

SYMBOL: SHERA
ISIN: INE0MM001019

Date: 06.02.2025

To,
The Manager-Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, NSE Building, Bandra Kurla
Complex, Bandra East, Mumbai - 400 051
Fax: 022-26598237, 022-26598238

Subject: General Updates for Investors Presentation

Respected Sir,

In terms of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a copy of the Investor Presentation being shared by the company with the investors and analysts for the period ended December 31, 2024.

Kindly take the same into record.

FOR SHERA ENERGY LIMITED

Jyoti Goyal
Company Secretary & Compliance officer



SHERA

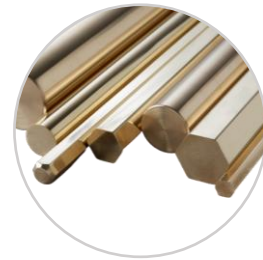
Shera Energy Limited

9M FY25
Investor Presentation

Where Power

Empower

The Innovation



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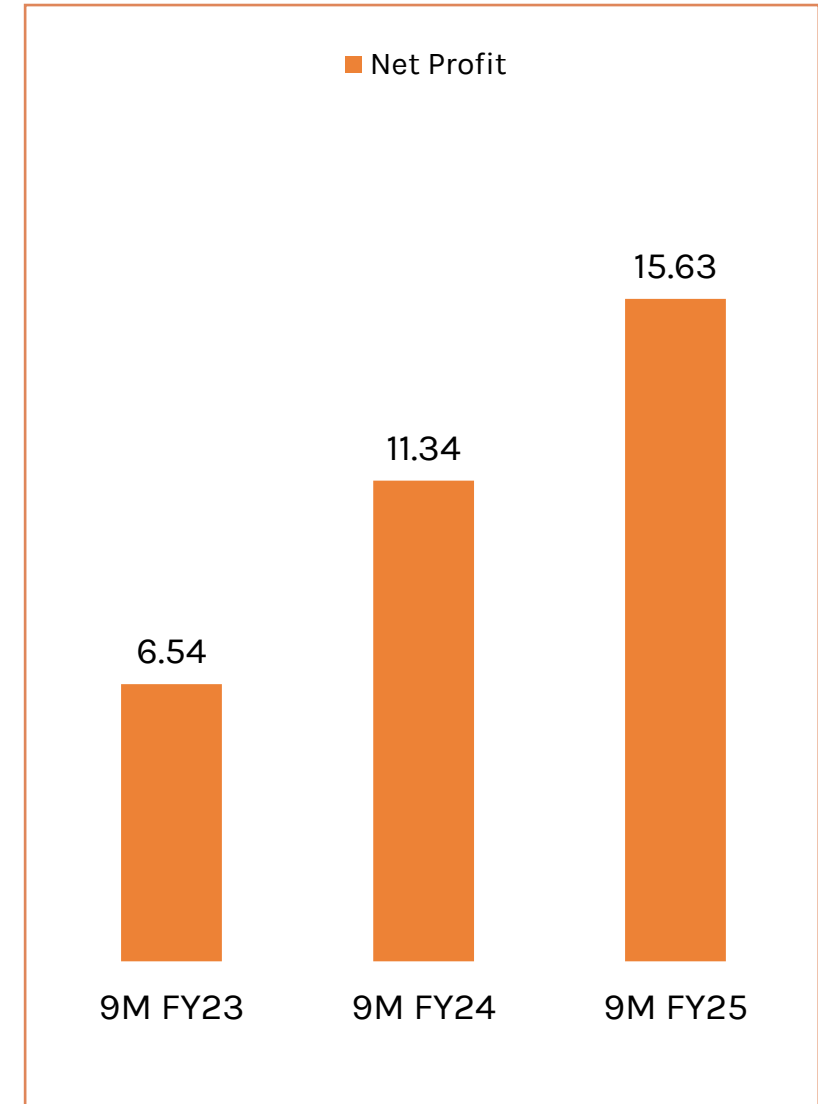
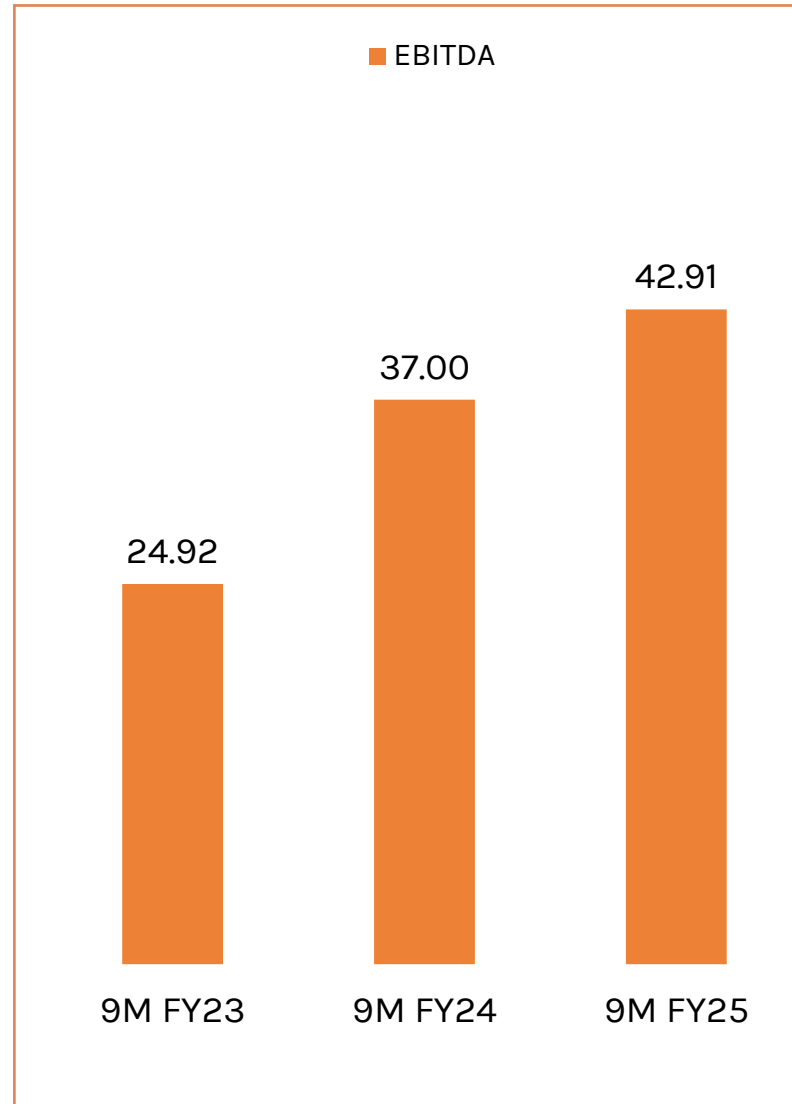
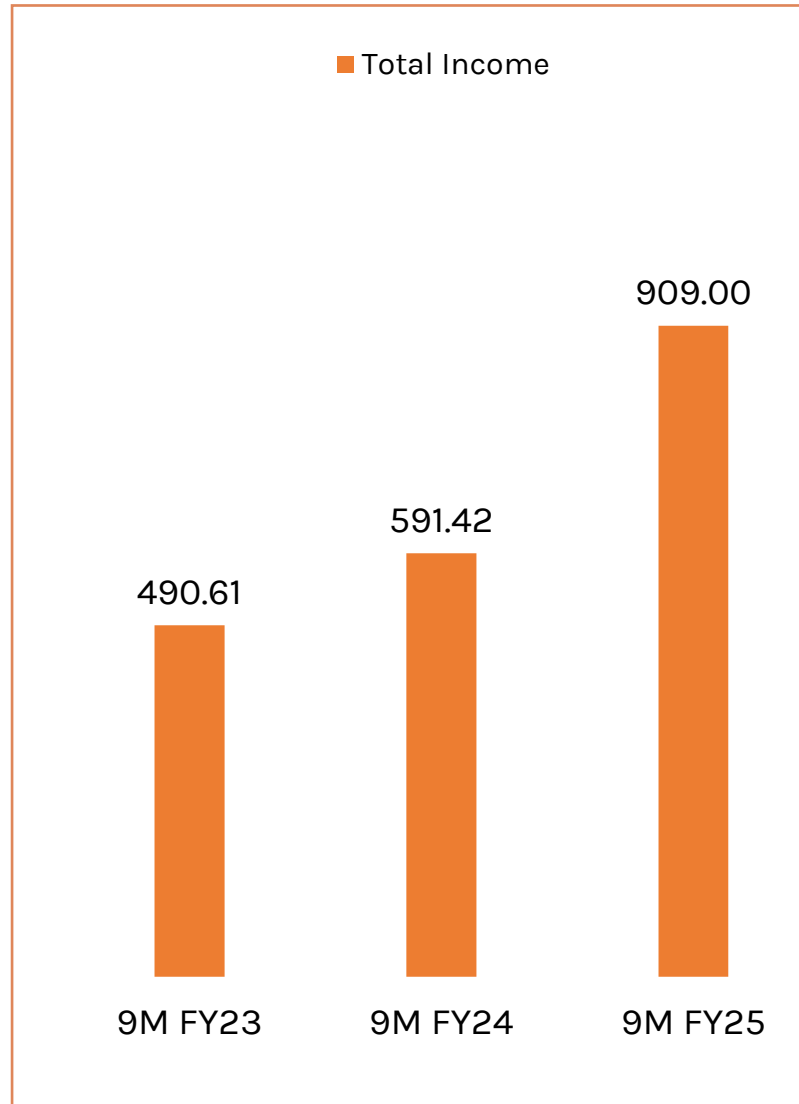
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9M FY25
Financial & Operational
Highlights



