

**September 25, 2025**

**The BSE Limited**  
Corporate Relationship Department.  
P J. Towers.  
Dalal Street, Fort  
Mumbai - 400 001

**The National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra-Kurla Complex.  
Bandra (E), Mumbai - 400 051

SCRIP CODE: **543066**

SYMBOL: **SBICARD**

SECURITY: **Equity Shares/Debentures**

SECURITY: **Equity Shares**

Dear Sirs,

**Re: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release**

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we attach herewith the copy of press release titled “SBI Card and IndiGo Form Strategic Partnership; Launch IndiGo SBI Card”.

The same is also being uploaded on the website of the Company [www.sbicard.com](http://www.sbicard.com).

Kindly take the same on record.

Thanking you,

Yours faithfully,

**For SBI Cards and Payment Services Limited**

**Payal Mittal Chhabra**  
**Chief Compliance Officer & Company Secretary**  
**Date and Time of Event: - September 25, 2025 at around 12:30 PM**

Enclosed: As above

**SBI Cards and Payment Services Ltd.**

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Haryana, India

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CIN - L65999DL1998PLC093849



Press Release

## **SBI Card and IndiGo Form Strategic Partnership; Launch IndiGo SBI Card**

*-Customers can earn upto 29,000 bonus IndiGo BluChips per annum-*

*-Enjoy upto 7% IndiGo BluChips on spends made across all services available on IndiGo's ecosystem-*

**New Delhi, September 25, 2025:** SBI Card, India's largest pure-play credit card issuer and IndiGo, India's preferred airline, today launched the '**IndiGo SBI Card**', as part of the IndiGo BluChip loyalty program. This premium co-branded credit card has been launched in two variants, IndiGo SBI Card and IndiGo SBI Card ELITE, to offer highly rewarding experience for avid travellers. Customers will earn rewards on all spends made on offerings within IndiGo's ecosystem, and on hotel and travel bookings, among other categories. Customers can enroll for the card digitally via [SBI Card SPRINT](#), by visiting the SBI Card website [SBI Card.com](#), and can also opt to enroll offline by visiting SBI Card retail kiosks.

IndiGo SBI Card unlocks a superior travel experience with an array of thoughtful benefits designed to make every journey more rewarding and seamless. Cardholders can enjoy 7% rewards on spends made using the IndiGo SBI Card ELITE and 3% rewards on spends made using the IndiGo SBI Card, in IndiGo's ecosystem. They can also avail 3% rewards on spends made using the IndiGo SBI Card ELITE and 2% on the IndiGo SBI Card, for hotel and travel bookings on other platforms. IndiGo SBI Card ELITE and IndiGo SBI Card customers also enjoy 2%, and 1% rewards, respectively, for spends made on all other categories.

Rewards earned on IndiGo SBI Card ELITE and IndiGo SBI Card are more than just points; they serve as a complete travel currency. The rewards are in the form of IndiGo BluChips, credited to the cardholder's IndiGo BluChip account in every statement cycle. Cardholders can redeem them across IndiGo's extensive services including flight bookings, hotel bookings, seat upgrades, meals, and vouchers for services like Fast Forward, among many more. By combining spends with travel privileges, IndiGo SBI Card enables customers to earn up to 29,000 bonus IndiGo BluChips every year.

Speaking on the launch **Ms. Salila Pande, MD & CEO, SBI Card** said, *"At SBI Card, we have observed that travel constitutes an important spend category for our cardholders. With increased exposure, and growing disposable incomes, tech-savvy customers in India are increasingly seeking holistic travel experiences. As a customer-centric organisation, we truly understand the evolving requirements and hence have formed this strategic partnership with IndiGo to launch the IndiGo SBI Card and address such needs. IndiGo SBI Card is a powerful product offering unparalleled*



*benefits, ensuring every journey becomes more rewarding and seamless. We are confident that this premium credit card will be a key part of our strong co-brand card portfolio.”*

**Mr. Pieter Elbers, Chief Executive Officer, IndiGo said:** *“With IndiGo BluChip, we are constantly exploring ways to enhance the value proposition for our loyal customers. Our partnership with SBI Card is an important step in that journey. This co-branded credit card is designed to bring significant value addition, convenience, and benefits to our frequent flyers, transforming everyday spending into rewarding travel experiences. We are delighted to collaborate with SBI Card to empower our customers with exclusive advantages for their continued patronage.”*

With an aim to redefine travel experiences, the IndiGo SBI Card offers significant welcome and milestone benefits. Customers will receive up to 5,000 IndiGo BluChips on first year annual fee payment and first transaction. Packed with exclusive milestone benefits, customers can earn 2500 IndiGo BluChips on annual spends starting from ₹2 lakh on the IndiGo SBI Card and 6000 IndiGo BluChips on annual spends starting from ₹3 lakh on the IndiGo SBI Card ELITE.

Additionally, the co-branded credit card enables customers to avail renewal benefit of 2500 IndiGo BluChips on annual fee payment of IndiGo SBI Card and 5000 IndiGo BluChips and 1 IndiGo 6E Eats voucher on annual fee payment of IndiGo SBI Card ELITE. The credit card offers domestic airport lounge access on both variants and complimentary international airport lounge access on the IndiGo SBI Card ELITE, adding more to the premium experience. The IndiGo SBI Card ELITE also provides travel insurance benefits for flight cancellations, lost credit cards, and lost baggage.

