



August 16, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Sub.: Allotment of Equity Shares of the Aditya Birla Fashion and Retail Limited
(“the Company”)
[Scrip Code: BSE – 535755; NSE – ABFRL]

Ref.: Intimation for Allotment of Equity Shares on August 16, 2017 (“said intimation”)

Dear Sir/ Madam,

This is to inform you that pursuant to the Composite Scheme of Arrangement amongst the Company, Aditya Birla Nuvo Limited (“ABNL”), Madura Garments Lifestyle Retail Company Limited and their respective shareholders and creditors, the Company has allotted 28,501 (Twenty Eight Thousand Five Hundred and One) Equity Shares of ₹ 10/- each (“said Shares”), to Non-resident (Repatriable) Shareholders of ABNL, under Lot 9, on August 16, 2017.

Consequent to the above allotment, the Paid-up Equity Share Capital of the Company has increased from ₹ 7,71,59,73,180 (i.e. 77,15,97,318 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,71,62,58,190 (i.e. 77,16,25,819 Fully Paid-up Equity Shares of ₹ 10/- each).

The said Equity Shares rank *pari passu* in all respects with the existing Equity Shares of the Company.

This is for your information.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited


Geetika Anand

Asst. Vice President & Company Secretary



CC:

Central Depository Services (India) Ltd.

16th & 17th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai - 400 023

National Securities Depository Ltd.

Tradeworld, 4th & 5th Floors
Kamala Mills Compound
Lower Parel, Mumbai - 400 013

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
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