9M FY25 Consolidated Performance Highlights



All Amount In ₹ Cr

9M FY25 Consolidated Profit & Loss Statement



In ₹ Cr

Particulars	9M FY23	9M FY24	9M FY25
Revenues	489.39	589.95	906.69
Other Income	1.22	1.46	2.30
Total Income	490.61	591.42	909.00
Raw Material costs	443.65	521.13	830.86
Employee costs	6.33	8.94	12.15
Other expenses	15.71	24.35	23.08
Total Expenditure	465.69	554.42	866.08
EBITDA	24.92	37.00	42.91
Finance Costs	12.18	20.20	17.91
Depreciation	3.71	4.02	4.35
PBT	9.03	14.98	20.66
Tax	2.49	3.64	5.02
Net Profit	6.54	11.34	15.63
Total Comprehensive Income	6.42	11.24	15.31

Installed capacity and actual production on Consolidated basis of Shera Energy

Sr. No	Period	Location	Name Of Product	Unit Measurement Of Production	Installed Capacity	Actual Production	Capacity Utilization
1	Q3 FY24	VKIA, Kaladera & Reengus	Aluminum Products	MT	3,575	2,562	72%
			Copper Products	MT	4,265	2,145	50%
			Brass Products	MT	1,568	568	36%
			Total	MT	9,408	5,275	56%
2	Q4 FY24	VKIA, Kaladera & Reengus	Aluminum Products	MT	3,575	2,817	79%
			Copper Products	MT	4,265	2,972	70%
			Brass Products	MT	1,568	1072	68%
			Total	MT	9,408	6,861	73%
3	Q1 FY25	VKIA, Kaladera & Reengus	Aluminum Products	MT	3,575	3,220	90%
			Copper Products	MT	4,265	3,118	73%
			Brass Products	MT	1,568	1,246	79%
			Total	MT	9,408	7,584	81%
4	Q2 FY25	VKIA, Kaladera & Reengus	Aluminum Products	MT	4,468	4,093	92%
			Copper Products	MT	4,137	3,562	86%
			Brass Products	MT	1,677	1,375	82%
			Total	MT	10,283	9,030	88%
5	Q3 FY25	VKIA, Kaladera & Reengus	Aluminum Products	MT	5,300.00	4,470.07	84%
			Copper Products	MT	4,287.50	3,183.14	74%
			Brass Products	MT	2,100.00	1,786.98	85%
			Total	MT	11,687.50	9,440.19	81%

Note : Capacity increased w.e.f., 01/12/2024

"We are delighted to report a robust 53.7% growth in consolidated revenue for the first nine months of FY25, reflecting our strong operational execution and strategic initiatives. This impressive growth is attributed to increased production capacity by 15% and favourable market demand. The management remains optimistic about sustaining this momentum, citing capacity expansion, consistent demand, and new client acquisitions as key growth drivers for the company's long-term value creation."



Company Overview



Shera Energy Limited (Shera, The Company), incorporated in 2009, is in the business of manufacturing winding wires and strips made of non-ferrous metals primarily Copper and Aluminum.

Product range of company includes paper covered wires, enamel and fiber covered wires, round wires, rectangular wires, bunched wires, tubes, rods, strips, etc. These products are mainly used in transformers, motors and electrical panels.

To focus on business growth, the company has done backward and forward integration by investing in subsidiary companies namely Rajputana Industries Limited and Shera Metal Private Limited to add value-added products in the portfolio. The Company has extended its global reach with the launch of SHERA ZAMBIA LIMITED in Central Africa. The subsidiary will focus on producing winding wire and cables to cater to Zambia and nearby areas.

Company is ISO Certified and having vendor approval validation from prestigious organisation such as Power Grid Corporation of India.

The Company got listed on NSE Emerge platform in February 2023



20+ years of
Excellence



Consolidated
Installed Capacity
46,750 MT
(As on 31-12-2024)



2 Manufacturing
Plants of Company &
2 Manufacturing
Plants of Subsidiaries



Manufacturing
facilities Spread
Across **8,00,000**
Sq. Ft.



350+
Employees



Export in **15+**
countries



**Consolidated
FY24**

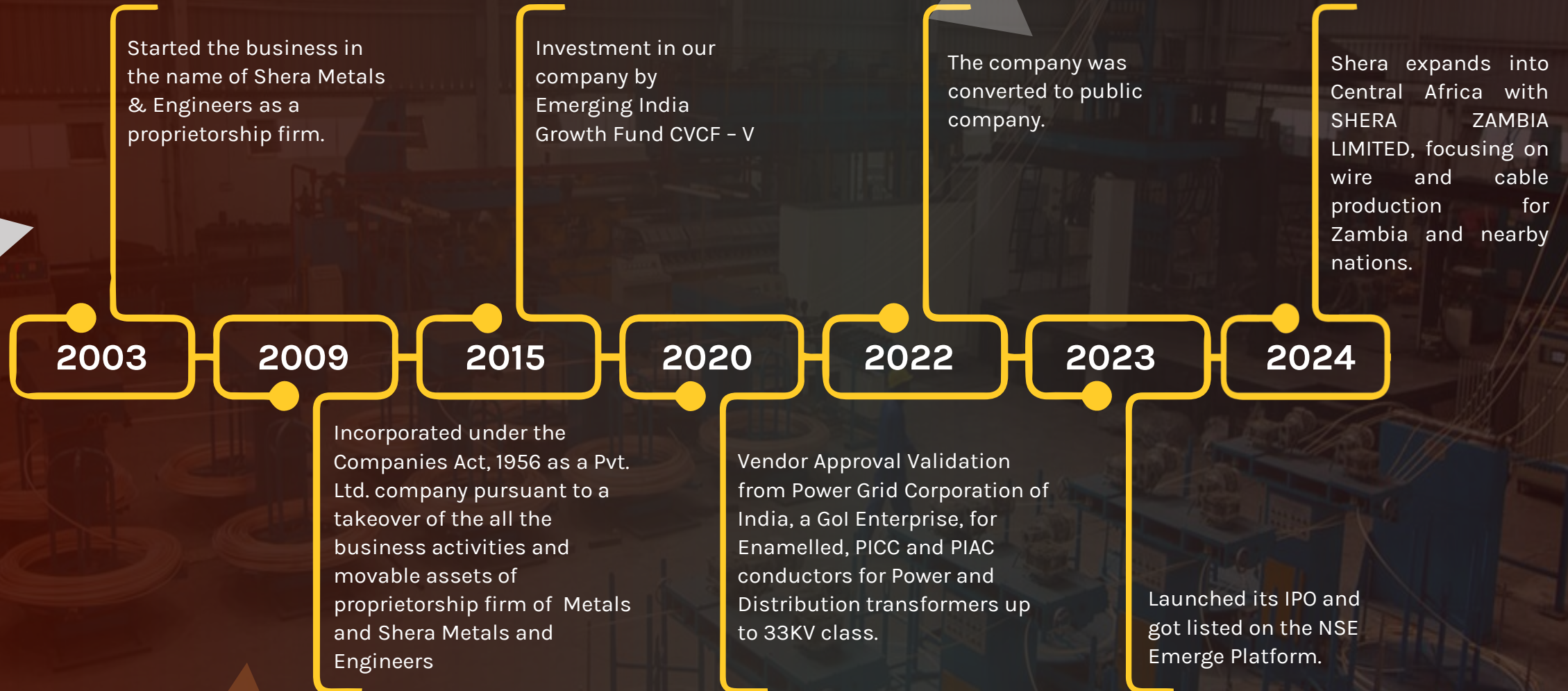
₹ 875 Cr Revenue
₹ 53 Cr EBITDA
₹ 14 Cr Net Profit



**Consolidated
FY24**

11.95% ROE
13.15% ROCE

Navigating Shera Energy's Timeline



Shera Currently Holds
51.01% In Rajputana
Industries Limited.

