Mahindra Satyam Aims at Rapid Growth in ANZ and Middle Eastern Markets: Announces New Leadership

Bobby Gupta to lead ANZ and G B Kumar to lead MENA, business & operations

Hyderabad – March 5, 2013 – Mahindra Satyam, a leading global consulting and IT services provider, today announced their intent to pursue rapid growth from Australia, New Zealand (ANZ) and the Middle East markets under the newly formed Leadership Team, comprising industry veterans with proven track record in business expansion, large deal pursuit and strategic collaboration.

Aligned with the concept of the recently declared concept – **"The CEO Force"** (a leadership development framework to foster distributed leadership), the Management has entrusted the baton to two of the most experienced IT Industry professionals, to nurture, grow and manage these two regions.



Bobby Gupta will take over as Head of ANZ operations after successfully transforming the MENA operations and build a world-class team and capabilities. His dynamic leadership a MENA resulted in a series of new logo wins, big deals, and opening up of new geographical markets. Bobby had studied & worked in Australia for several years and joined Mahindra Satyam from IBM in 2009. In his new role at ANZ, he will be tasked with building on one-of-the largest English-speaking market for Mahindra Satyam which has substantive presence.



Replacing Bobby in MENA **G B Kumar** a well known IT industry veteran with 20+ years of in product and services, sales, marketing, business and solution development across Asia Pacific, India, Japan and China. In his previous role, Kumar led Asia Pacific, Japan & China as Managing Director for Enterprise Services for Cisco Systems. In this new role, he will be responsible to grow the company's revenues to contribute to the bigger target of 5bn by 2015.

Commenting on their new roles, **Rohit Gandhi, Sr. Vice President - Asia-Pacific, India, Middle East and Africa, Mahindra Satyam,** said, *"Both ANZ and Middle East & Africa(MEA) markets are high-growth opportunities for Mahindra Satyam, after we complete our merger with Tech Mahindra. We sense traction from clients, prospects and partners that gives us a great reason to lend more focus here. I am confident that the inclusion of Bobby and Kumar into the leadership will help us achieve our goals for Mission 2015."*

Mahindra Satyam earns 24% of its revenues from the Rest of the World market, which comprises of the geographies Australia, New Zealand, Middle East & other geographies in Asia & Africa. With good traction seen in BFSI, Manufacturing, Resources, Airlines, Government, the company aims to grow rapidly with the new leadership change.

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About Mahindra Satyam

Mahindra Satyam is a global business consulting and information technology services company leveraging deep industry and functional expertise, leading technology practices and a global delivery model to help businesses transform their processes and improve performance. The company's professionals excel in enterprise solutions, supply chain management, client relationship management, business intelligence, business processes, engineering and product lifecycle management, infrastructure services, among other services. The company has development and delivery centres in the United States of America, Canada, Brazil, the United Kingdom, Germany, France, Hungary, Egypt, United Arab Emirates, India, China, Malaysia, Singapore, and Australia and serves numerous clients, including many Fortune 500 organizations.

Mahindra Satyam is part of the USD 15.9 billion Mahindra Group. The Mahindra Group employs more than 155,000 people in over 100 countries and operates in key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology and vacation ownership.

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Safe Harbor

Certain statements in this release concerning the future prospects of Satyam Computer Services Limited ("the Company" or "Mahindra Satyam") are forward-looking statements. These statements by their nature involve risks and uncertainties that could cause Company's actual results differ materially from such forward looking statements. The Company, from time to time, makes written and oral

forward-looking statements based on information available with the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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