

August 25, 2015

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
Tel.: 022-26598190
Fax: 022-26598191

Dear Sir/Madam,

Sub: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019 -
Symbol: SHEMAROO

Re: Book Closure and Annual General Meeting

In terms of Clause 16 of the Listing Agreement, the Register of Members and the Share Transfer Books of the Company will remain closed from Tuesday, September 15, 2015 to Monday, September 21, 2015 (both days inclusive) for the purpose of Annual General Meeting and payment of dividend for the financial year March 31, 2015.

Further, we inform you that the 10th Annual General Meeting (AGM) of the Company is scheduled to be held on Monday, September 21, 2015 at 3:00 P.M. at Rama and Sundri Watumull Auditorium, Kishinchand Chellaram College, Dinshaw Road, Churchgate, Mumbai – 400 020.

Dividend of ₹ 1.20/- per equity shares as recommended by the Board, if approved by the Members at the Annual General Meeting, will be paid on or after September 21, 2015 (within the statutory time limits).

This is for your information and records.

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited



Ankit Singh
Company Secretary & Compliance Officer
Membership No.:- A24463

CC:

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| 1. Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023 | 2. National Securities Depository
Limited
Trade World, A Wing,
4 th & 5 th Floor,
Kamala Mills Compound,
Lower Parel, Mumbai-400 013
Tel.: 022-2499 4200
Fax: 022-2497 6351 | 3. Central Depository Services
(India) Limited
Phiroze Jeejeebhoy Towers
17 th Floor, Dalal Street,
Mumbai-400 001 |
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