

ADITYA BIRLA



MONEY

Ref: SECTL/2017 - 41

Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

September 25, 2017

Fax # 022-22723121/ 22722037
22722041/ 22723719
22722039/ 22722061

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor, Plot C/1,
G-Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400051

Fax # 022-26598237/38

Dear Sir/Madam,

Subject: Intimation of completion of shareholder meeting by way of postal ballot
Ref: Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip Code: BSE - 532974; NSE - BIRLA MONEY

Further to our intimation dated August 23, 2017, approval of the shareholders of Aditya Birla Money Limited ("Company") was sought by way of postal ballot (including e-voting) for extension of benefits of the Aditya Birla Capital Limited Employee Stock Option Scheme 2017 to the permanent employees in the management cadre, including managing and whole-time directors, of the Company and the payment of costs/charges, by the Company, pertaining to exercise of the stock options or restricted stock units, to be granted to the employees of the Company in accordance with the relevant provisions of the Companies Act, 2013 and Rules issued thereunder.

The postal ballot (including e-voting) process has been completed, and the last date for casting vote through e-voting and receipt of duly completed postal ballot forms from the shareholders of the Company was 5.00 p.m. on September 25, 2017.

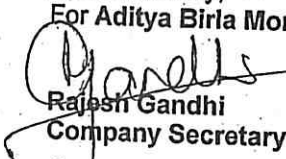
The results of postal ballot will be intimated separately. The resolutions, if approved with the approval of the requisite majority of shareholders, will be deemed to be passed on September 25, 2017.

This is for your information and records.

Thanking you,

Yours faithfully,

For Aditya Birla Money Limited,


Rajesh Gandhi
Company Secretary



Cc:

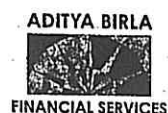
National Securities Depository Limited
Trade World - A Wing, Kamla Mills Compound,
Lower Parel, Mumbai - 400 013

Central Depository Services (India) Limited
Phiroze Jeejeebhoy Towers,
17th Floor, Dalal Street, Fort
Mumbai - 400 001

For your information, record and reference please

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Aditya Birla Money Limited
All Centre, No. 53 Greaves Road,
Chennai 600 006.



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