Rajputana Industries Limited

- Rajputana Industries Limited is in the business of recycling.
- The backward integration enable Shera Energy to has assured source of copper for manufacturing and the same time safeguards the Company from copper price volatility.
- The Company has Installed capacity of 13,150 MTPA.
- Rajputana Industries got listed on NSE emerge platform in August 2024.

Shera Holds
82.13% In Shera
Metal Private
Limited.

Shera Metal Private Limited

- Shera Metal Private Limited in manufacturing of bus bar, round, flats, Tube of Copper, Aluminum and Brass
- Installed Capacity 13,000 MTPA.

Shera Currently Holds
98% In Shera Zambia
Limited.

Shera Zambia Limited

- Shera Zambia Limited focuses on producing high quality winding wires and cables, which aims to reduce Zambia's dependence on imports for these products.

Shera Energy Limited expands its international presence with the launch of subsidiary SHERA ZAMBIA LIMITED in Central Africa for production of winding wire and cables for Zambia and neighbouring countries.

Market Potential:

- Geographical fit and promising market due to rapid development in Zambia.
- Initial supply orders of Rs. 5 Cr have been received.
- High demand for products in Zambia and neighboring countries, driven by World Bank-funded infrastructure projects.

Production and Export Goals:

- Aims to supply 5% of Zambia's demand and increase Jaipur unit's capacity by 10%.
- Expects a 20% increase in total business through exports.

Mineral Availability and Exploitation:

- Zambia has abundant minerals like copper, lead, zinc, and cobalt, crucial for electric vehicle batteries.
- The new unit plans to purchase minerals locally, add value, and export back to India.
- Applied for a mining lease from the local government to actively participate in mineral trade.

Rajputana Industries Limited



Shera Metal Private Limited



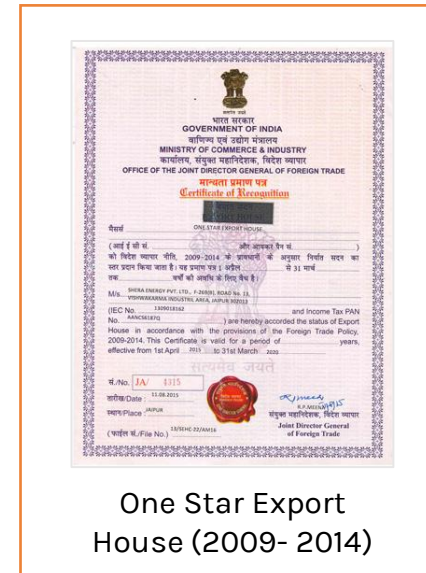
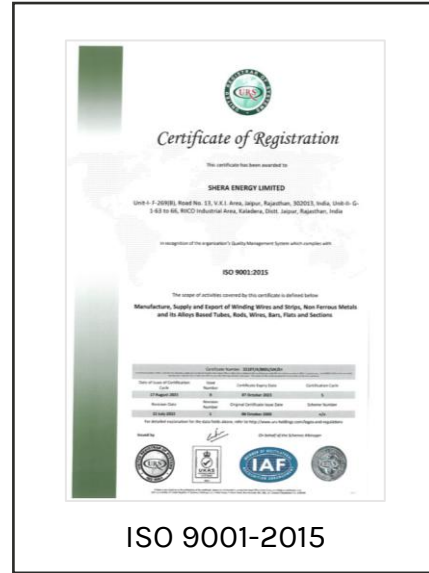
Shera Energy Limited



Year-wise installed capacity and actual production on Consolidated basis of Shera Energy

Sr. No	Period	Location	Name Of Product	Unit Measurement Of Production	Installed Capacity	Actual Production	Capacity Utilization
1	FY 2022-23	VKIA, Kaladera & Reengus	Aluminum Products	MT	11,400	8,056	71%
			Copper Products	MT	17,060	10,330	61%
			Brass Products	MT	6,270	2,885	46%
			Total	MT	34,730	21,271	61%
2	FY 2023-24	VKIA, Kaladera & Reengus	Aluminum Products	MT	13,550	10,213	75%
			Copper Products	MT	17,060	10,575	62%
			Brass Products	MT	6,270	2,853	45%
			Total	MT	36,880.00	23,641.00	64%
3	2024-25 YTD Dec 24	VKIA, Kaladera & Reengus	Aluminum Products	MT	13,343.00	12,182.95	91%
			Copper Products	MT	12,689.50	9,226.26	73%
			Brass Products	MT	5,345.00	4,308.38	81%
			Total	MT	31,377.50	25,717.59	82%

Certification Spotlight: Shera's Dedication to Quality



Recognized For Excellence: Shera's Awards



India's Leading Manufacturer in Non Ferrous Metals 2023



10 Most Inspiring Business Women of The Year 2023



India's Leading Emerging Entrepreneur Award for Business Excellence Award



Non-Ferrous Metal Manufacturing Excellence Award (2023)



Rajasthan State Export Award (2019)



Quality Brands India Award (2015-17)



National Industrial Excellence Award (2015)



SME Business Excellence Award (2015)

1. Non Ferrous Metals recycling

- Rajputana Industries recycles non ferrous metals scrap into fine non ferrous metals and then into wires. Recycling non ferrous metals is a highly eco-efficient way of reintroducing a valuable material back into the economy. The recycling of non ferrous metals requires less energy than primary production and reduces CO2 emissions.
- In addition to its environmental benefits, the recycling of non ferrous metals scrap, such as electronic waste, drives the recovery of many other metals such as gold, silver, nickel, tin, lead and zinc.
- Non Ferrous Metals recycling contributes to a progressive move toward a more circular economy.
- The current capacity of Rajputana Industries is 720 MT per month.

2. Rain water harvesting implementation.

- 3. Big green area in the premises to naturally feed the ground water level thereby keeping a fresh and healthy atmosphere.



Shera understands its responsibility towards sustainable energy and ensured maximum consideration of the environment by implementing various assets to conserve resources. Steps taken by the company

Business Overview





All types of copper
Winding wires / strips



All Types Of Aluminum
Winding Wires And
Strips



Rods, wires &
tubes of brass

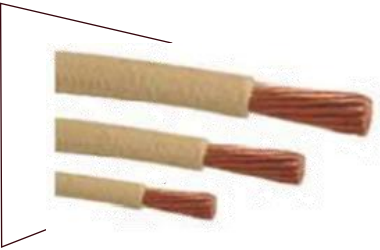


Rods, wires &
tubes of copper

(A) All Types Of Copper Winding Wires / Strips

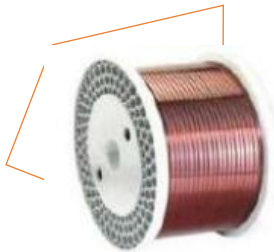
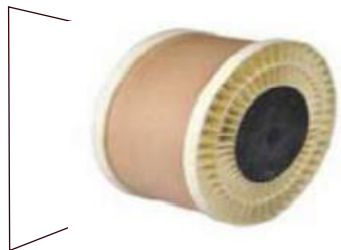
1

Paper Covered Round & Rectangular Wires, Bunched Wires



2

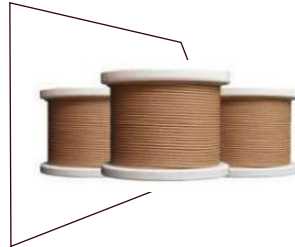
Enamel and Fiber Covered Round & Rectangular Wire



