



SWEET DREAMS

S D RETAIL LIMITED



EBO PROGRESS REPORT AS ON 31ST DECEMBER 2025





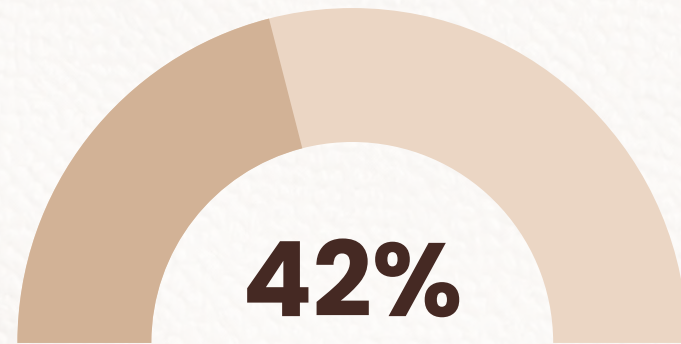
We're built for

8PM – 8AM

the hours people actually *live in*

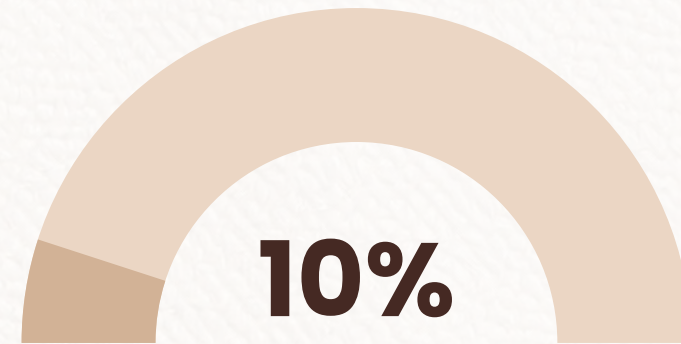
3W FRAMEWORK

We analyze what matters: how often it's worn, how much space in the wardrobe, & how much spend it earns.



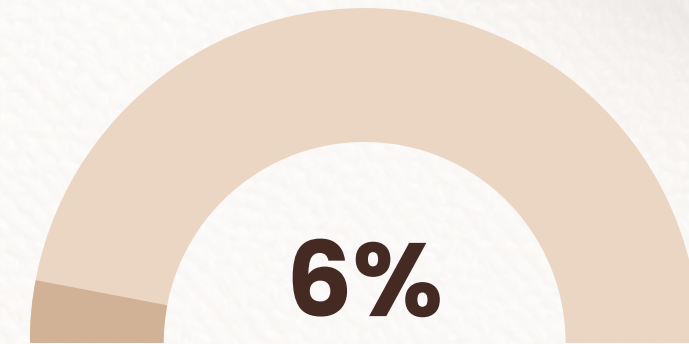
WEAR-TIME SHARE

70 hours/week



WARDROBE SHARE

Small space. High rotation.



WALLET SHARE

Low spend. Big upside.



