

# SWEET DREAMS

Date:02-09-2025

To,  
The National Stock Exchange of India Ltd,  
Exchange Plaza,  
Bandra – Kurla Complex,  
Bandra (E), Mumbai – 400 051

NSE Symbol: SDREAMS  
ISIN: INE0X6F01017

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')**

Pursuant to Regulation 30 and in compliance with Regulation 36(1)(b) of SEBI Listing Regulations, the letters are being dispatched by the Company to those Shareholders whose email IDs are not registered with the Company/Registrar and Share Transfer Agents/Depository Participants(s), providing a weblink of the Company's website from where the Annual Report and Notice of AGM for FY 2024-25 can be accessed. A copy of the letter is enclosed herewith.

The above is for your information, records and dissemination please.

Thanking you,

Yours sincerely

For S D RETAIL LIMITED

Poojaben Shah  
Company Secretary & Compliance officer  
Membership No. A73158

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**S D RETAIL LIMITED**

**(Formerly known as S D Retail Private Limited)**

C-929, Stratum at Venus Ground, Near Jhansi Ki Rani Statue, Nehru Nagar, Ahmedabad-380006. Gujarat, India.

Contact: 7043106787 Email: [sdrpl@sweetdreamsindia.com](mailto:sdrpl@sweetdreamsindia.com) Website: [www.sweetdreams.in](http://www.sweetdreams.in)

CIN NO: L52520GJ2004PLC056076

Dear Shareholder,

**Subject: Web-link of the Notice of 21<sup>st</sup> Annual General Meeting of the Members of S D RETAIL LIMITED and Annual Report for F.Y. 2024-25**

We are pleased to inform you that the 21<sup>st</sup> Annual General Meeting ('AGM') of S D RETAIL LIMITED ('the Company') is scheduled to be held on Thursday, September 25, 2025, at 02:00 P.M. (IST) through Video Conference facility/ Other Audio Visual Means ('VC' / 'OAVM'). In compliance with the relevant circulars issued by the MCA, electronic copies of the Notice convening the AGM along with Annual Report for the Financial Year 2024-25 is being sent via email to all the shareholder(s) whose e-mail addresses are registered with the Company/Registrar & Transfer Agent/Depository Participant(s).

We wish to inform you that on reviewing our Shareholder database, we have observed that your email address is not registered with your Demat account. Therefore, as per Regulation 36(1)(b) of the Listing Regulations, we are sending you this letter to inform you that the Notice and Annual Report for the Financial Year 2024-25 has been made available on the Company's website i.e. <https://www.sweetdreams.in/> and can be accessed through web-link which is given below

Particulars	Web-link	Path
Annual Report	<a href="https://cdn.shopify.com/s/files/1/0490/3331/4465/files/SDREAMS_ANNUAL_REPORT_2024-25.pdf?v=1756115126">https://cdn.shopify.com/s/files/1/0490/3331/4465/files/SDREAMS_ANNUAL_REPORT_2024-25.pdf?v=1756115126</a>	<a href="https://www.sweetdreams.in/">https://www.sweetdreams.in/</a> > Investor relation > Annual Report
AGM Notice	<a href="https://cdn.shopify.com/s/files/1/0490/3331/4465/files/SDREAMS_NOTICE_OF_AGM.pdf?v=1756703652">https://cdn.shopify.com/s/files/1/0490/3331/4465/files/SDREAMS_NOTICE_OF_AGM.pdf?v=1756703652</a>	<a href="https://www.sweetdreams.in/">https://www.sweetdreams.in/</a> > Investor relation > Annual General Meeting

Additionally, Notice of the AGM and the Annual Report is also available on the website NSDL at [www.evoting.nsdl.com](http://www.evoting.nsdl.com) and the stock exchanges on which the securities of the Company are listed, i.e., National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) respectively.

This letter is being sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or RTA of the Company as on the cut-off date i.e. Friday, August 29, 2025.

**Key details for the AGM are as under:**

E-Voting Details	
Cut-off date for e-Voting	Thursday, September 18, 2025
e-Voting start date and time	Monday, September 22, 2025 (9:00 A.M. IST)
e-Voting end date and time	Wednesday, September 24, 2025 (5:00 P.M. IST)

For further details, kindly refer to the notes to the Notice of the 21<sup>st</sup> AGM. You are also requested to update your e-mail address at the earliest through your depository participants to facilitate the updation to continue receiving all important information & documents thereafter and encourage Green Initiative.

**For S D RETAIL LIMITED**

Sd/-

Poojaben Shah  
Company Secretary & Compliance officer  
Membership No. A73158

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