(B) All Types Of Aluminum Winding Wires And Strips

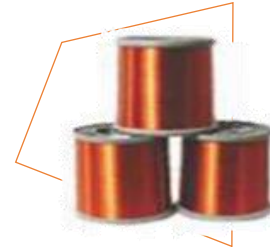
1

Paper Covered Round & Rectangular Wires



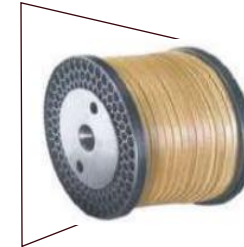
2

Enamel Covered Round & Rectangular Wires



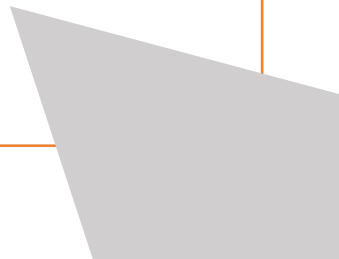
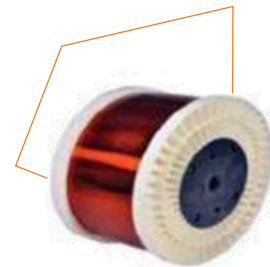
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Fiber Covered Round & Rectangular Wires



4

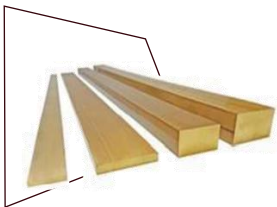
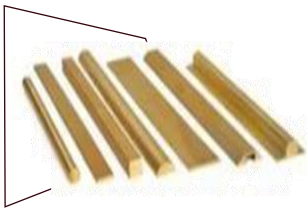
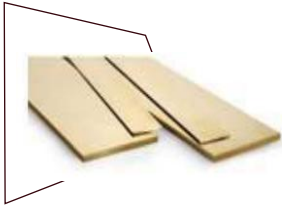
Wires



(C) Rods, wires & tubes of brass

1

Rods & Profiles of Brass



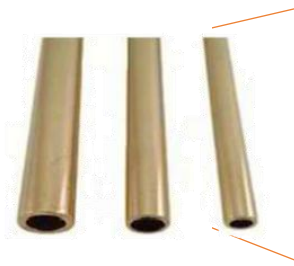
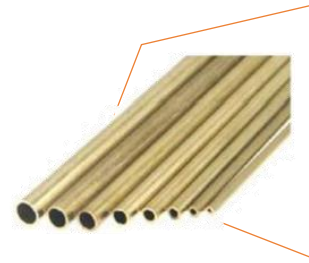
2

Brass wire



3

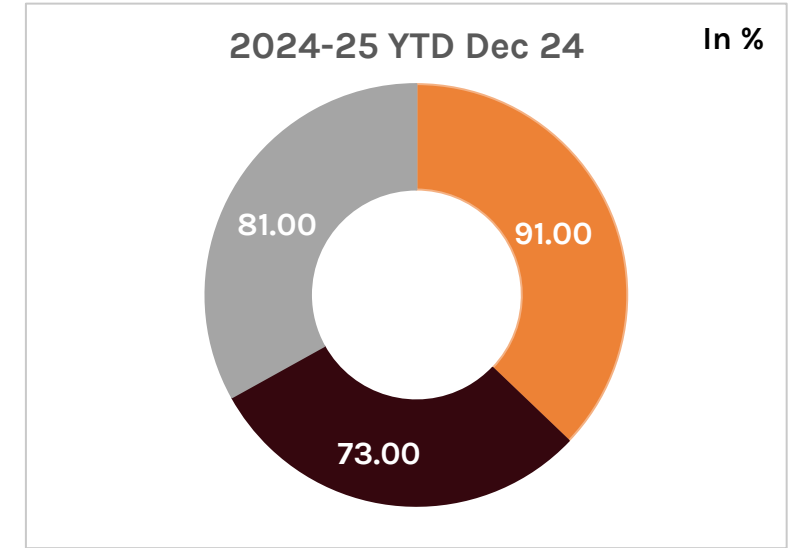
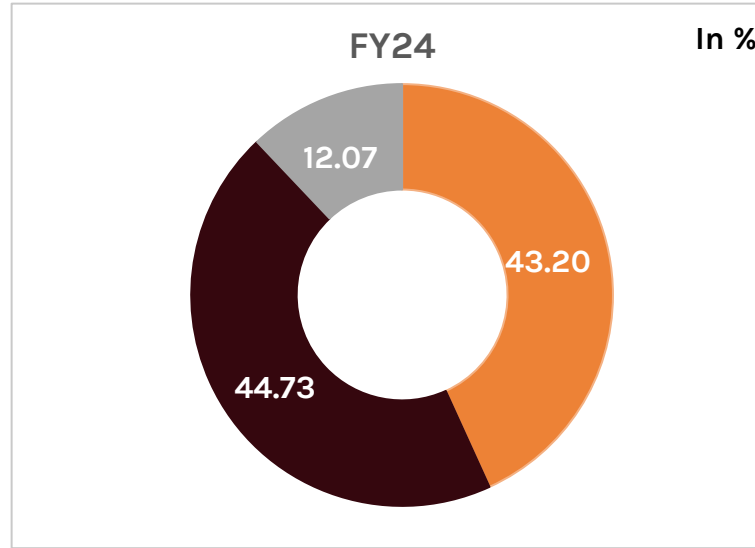
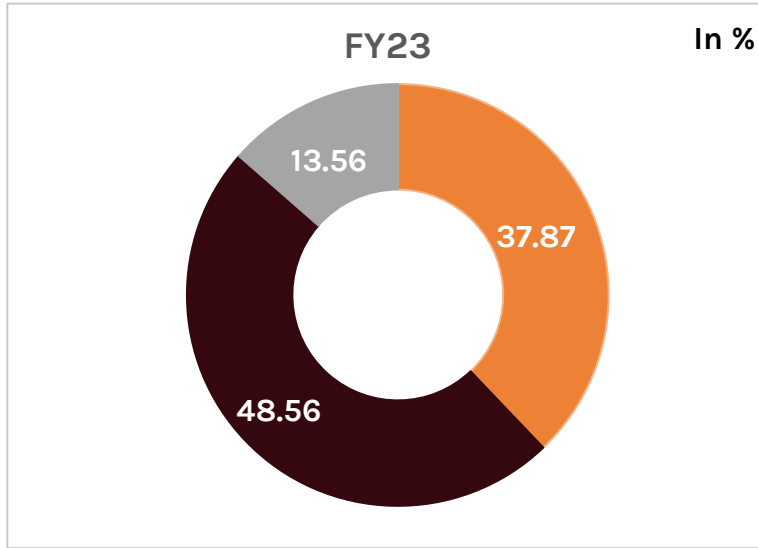
Brass Tubes



