

**July 22, 2025**

**The BSE Limited**

Corporate Relationship Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

SCRIP CODE: **543066**

SECURITY: **Equity Shares/Debentures**

**The National Stock Exchange of India Limited**

Exchange Plaza, C-1, Block G,  
Bandra-Kurla Complex.  
Bandra (E), Mumbai - 400 051

SYMBOL: **SBICARD**

SECURITY: **Equity Shares**

Dear Sirs,

**Re: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch**

Pursuant to the Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the details of the product being launched by the company are as follows:

- a) Name of the Product: PhonePe SBI Card PURPLE and PhonePe SBI Card SELECT BLACK
- b) Date of Launch: 22<sup>nd</sup> July 2025
- c) Category of the Product: Rewards
- d) Whether caters to domestic/ international market: For domestic market
- e) Name of the countries in which the product is launched (in case of international): - NA

Kindly take the same on record.

Thanking you,

Yours faithfully,

**For SBI Cards and Payment Services Limited**

**Payal Mittal Chhabra**

**Chief Compliance Officer & Company Secretary**

**Date & Time of Event: - July 22, 2025 at around 12:00 PM**