



April 24, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G-Block, Bandra-Kurla Complex, Bandra
(East), Mumbai - 400 051.

**Sub.: Allotment of 22,832 Equity Shares of Aditya Birla Fashion and Retail Limited
("Company") under Employees Stock Option Scheme - 2013 ("ESOS-2013")**

Ref.: Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

This is to inform you that the Nomination and Remuneration Committee of the Board of Directors of the Company has approved the allotment of 22,832 (Twenty Two Thousand Eight Hundred and Thirty Two) fully paid-up Equity Shares of ₹ 10/- each ("said shares"), on April 23, 2018, pursuant to the exercise of Stock Options under the ESOS-2013. The said shares will rank *pari passu* with the existing Equity Shares of the Company in all respects.

Consequent to the above allotment, the paid-up Equity Share Capital of the Company will increase from ₹ 7,71,69,39,840 (i.e. 77,16,93,984 fully paid-up Equity Shares of ₹ 10/- each) to ₹ 7,71,71,68,160 (77,17,16,816 fully paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

GEETIKA
ANAND

Geetika Anand

Asst. Vice President & Company Secretary