(D) Rods, wires & tubes of copper



Analyzing Shera Energy's Volume Composition Across Products

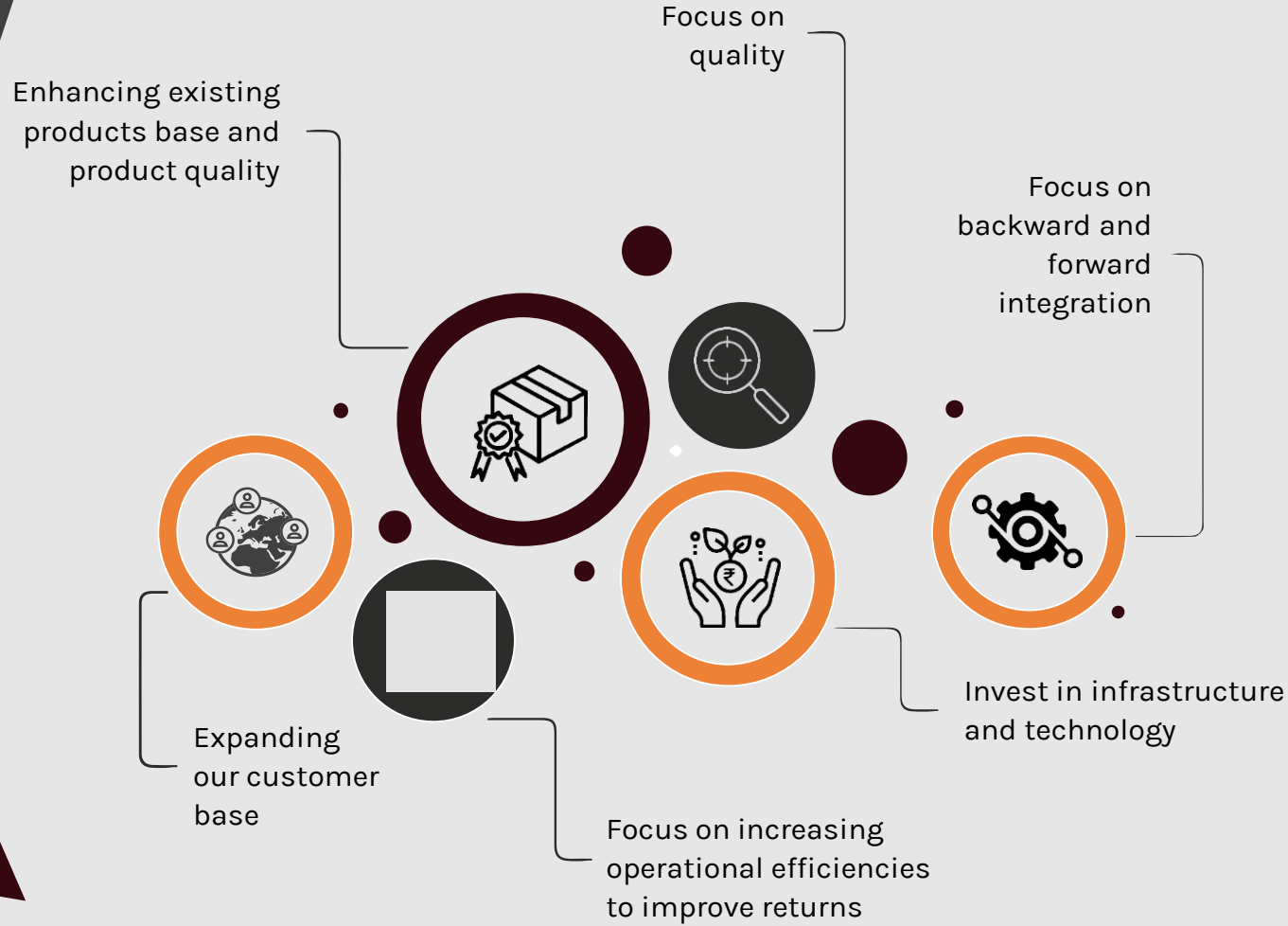


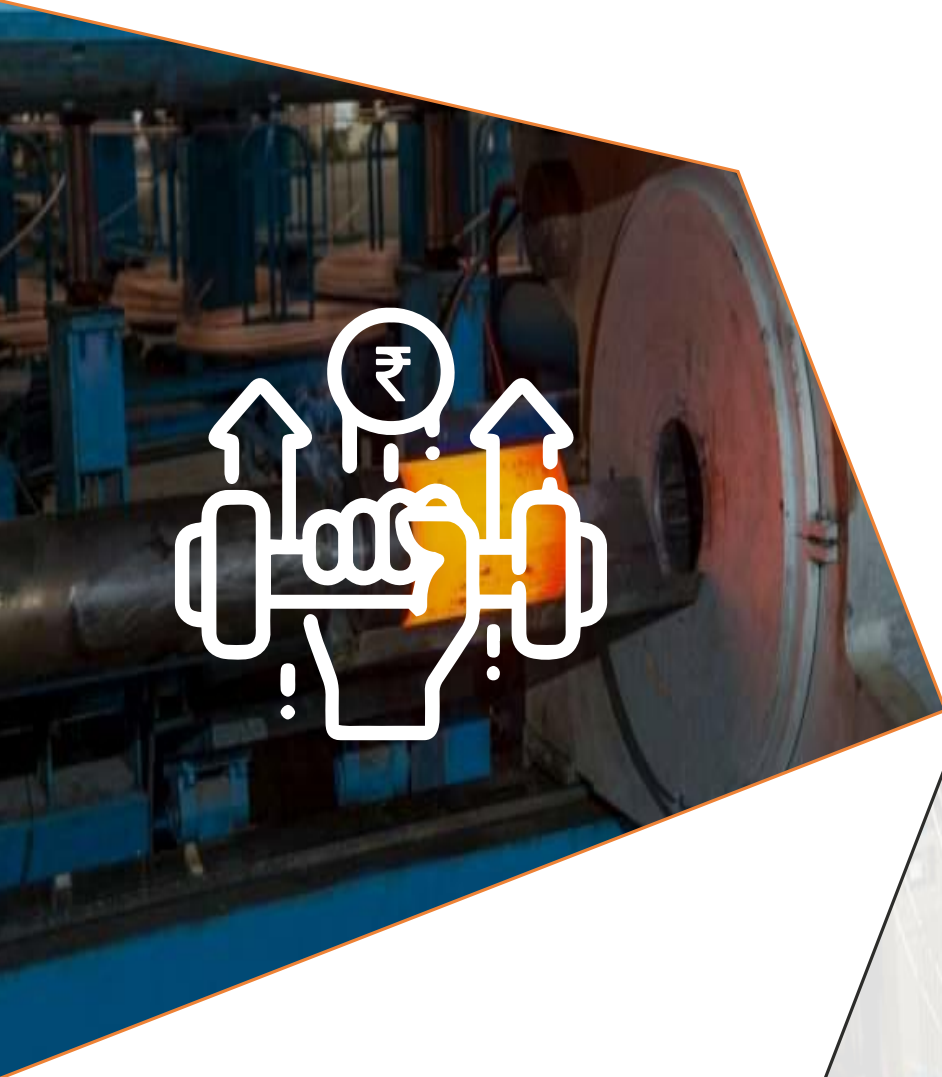
Aluminum Products

Copper Products

Brass Products

Products	In MTPA		
	FY23	FY24	FY24-25 YTD Dec 24 QTR
Aluminum Products	8,055.82	10,213.00	12,182.95
Copper Products	10,330.00	10,575.00	9,226.26
Brass Products	2885.00	2,853.00	4,308.38
Total	21,270.82	23,641.00	25,717.59





Strong product
portfolio



Backward integration to
ensure smooth supply
of raw



Established
clientele; top 10
customers
contribute 43.17%
of sales



Strong experience of
management over a decade

Management Overview





SHEIKH NASEEM
(Chairman and
Managing Director)

EDUCATION:
Bachelors of Engineering (Hons.), Electrical.

- He brings over 23 years of expertise in various sectors, including the metal industry.
- In 1998, he initiated "Shivani Electrical," a small transformer manufacturing unit in Ratangarh. His extensive work in transformers paved the way for ventures into the Electrical Wire and Non-Ferrous Metal and Alloy Metal Industries.
- Relocating to Jaipur in 2002, he established "Shera Metals and Engineers" as a Proprietorship Firm and later elevated it to a Private Limited Company, "Shera Energy Private Limited," in 2009. His business acumen and unwavering dedication are evident in the remarkable growth of the Shera Group. His unique insights make him a go-to expert for troubleshooting technical issues.



SHIVANI SHEIKH
(Whole-Time Director)

EDUCATION:
Bachelors of Engineering, Electrical

- She is the driving force of our company, embodies a commitment to excellent management and professionalism. She has 23 years of experience spanning various sectors, including the metal industry
- She co-founded "M/s Shivani Electrical" in 1998 and later established her Proprietorship firm, "M/s S.S. Structure," in Jaipur in January 2008.
- Demonstrating exceptional talent in overseeing corporate finance and strategic hedging, her proactive approach has propelled Shera Energy to rapid success. A dynamic combination of ambition and empathy, she personifies the perfect blend of qualities driving her company's upward trajectory..



Mr. Piyush Sharma
Non-Executive Director

EDUCATION

Management in Business Administration

- He has been associated with the Company since 2013 and has experience of over 10 years in the field of marketing and sales.
- He is also a Director in Shera Metal Pvt Ltd.



Mr. Vineet Gupta
Independent Director

EDUCATION

Mechanical Engineering Graduate

- He worked as Shift Engineer in Tool Department in National Engineering Industries and HOD of Kahaitan Polytechnic College, Jaipur.
- He is also Director of Apoorv Infracon India Private Limited.



Mr. Arpit Kumar Dotasra
Independent Director

EDUCATION

B. A. L.L.B. (Hons.)

- He has experience of 4 years and associated with the Company as Independent Director.



