

**SYMBOL: SHERA**  
**ISIN: INE0MM001019**

**Date: 03<sup>rd</sup> August, 2026**

**To,**  
**The Manager-Listing Department,**  
**The National Stock Exchange of India Limited,**  
**Exchange Plaza, NSE Building, Bandra Kurla**  
**Complex, Bandra East, Mumbai – 400 051**  
**Fax: 022-26598237, 022-26598238**

**Subject: Intimation regarding appointment of M/s Branding Edge Strategy & Communications as Investor Relations Advisory Agency**

**Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR), we are pleased to inform that **Shera Energy Limited ("the Company")** has appointed **Branding Edge Strategic Communication and Advisory LLP ("Branding Edge")** having its registered office at A-3203, Marathon Futurex, Lower Parel, Mumbai, Maharashtra 400013 as the Company's **Investor Relations Advisory Agency**.

The said appointment has been made to strengthen the Company's investor engagement efforts, communication with shareholders, and interactions with market participants and other stakeholders.

You are requested to kindly take the above information on record.

For Shera Energy Limited

**JYOTI GOYAL**  
Company Secretary & Compliance Officer  
Membership No.: A57211

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**Registered Office & Works:**

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An ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 Company