March 4, 2015

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Record Date for payment of Dividend on Preference Shares

This is to inform you that as per the terms of issuance of listed 6% Cumulative Redeemable Non-Convertible Preference Shares issued by the Company as Bonus to its equity shareholders during financial 2013-14, the Company has fixed March 31, 2015 - Tuesday, as Record Date for determining the eligibility of the Bonus Preference Shareholders who would be entitled to payment of Dividend @ 6% per annum for the financial year 2014-15.

Notice of the Record Date in the prescribed format is enclosed herewith for your information and records.

Yours truly,
ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

Encl. As above

ZEE ENTERTAINMENT ENTERPRISES LIMITED
Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400 018. India.
☎ + 91 22 2483 1234 F + 91 22 2490 0302
www.zeetelevision.com | CIN : L92132MH1982PLC028767

NOTICE OF RECORD DATE

NAME OF THE COMPANY: ZEE ENTERTAINMENT ENTERPRISES LIMITED

Security Code	Type of Security & Paid up value	Record Date	Purpose
717503 (BSE) ZEEL P1 (NSE)	Bonus Preference Shares of Re. 1/- each fully paid-up	Tuesday, March 31, 2015	Determination of eligibility of Bonus Preference Shareholders who would be entitled for payment of Preference Dividend @ 6% per annum payable pro-rata for the financial year 2014-15

For **Zee Entertainment Enterprises Limited**

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

Place: Mumbai
Date: March 4, 2015

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