Mr. Vekas Kumar Garg
Independent Director

EDUCATION

MCOM and Company Secretary

- He is a practicing Company Secretary and a register valuer and an insolvency professional with Insolvency and Bankruptcy Board of India.
- He is also Director of Value Plus Insolvency Private Limited and Girish Foundation.. Resolution Professionals



Mr. Kuldeep Kumar Gupta
Independent Director

EDUCATION

BCOM, Chartered Accountant, DISA, ICWAI

- He has the certificate of Professional Membership from Indian Institute of Insolvency Professionals.
- Also directorship of RMC Switchgears Limited, Eternity Pharmacy Private Limited, K.K.G. Securities Pvt Ltd and Times Advisors Private Limited.

Industry Overview



Winding wire market valued at USD 15 Billion in 2023, expected to reach USD 26 Billion by 2030 with a 6% CAGR during 2024-2030.




Winding wires, also known as magnet wires or enameled wires, are crucial components in electromagnetic devices like transformers, motors, and generators.

Copper and aluminum are primary materials for winding wires, each offering unique benefits in conductivity, price, and weight.

Insulation materials such as polyimide, polyester, and enamel are essential for preventing electrical leaks and ensuring reliability.

Demand driven by expansion in power generation, distribution, automotive, and electric vehicle industries.

Technological advancements leading to production of high-performance winding wires capable of withstanding high temperatures and environmental factors, while improving electrical conductivity.



Expansion of power generation and T&D networks globally

Expected investments of USD 135 billion by the US and Germany in smart grid development by 2026

Increasing demand for electric generators in various power plants

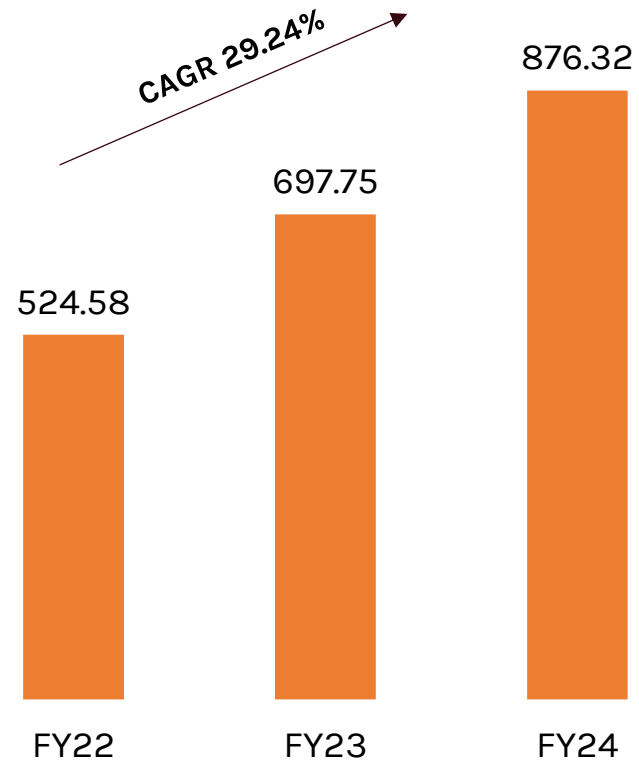
Usage of winding wires in inverters for solar power plants

Key Winding Wire Market Drivers

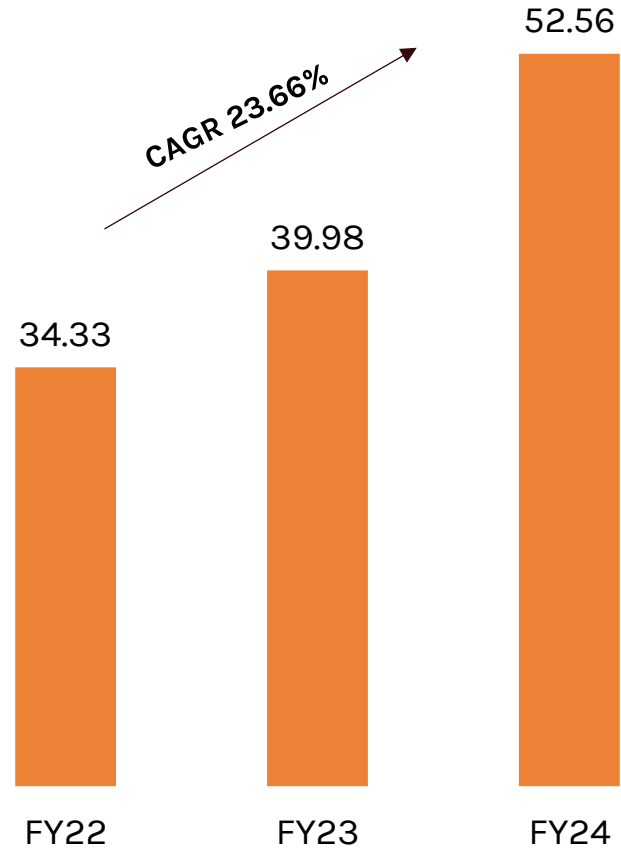
Financial Overview



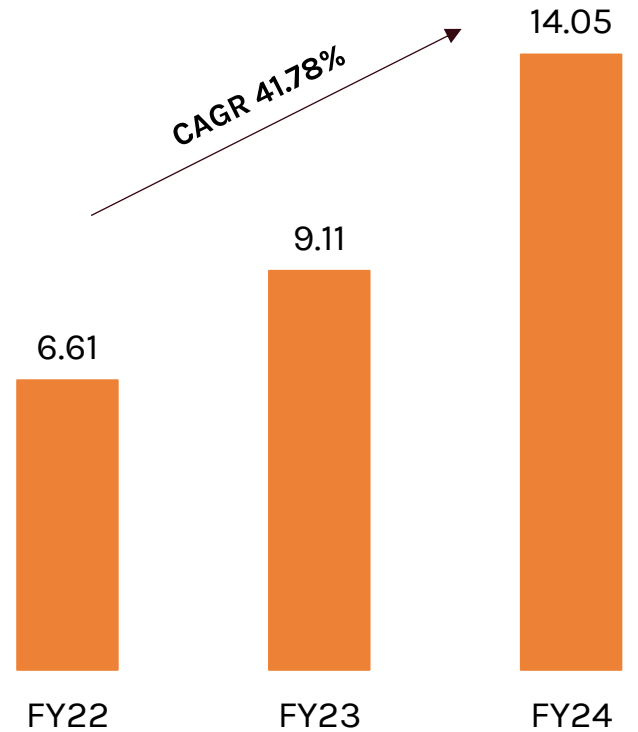
TOTAL INCOME



EBITDA



Net Profit



All Amount In ₹ Cr

In ₹ Cr

Particulars	FY22	FY23	FY24
Revenues	523.82	696.39	875.10
Other Income	0.76	1.35	1.21
Total Income	524.58	697.75	876.32
Raw Material Cost	466.58	626.41	783.51
Employee Cost	6.8	10.12	12.37
Other Expenses	16.83	21.23	27.87
Total Expenditure	490.21	657.76	823.75
EBITDA	34.37	39.98	52.56
Finance Cost	19.88	22.49	30.36
Depreciation	4.83	4.95	5.55
Extra-ordinary Income	0.00	0.00	2.20
PBT	9.66	12.54	18.85
Tax	2.67	3.43	4.80
Net Profit	6.99	9.11	14.05
Total Comprehensive Income	6.93	9.01	14.23

Equities & Liabilities	FY22	FY23	FY24
Equity	66.77	22.79	22.79
Reserves	0.00	66.35	84.13
Minority Interest	9.79	18.52	20.74
Net Worth	76.52	107.66	127.66
Non-current Liabilities			
Long-term borrowing	43.57	41.49	42.42
Deferred tax Liabilities	0.37	6.72	8.88
Other long terms Liabilities	5.56	0.00	0.00
Long-term provision	0.13	0.42	0.52
Total Non Current Liabilities	49.62	48.62	51.82
Current Liabilities			
Short-term borrowings	74.55	71.25	77.22
Lease Liabilities	0.37	0.37	0.00
Trade payables	120.67	100.25	145.29
Other Current Financial Liabilities	0.36	42.46	37.91
Current tax Liabilities (Net)	0.00	0.29	0.38
Other current liabilities	2.80	3.04	3.02
Short-term provision	0.70	1.02	1.51
Total Current Liabilities	199.09	218.68	264.61
Total Liabilities	325.31	374.97	444.08

