

Ref No.: SEL / Reg. 29- LODR / Jan-2017 / 01

January 27, 2017

The Secretary,  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051.  
NSE Symbol: SHEMAROO

The Secretary,  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400 023.  
Scrip Code : 538685

Dear Sir / Madam,

**Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019**

**Sub: Regulation 29 of the SEBI (LODR), Regulations, 2015 – Intimation of Board Meeting for consideration and approval of the Un-audited Financial Results of the Company for the quarter and nine months ended December 31, 2016 (Q3).**

This is to inform that a meeting of the Board of Directors of Shemaroo Entertainment Limited is scheduled to be held on Monday, February 06, 2017, inter alia, to consider and approve the un-audited standalone and consolidated financial results of the Company for the quarter and nine months ended December 31, 2016 (Q3).

In this Connection, pursuant to “Shemaroo Entertainment Limited - Code of Conduct for Prevention of Insider Trading” read with the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, Trading Window for dealing in the securities of the Company by Designated Persons shall remain closed from 04.00 P.M. on January 27, 2017 and will end 48 hours after the results are made public on February 06, 2017.

This is for your information and records.

Thanking you,

Yours faithfully,

**For Shemaroo Entertainment Limited**



**Dipesh U. Gosar**  
Company Secretary & Compliance Officer  
ICSI Membership No.: - A23755