



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

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f: +91 22 6142 6061
e: corp@vertoz.com
w: www.vertoz.com

30th June 2020

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Intimations under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir/Madam,

Please find attached disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011, submitted by Mr. Hirenkumar Rasiklal Shah (Promoter) and Mr. Ashish Rasiklal Shah (Promoter) for change in their Shareholding because of disposal of Equity Shares. The transaction was executed through open market.

You are requested to kindly take a note of the same.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah

Company Secretary & Compliance Officer

Encl: As above



HIRENKUMAR RASIKLAL SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND
(WEST) MUMBAI 400080 MH IN

30th June 2020

To,

The Manager - Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051.

Symbol: VERTOZ

Series: EQ

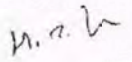
Subject: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Dear Sir/ Madam

Please find enclosed herewith the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 with respect to the change in my Shareholding or Voting Rights exceeding 2% in Vertoz Advertising Limited, due to disposal of Equity Shares by me through open market.

Kindly consider the same in your records.

Thanking You,



Hirenkumar Rasiklal Shah
Promoter
DIN: 00092739

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

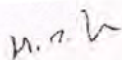
Part – A – Details of Shareholding

Name of the Target Company (TC)	Vertoz Advertising Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Hirenkumar Rasiklal Shah		
Whether the acquirer belongs to Promoter/ Promoter Group	Promoter		
Name(s) of the Stock Exchange(s) where the Shares of the TC are Listed	National Stock Exchange of India Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total Share/Voting Capital wherever applicable (*)	% w.r.t. total diluted Share/Voting Capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying Voting Rights	40,71,824	34.02%	34.02%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting Rights (VR) otherwise than by Shares			
d) Warrants/Convertible Securities/any other instrument that entitles the acquirer to receive Shares carrying Voting Rights in the TC (specify holding in each category) acquired/sold			
e) Total (a+b+c+d)	40,71,824	34.02%	34.02%
Details of acquisition/sale			
a) Shares carrying Voting Rights acquired/sold	10,00,000	8.35%	8.35%
b) Voting Rights acquired/sold otherwise than by Shares			
c) Warrants/Convertible Securities/any other instrument that entitles the acquirer to receive Shares carrying Voting Rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered/invoked/released by the acquirer			
e) Total (a+b+c+d)	10,00,000	8.35%	8.35%

After the acquisition /sale, holding of: a) Shares carrying Voting Rights b) Shares encumbered with the acquirer c) Warrants/Convertible Securities/any other instrument that entitles the acquirer to receive Shares carrying Voting Rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	30,71,824 30,71,824	25.67% 25.67%	25.67% 25.67%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30 th June 2020		
Equity share capital / total voting capital of the TC before the said acquisition / sale	1,19,70,000 Equity Shares having face value of ₹ 10 per Share		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,19,70,000 Equity Shares having face value of ₹ 10 per Share		
Total diluted share/voting capital of the TC after the said acquisition	Nil		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the Seller

Hirenkumar Rasiklal Shah
Promoter

Place: Mumbai

Date: 30th June 2020

ASHISH RASIKLAL SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND
(WEST) MUMBAI 400080 MH IN

30th June 2020

To,

The Manager - Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051.

Symbol: VERTOZ

Series: EQ

Subject: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Dear Sir/ Madam

Please find enclosed herewith the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 with respect to the change in my Shareholding or Voting Rights exceeding 2% in Vertoz Advertising Limited, due to disposal of Equity Shares by me through open market.

Kindly consider the same in your records.

Thanking You,



Ashish Rasiklal Shah
Promoter
DIN: 00092787

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part – A – Details of Shareholding

Name of the Target Company (TC)	Vertoz Advertising Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ashish Rasiklal Shah		
Whether the acquirer belongs to Promoter/ Promoter Group	Promoter		
Name(s) of the Stock Exchange(s) where the Shares of the TC are Listed	National Stock Exchange of India Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total Share/Voting Capital wherever applicable (*)	% w.r.t. total diluted Share/Voting Capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying Voting Rights	40,71,824	34.02%	34.02%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting Rights (VR) otherwise than by Shares			
d) Warrants/Convertible Securities/any other instrument that entitles the acquirer to receive Shares carrying Voting Rights in the TC (specify holding in each category) acquired/sold			
e) Total (a+b+c+d)	40,71,824	34.02%	34.02%
Details of acquisition/sale			
a) Shares carrying Voting Rights acquired/sold	10,00,000	8.35%	8.35%
b) Voting Rights acquired/sold otherwise than by Shares			
c) Warrants/Convertible Securities/any other instrument that entitles the acquirer to receive Shares carrying Voting Rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered/invoked/released by the acquirer			
e) Total (a+b+c+d)	10,00,000	8.35%	8.35%

After the acquisition /sale, holding of: a) Shares carrying Voting Rights b) Shares encumbered with the acquirer c) Warrants/Convertible Securities/any other instrument that entitles the acquirer to receive Shares carrying Voting Rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	30,71,824 30,71,824	25.67% 25.67%	25.67% 25.67%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.).	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30 th June 2020		
Equity share capital / total voting capital of the TC before the said acquisition / sale	1,19,70,000 Equity Shares having face value of ₹ 10 per Share		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,19,70,000 Equity Shares having face value of ₹ 10 per Share		
Total diluted share/voting capital of the TC after the said acquisition	Nil		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the Seller

Ashish Rasiklal Shah
Promoter

Place: Mumbai
Date: 30th June 2020