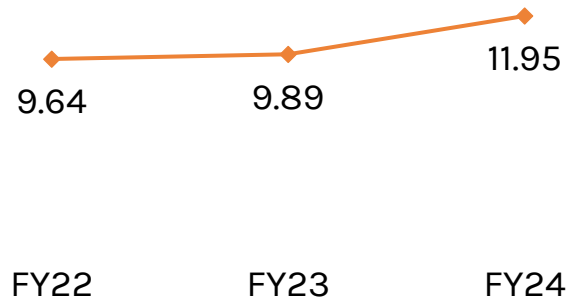
Assets	FY22	FY23	FY24
Non Current Assets			
Fixed assets	85.10	85.77	94.04
Non-current investments	0.00	0.00	0.00
Other Non-Current Financial Assets	1.28	1.75	3.86
Other non-current assets	0.00	0.00	0.00
Total Non Current Assets	86.38	87.53	97.90
Current Assets			
Inventories	137.92	160.12	197.10
Trade receivables	71.52	94.58	114.04
Cash & Bank Balance	12.99	13.16	15.92
Other Current Financial Assets	1.44	2.86	3.16
Current Tax Assets (Net)	0.49	0.53	0.52
Other current assets	14.50	16.21	15.43
Total Current Assets	238.86	287.45	346.18
Total Assets	325.24	374.97	444.08

In ₹ Cr

Particulars	FY22	FY23	FY24
Cashflow from Operations	10.93	12.66	38.18
Cashflow from Investments	-6.53	-2.53	-13.49
Cashflow from Financing	12.30	-7.13	-24.14
Net Cash flow	-2.52	3.00	0.55
Opening Cash Balance	3.42	0.46	3.47
Closing Cash Balance	0.90	3.47	4.02

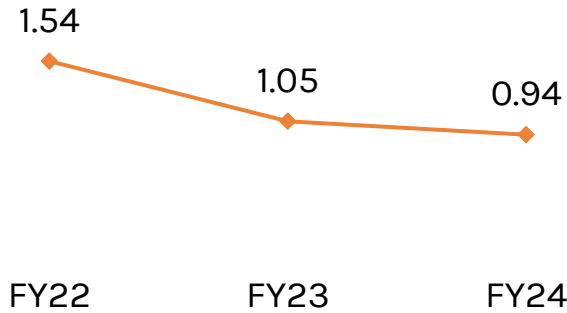
In %

Return On Equity (PAT / Equity + Reserves)



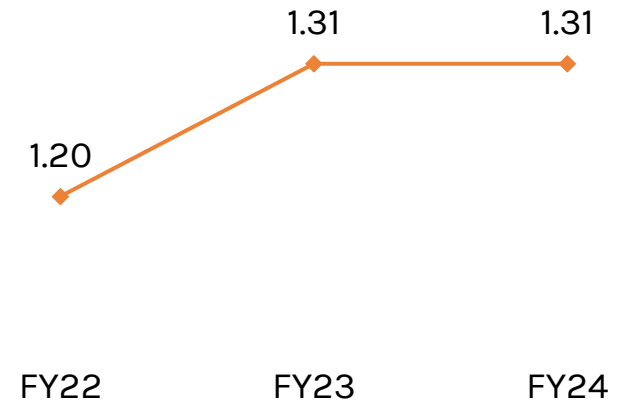
In Times

Debt To Equity Ratio (Total Debt / Shareholder Funds)



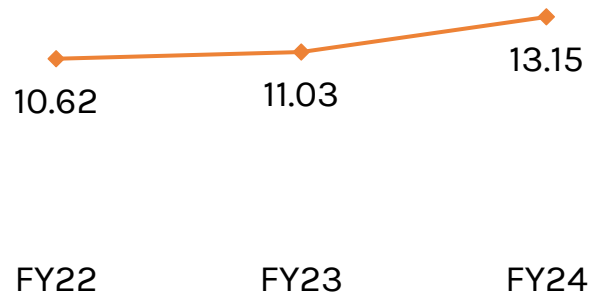
In Times

Current Ratio (Current Assets / Current Liabilities)



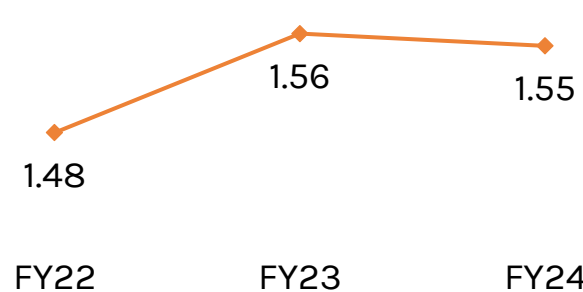
In %

Return On Capital Employed (EBIT / Average Capital Employed)



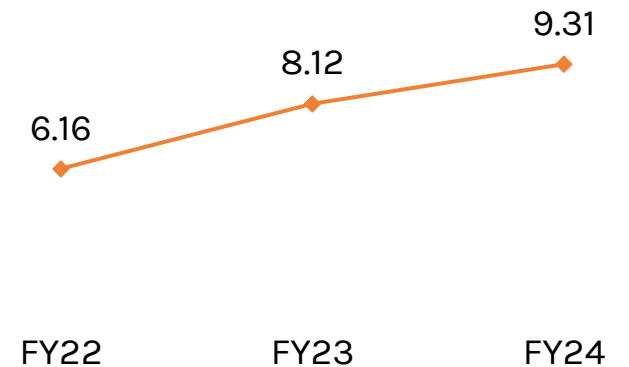
In Times

Interest Coverage Ratio (EBIT / Interest)



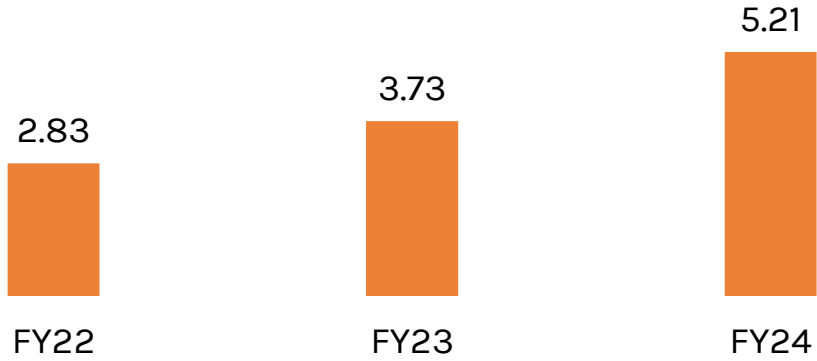
In Times

Fixed Asset Turnover Ratio (Revenue / Fixed Assts)



