

Date: 27/03/2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400001

National stock Exchange of India Limited
Exchange Plaza, Plot. No C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051

Scrip Code: 540757

Trading Symbol: SCPL

Sub: Disclosure pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 for Launch of New Ice Cream Café

Dear Sir(s) / Madam(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the Company has expanded its retail presence by launching a new Ice Cream Café at Ahmedabad, Gujarat.

The new outlet has been established as part of the Company's ongoing business expansion strategy aimed at strengthening its brand presence and enhancing customer reach in key markets. The café will offer the Company's range of premium ice cream products and related offerings, providing customers with an enhanced in-store experience.

The details of the new café are as under:

Location: Sheetal Ice Cream Café, Magnifico Complex, Opp. Avalon Hotel, Nr. Motilal Oswal Tower, Sindhu Bhavan, Ahmedabad, Gujarat 380059

Date of Commencement of Operations: 26/03/2026, 6:30 P.M. Onwards

Nature of Business: Retail sale of ice cream and allied products through café format

This disclosure is being submitted as a general business update in the ordinary course of business operations of the Company.

Kindly take this information on your records.

Thanking you,

**On behalf of Board of Directors
SHEETAL COOL PRODUCTS LIMITED**

**Bhupatbhai D. Bhuva
Managing Director
DIN 06616061**

Sheetal Cool Products Limited

