Creative Eye Limited

September 02, 2014.

The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 532392; NSE Script Code: CREATIVEYE

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Creative Eye Limited.

You are requested to kindly take the information on record.

Yours faithfully,
For Creative Eye Limited

CREATIVE EYE LIMITED

Jinal Sheth
Company Secretary & Compliance Officer

Encl:- Press Release

Creative Eye Limited

Creative Eye Launches New Historical Serial "Sinhasan Battisi" on Sony Pal Channel.

The Company had launched a mega historical and fantasy-based Serial "**Sinhasan Battisi**" w.e.f. 01st September 2014 on **Sony Pal Channel.** It will telecast on prime time @ 9.30 p.m. every Monday to Saturday.

Sinhasan Battisi is a story of Raja Bhoj, a king who encounters 32 angels in his quest to conquer the 'Sinhasan'.

Mr. Dheeraj Kumar, C.M.D. of the company informed that we have done extensive research on this concept by our researchers and ideation team and please to announce a unique and novel concept which would be liked by our viewers.

Mr. Sunil Gupta, COO & CFO of the company stated that company is quite confident about its success and working on various other scripts/projects which will scale up the operations of the company in near future.

CREATIVE EYE LIMITED

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