The joining and annual renewal fee of IndiGo SBI Card is ₹1,499 plus applicable taxes and that of IndiGo SBI Card ELITE is ₹4,999 plus applicable taxes. Both variants of the contactless card are available on Mastercard as well as RuPay payment platforms.

### **Key Highlights: IndiGo SBI Card**

#### **IndiGo SBI Card**

##### **Welcome Benefit:**

- 2500 IndiGo BluChips on first year annual fee payment and first transaction within 60 days of opening account

##### **Renewal Benefit:**

- 2500 IndiGo BluChips on annual fee payment

#### **IndiGo SBI Card ELITE**

##### **Welcome Benefit:**

- 5000 IndiGo BluChips and 1 IndiGo 6E Eats voucher on first year annual fee payment and first transaction within 60 days of opening account
- 4 IndiGo 6E Prime Passes on achieving spends of ₹1 lakh within 3 months of opening account

##### **Renewal Benefit:**

- 5000 IndiGo BluChips and 1 IndiGo 6E Eats voucher on annual fee payment

**Base Reward Point:**

- 1 IndiGo BluChip for every ₹100 spent on all spends

**Accelerated Reward Point:**

- 2 IndiGo BluChips on every ₹100 spent on hotel and travel bookings on other platforms
- 3 IndiGo BluChips on every ₹100 spent on IndiGo website and mobile app

**Milestone Benefit:**

- Milestone 1: 2500 IndiGo BluChips on annual spend of ₹2 lakh
- Milestone 2: 2500 IndiGo BluChips on annual spend of ₹4 lakh
- Milestone 3: 2500 IndiGo BluChips on annual spend of ₹6 lakh

**Lounge Benefit:**

- 4 domestic lounge access in a year (1 per quarter) on achieving spends of ₹ 50,000 in the previous quarter

**Forex Markup:**

- 3.50% on all foreign currency spends

**Fuel Surcharge Waiver:**

- 1% fuel surcharge waiver, maximum waiver of ₹200 in a statement cycle

**Base Reward Point:**

- 2 IndiGo BluChips for every ₹100 spent on all spends

**Accelerated Reward Point:**

- 3 IndiGo BluChips on every ₹100 spent on hotel and travel bookings on other platforms
- 7 IndiGo BluChips on every ₹100 spent on IndiGo website and mobile app

**Milestone Benefit:**

- Milestone 1: 6000 IndiGo BluChips on annual spend of ₹3 lakh
- Milestone 2: 6000 IndiGo BluChips on annual spend of ₹6 lakh
- Milestone 3: 6000 IndiGo BluChips on annual spend of ₹9 lakh
- Milestone 4: 6000 IndiGo BluChips on annual spend of ₹12 lakh

**Lounge Benefit:**

- 8 domestic lounge access in a year (2 per quarter) on achieving spends of ₹1,00,000 in the previous quarter
- 6 complimentary international lounge access in a year (2 per quarter)

**Forex Markup:**

- 1.99% on all foreign currency spends

**Fuel Surcharge Waiver:**

- 1% fuel surcharge waiver, maximum waiver of ₹400 in a statement cycle

**Insurance Benefit:**

- 4 free flight cancellation per year upto ₹3,000
- Lost credit card liability upto ₹1 lakh
- Lost baggage upto ₹72,000

**About SBI Card**

SBI Cards and Payment Services Limited (SBI Card') is a non-banking financial company that offers extensive credit card portfolio to individual cardholders and corporate clients which includes lifestyle, rewards, travel & fuel, and banking partnership cards along with corporate cards covering all major cardholder' segments in terms of income profile and lifestyle. The brand has a wide base of over 21 MM+ cards in force. SBI Card has a diversified customer acquisition network that enables the organisation to engage prospective customers across multiple channels. SBI Card is a technology driven company.



The Company is listed on National Stock Exchange of India Ltd. ("NSE") and BSE Ltd. ("BSE").

P.S. The brand name of the company is '**SBI Card**', and it is registered in the name of '**SBI Cards and Payment Services Limited**'. The company is trading under the entity name '**SBICARD**' on stock exchanges.

For further press queries please contact:

**SBI Card**

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**Perfect Relations for SBI Card**

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**About IndiGo:**

IndiGo is India's preferred and amongst the fastest growing carriers in the world. IndiGo has a simple philosophy: offer fares that are affordable, flights that are on time, and provide a courteous and hassle-free travel experience across its unparalleled network. With its fleet of 400+ aircraft, the airline operates around 2200+ daily flights, connecting 90+ domestic and 40+ international destinations, inducted 58 aircraft in 2024 and welcomed over 118 million customers in FY25. IndiGo was also named the 'Best Airline in India and South Asia' by Skytrax at the World Airline Awards 2025.

For more information, please visit <http://www.goindiGo.in/> or download our mobile app. [Facebook](#) | [Twitter](#) | [Instagram](#)