

PIONEER DISTILLERIES LIMITED

Corporate Office :
'UB Tower', # 24, Vittal Mallya Road
Bangalore - 560 001, Karnataka
Tel : +91-80-39856500, 22210705
Fax : +91-80-39856862, 39856959



September 30, 2015

National Stock Exchange of India Limited

Exchange Plaza, Plot No.C-1, Block G,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

Dear Sirs,

Sub: Appointment of Mr. B.V. Krishna Reddy as Managing Director

This is to inform you that the Board of Directors at their meeting held on September 30, 2015 has appointed Mr. B.V. Krishna Reddy as Managing Director of the Company with effect from October 01, 2015.

Kindly take the above notice on record, and the same may be treated as compliance under the applicable Clauses of the Listing Agreement.

Thanking you,

Yours faithfully,
for **PIONEER DISTILLERIES LIMITED**

SANTHOSH KUMAR KEERTHI
Company Secretary