertible Debentures (OCDs) at face value of Rs. 1,000 (Rupees one thousand) each and had entered in Securities Subscription and Related Rights Agreement (“**SSRRA**”) with Pahadi and others on November 09, 2023.

We would like to inform that the Board of Directors of Global SS at its Meeting held today, i.e. on September 03, 2025 has approved transfer of entire holding of 40,000 OCDs in Pahadi at an aggregate consideration of not less than Rs. 3,00,00,000 (Rupees Three Crores) subject to conclusion and execution of a Securities Transfer Agreement (STA) between the Purchaser, Global SS and Pahadi.

The decision is in line with the Company’s ongoing strategic review and focus on core business areas. The transaction is not expected to have any material impact on the Company’s financials or operations.

We request you to take the above information on record.

Thank you.
Yours faithfully,

For **Shoppers Stop Limited**

Rakeshkumar Saini
Vice President – Legal, CS & Chief Compliance Officer
ACS No: 20257

Confidential

Shoppers Stop Limited

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