

# SWEET DREAMS

August 22, 2025

To,  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra East, Mumbai-400051

Symbol: SDREAMS

Sub: Intimation of Board meeting under Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

We hereby inform you that pursuant to regulation 29 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015, intimation is hereby given that the meeting of the Board of Directors is scheduled to be held on Thursday, 28<sup>th</sup> August 2025 at the registered office of the company at 04:00 P.M. to inter-alia, discuss, consider, and approve the following business:

1. To consider the proposal for issuance of equity shares in accordance with the provisions of the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 and the Companies Act, 2013, as amended, subject to such regulatory/ statutory approvals as may be required
2. Approval of the "S D RETAIL – Employee Stock Option Plan 2025."
3. Any other Business with the permission of the Chair.

Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time and Company's Code of Conduct for Regulating, Monitoring and Reporting of Trading by Designated Persons and Immediate Relatives of Designated Persons of S D RETAIL LIMITED, the trading window for dealing in securities of the Company by the Insiders covered under the Company's Code of Conduct has been closed from 24<sup>th</sup> August 2025 and shall remain closed till 48 hours from the conclusion of the aforesaid Board Meeting.

Accordingly in light of this, all Designated Persons of the Company have been informed not to trade in the securities of the Company during the aforesaid period of closure of trading window.

We request you to take the same on your records.

Thanking You,

Yours Faithfully,

For S D RETAIL LIMITED

POOJABEN SHAH  
Company Secretary & Compliance Officer  
Membership No. A73158

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**S D RETAIL LIMITED**

**(Formerly known as S D Retail Private Limited)**

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