



April 26, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051

Sub.: 1. 1st Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("Company") for the Financial Year 2018-19; and
2. Closure of Trading Window.

Ref.: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"); and

2. a) BSE Circular bearing Ref. No. DCS/COMP/14/2013-14 dated February 3, 2014, and

b) NSE Circular bearing Ref. No. NSE/CML/2013/15 dated December 18, 2013 ("said circulars").

[Scrip Code: BSE - 535755; NSE – ABFRL]

Dear Sirs,

Pursuant to the provisions of the Regulation 29 of the SEBI Listing Regulations, please note that the 1st Meeting of the Board of Directors of the Company for the Financial Year 2018-19 will be held on Friday, May 11, 2018, to *inter alia* consider:-

a) the Audited Financial Results of the Company for the Financial Year ended on March 31, 2018; and

b) Issuance and allotment of Non-Convertible Debentures on private placement basis, in one or more tranches, from time to time.

Further, with reference to the said circulars, please note that in terms of the Code of Conduct for Trading in Listed or Proposed to be Listed Securities of the Company, the trading window for dealing in securities of the Company for all Connected and/or Designated Persons has been closed w.e.f. Thursday, April 26, 2018 and it shall remain closed until 48 hours after the publication of the Audited Financial Results of the Company for the Financial Year ended on March 31, 2018. The same has been communicated to all the Connected and/or Designated Persons.

The above is for your information and record.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand

Asst. Vice President & Company Secretary

Central Depository Services (India) Ltd.

Marathon Futurex, A-Wing,
25th floor, NM Joshi Marg,
Lower Parel, Mumbai - 400013.
Fax - 022 2300 2043

National Securities Depository Ltd.

Tradeworld, 4th & 5th Floors,
Kamala Mills Compound, Senapati Bapat Marg,
Lower Parel, Mumbai - 400 013.
Fax - 022 2497 6351

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

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