■ Sleepwear ■ Other Apparels

NEW EBOs OPENED



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📍 KA Mall, Jabalpur



📍 Gateway Mall, Kukatpally, Hyderabad

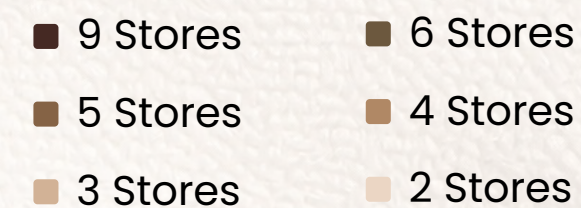
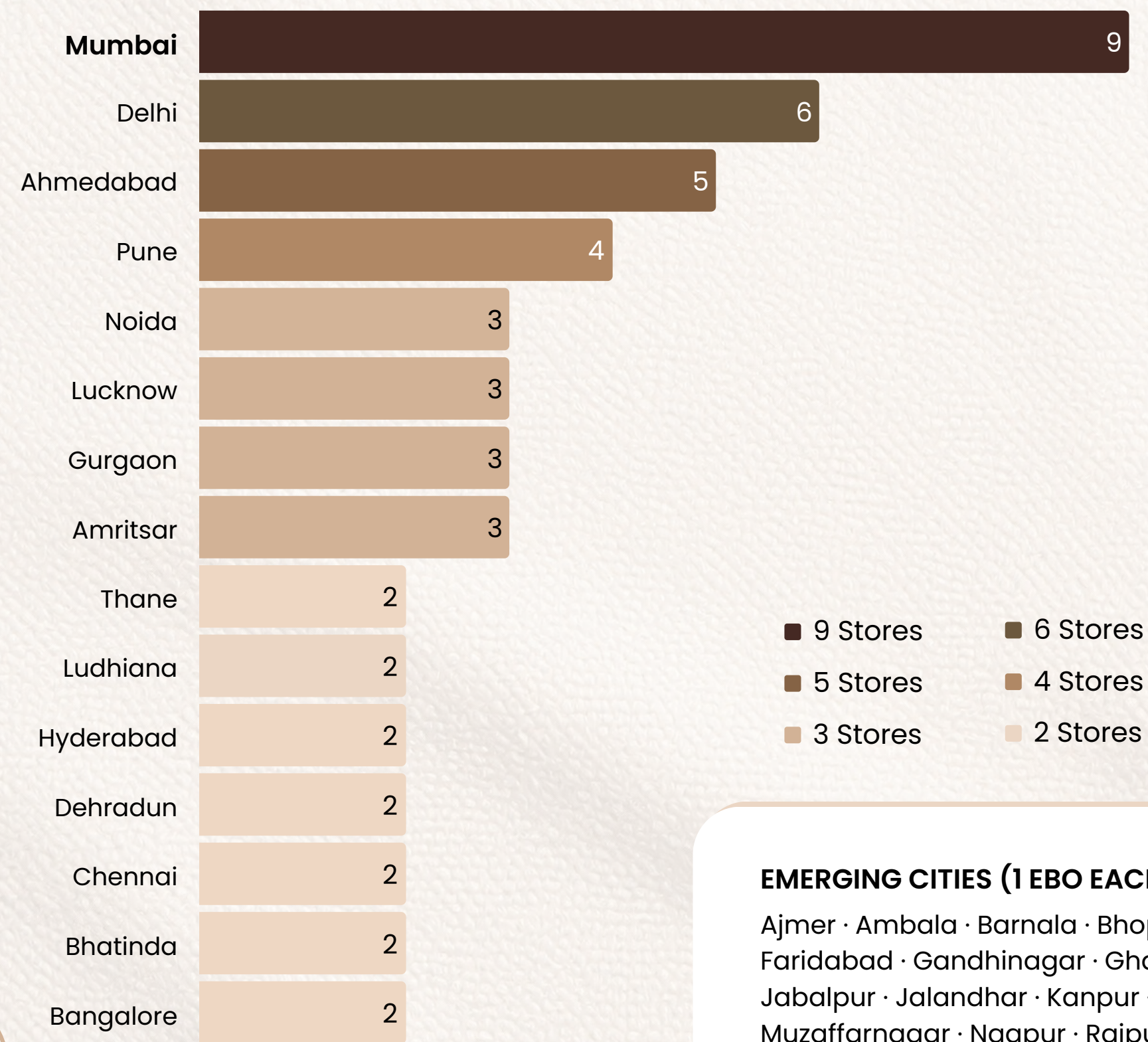


