

Ref No.: SEL / Reg. 29- LODR / Oct-2016 / 01

October 17, 2016

**The Secretary,
National Stock Exchange of India Limited**
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

**The Secretary,
BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir / Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Regulation 29 of the SEBI (LODR), Regulations, 2015 – Intimation of Board Meeting for consideration and approval of the Un-audited Financial Results of the Company for the quarter and half year ended September 30, 2016 (Q2).

This is to inform that a meeting of the Board of Directors of Shemaroo Entertainment Limited is scheduled to be held on Tuesday, October 25, 2016, inter alia, to consider and approve the un-audited standalone and consolidated financial results of the Company for the quarter and half year ended September 30, 2016 (Q2).

In this Connection, pursuant to "Shemaroo Entertainment Limited - Code of Conduct for Prevention of Insider Trading" read with the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, Trading Window for dealing in the securities of the Company by Designated Persons shall remain closed from 4.00 P.M. on October 17, 2016 and will end 48 hours after the results are made public on October 25, 2016.

This is for your information and records.

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited



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Dipesh Gosar
Company Secretary & Compliance Officer
ICSI Membership No.: - A23755