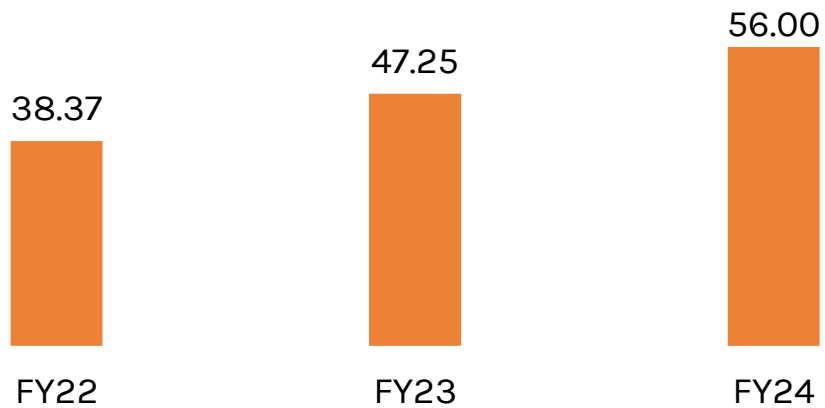
Earning Per Share

In ₹



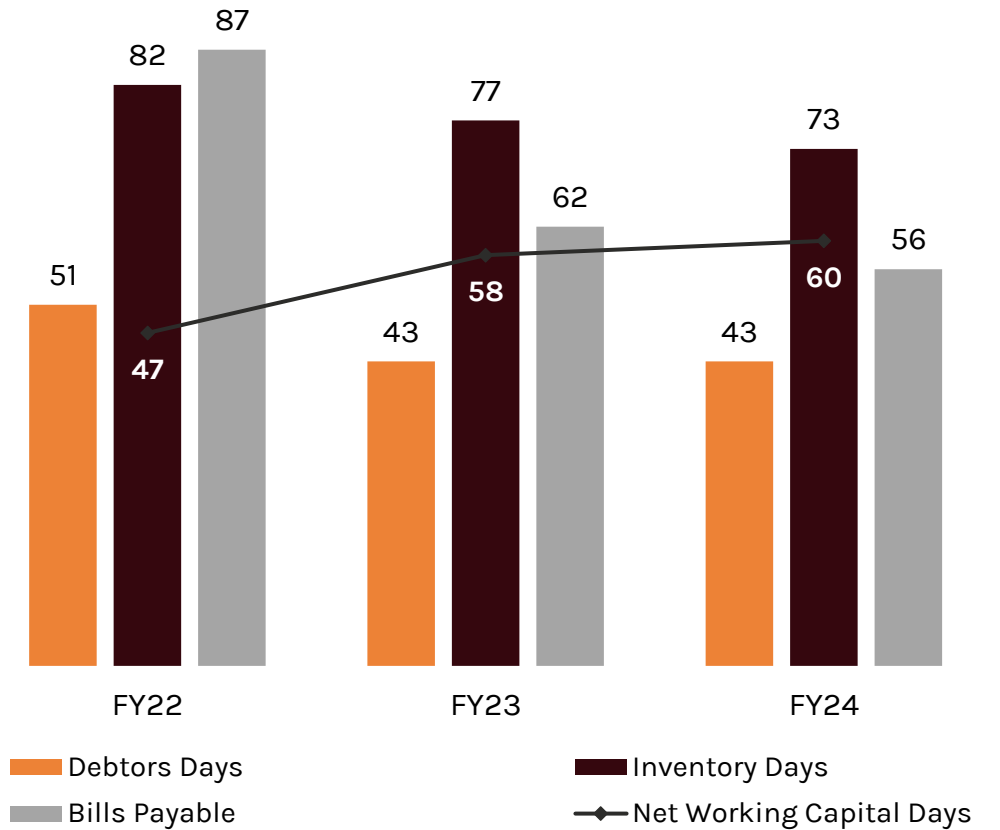
Book Value

In ₹



Working Capital Cycle

In Days



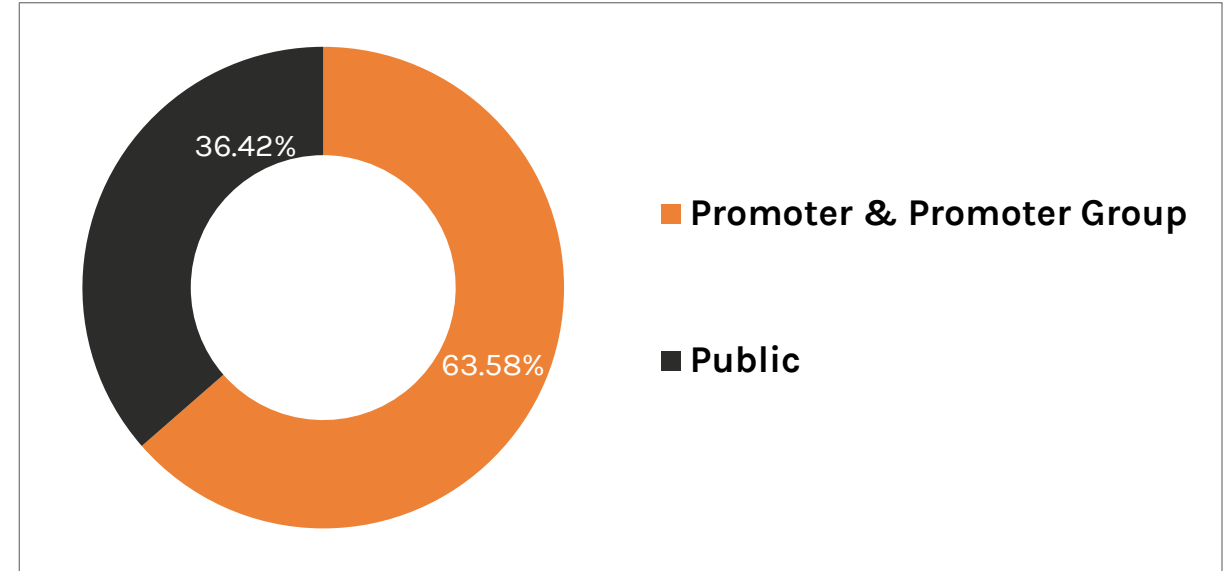
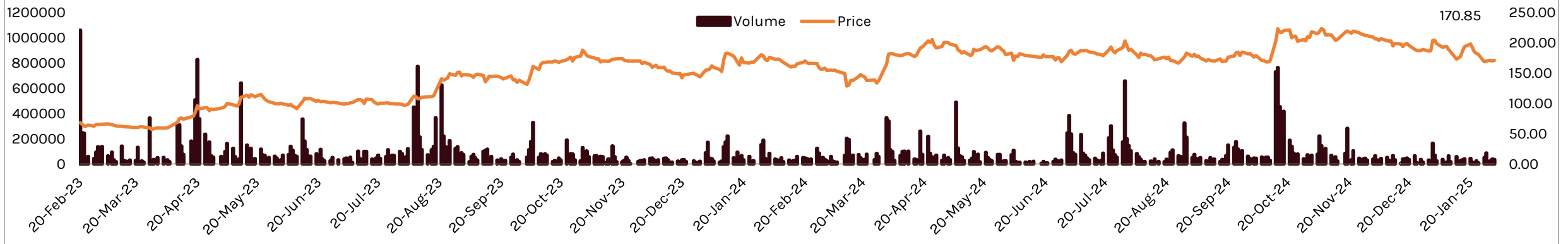
Stock Information

As on 01-02-2025

NSE Code	SHERA
ISIN	INE0MM001019
Share Price ₹	170.85
Market Capitalization ₹ Cr	389.34
No. of Share Outstanding	2,27,88,347
Face Value ₹	10.00
52 Week High ₹	235.00
52 Week Low ₹	113.05

Share Holding Pattern

As on 31-12-2024

Share Performance From 17th February 2023

Source: NSE

Strategic Expansion and Product Diversification

- Expanded capacity to 46,750 MT in Q3 FY25.
- Entered the African market through Shera Zambia Limited.
- Diversified product offerings including wires, strips and rods made of copper, aluminum and brass.

Innovative Manufacturing Techniques

- 2 Manufacturing Plants of Company & 2 Manufacturing Plants of Subsidiaries.
- Leveraging advanced technologies for recycling and metal processing.
- Backward and forward integration by investing in Rajputana Industries Limited and Shera Metal Private Limited.

Experienced Leadership

- Over 20+ years of experience in the non-ferrous metals industry.
- Management team with deep expertise in metals and electrical sectors.

Strong Industry Tailwinds

- Winding wire market valued at USD 15 Billion in 2023, expected to reach USD 26 Billion by 2030.
- Global Winding wire market projected to grow at 6% CAGR by 2030.

Expanding Market Reach

- Operations in India and exports to over 15 countries globally.
- Targeting further expansion in African markets through Shera Zambia Limited.
- Established partnerships with key industry players across geographies.

Competitive Advantages

- Backward integration provides a cost advantage.
- Strong vendor approvals and certifications from leading institutions.
- Recognized for quality, reliability, and timely deliveries in competitive markets.

Robust Financial Performance

- 29% CAGR growth in Total Income from FY22 to FY24.
- 24% CAGR growth in EBITDA from FY22 to FY24.
- 42% CAGR growth in Net Profit from FY22 to FY24.

Diversified Client Base

- Client portfolio across power, automotive, and industrial sectors.
- Strong domestic presence contributing 95% of FY24 revenue.
- 5% revenue from exports, with growth potential in international markets.

Diversified Revenue Streams

- Revenue streams from copper, aluminum, and brass products.
- Presence across diverse end-user industries ensures revenue stability.
- Additional revenue from recycling operations through Rajputana Industries.



Thank You



SHERA

F-269-B, Road No. 13, VKIA,
Jaipur Rajasthan 302013 India
Phone: +91 9314434130
Website: www.sheraenergy.com
Email: cs@sheraenergy.com



713-B, Lodha Supremus II, Wagle
Estate, Thane West - 400 604.
Email: info@kirinadvisors.com
Phone: 022 4100 2455
Website: www.kirinadvisors.com