📍 Ghumar Mandi, Ludhiana



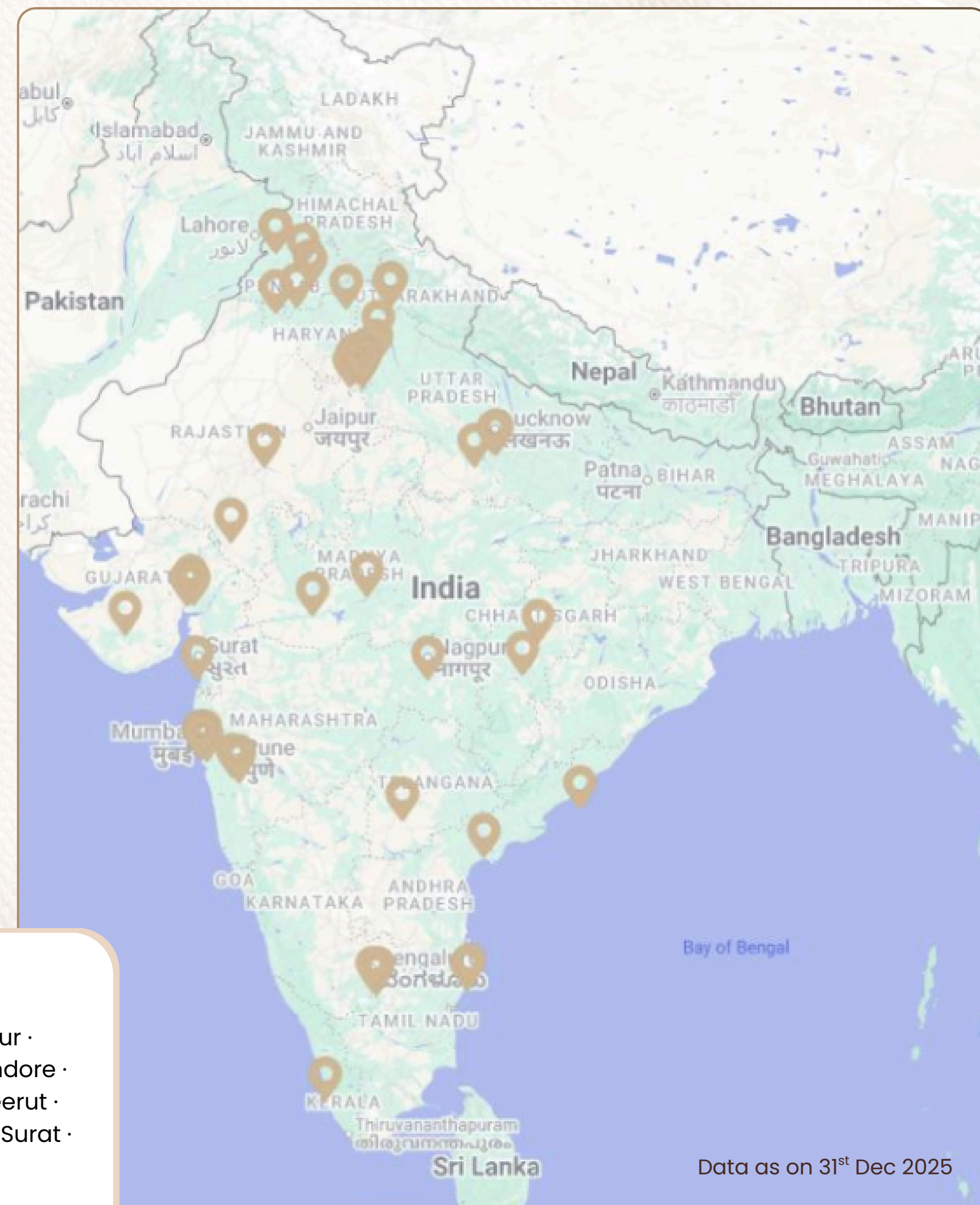
📍 Ambience Mall, Gurugram

EBO EXPANSION



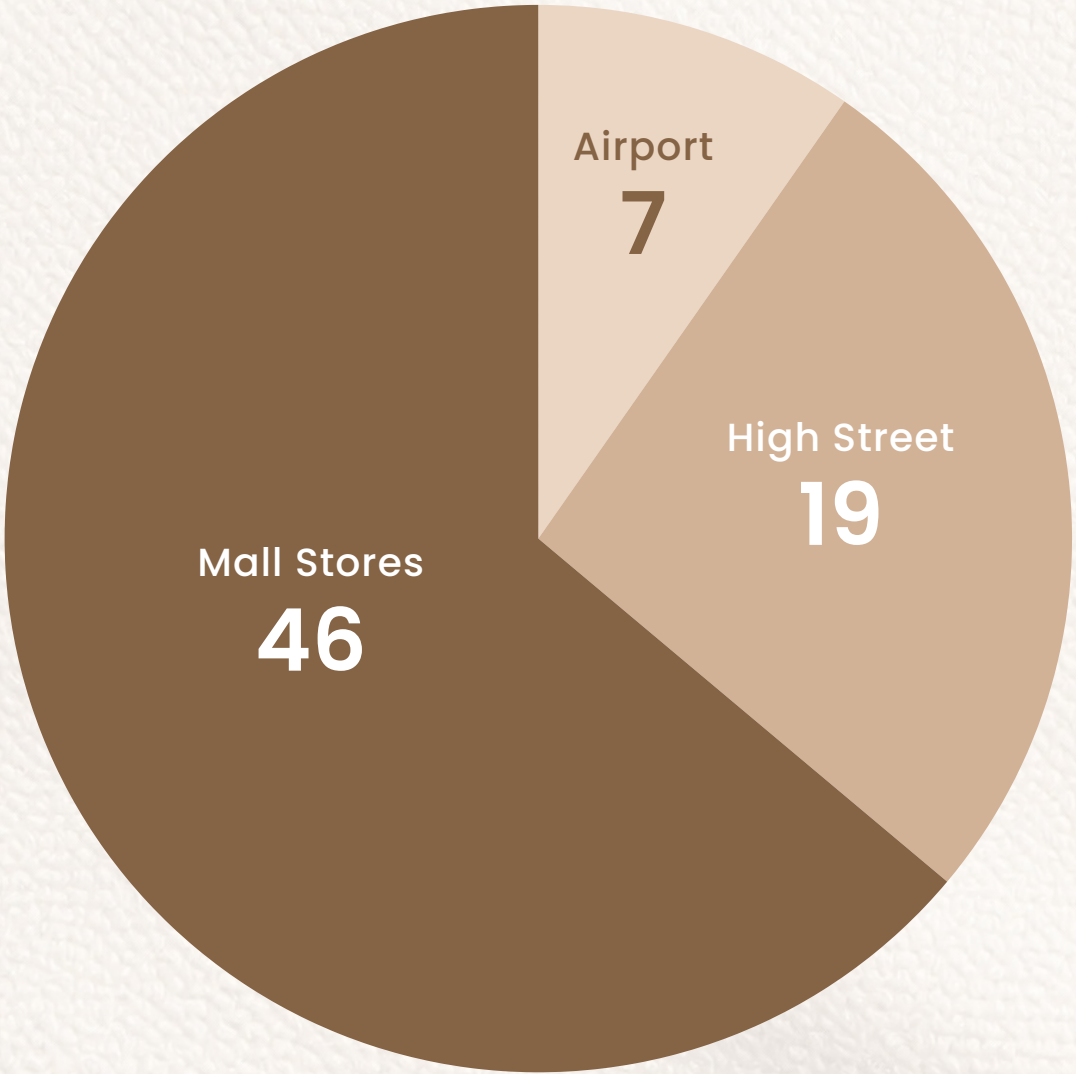
EMERGING CITIES (1 EBO EACH)

Ajmer · Ambala · Barnala · Bhopal · Bilaspur · Faridabad · Gandhinagar · Ghaziabad · Indore · Jabalpur · Jalandhar · Kanpur · Kochi · Meerut · Muzaffarnagar · Nagpur · Raipur · Rajkot · Surat · Udaipur · Vijayawada · Visakhapatnam



Data as on 31st Dec 2025

EBO STATISTICS



COUNT OF EBO MARKET CATEGORIES

OPERATIONAL EBOS LIST				
ZONE	NORTH	WEST	SOUTH	TOTAL
NO. OF EBO (AS ON MARCH'25)	23	22	6	51
CLOSED UPTO (DEC-25)	1	0	1	2
ADDITION IN EBO UPTO (DEC-25)	12	7	4	23
TOTAL NO. OF EBO	34	29	9	72
NO. OF EBO OPENED	2	1	1	4

THANK YOU

