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Date: 11th July, 2012

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot no. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051

Dear Sirs

Sub.: Mahindra Satyam unveils "Oracle Retail Apparel & Fashion xPress Framework.

Please find enclosed the press release being issued by the Company, for your kind information and records.

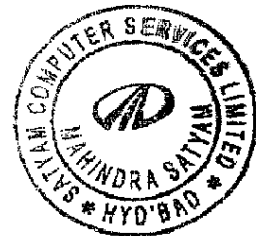
Please acknowledge receipt of the same.

Thanking you

Yours faithfully
For Satyam Computer Services Limited


G. Jayaraman
Company Secretary

Encl: As above.



Satyam Computer Services Limited

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Mahindra Satyam unveils "Oracle Retail Apparel & Fashion xPress Framework"

To help Mid-market Retailers fast track Oracle Retail implementation

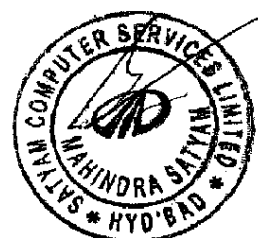
Hyderabad – July 11, 2012 – Mahindra Satyam, a leading global consulting and IT services provider, today launched a new accelerated framework "Apparel & Fashion xPress" for Oracle Retail implementations. Apparel & Fashion xPress caters to specific business functionality requirements of Mid-market Fashion and Apparel Retailers in the areas of global sourcing and procurement.

Mahindra Satyam Oracle Retail Apparel & Fashion xPress will help those retailers who are aiming for growth through international expansion. The solution provides a proven framework for implementation of Single Instance Oracle Retail Merchandising, International Stock Ledger, Global Merchandise Restrictions, Integration with Wholesale Parties and Franchisees, and 3PL Warehouse Integration. This solution also provides decision support features for better business user productivity and a solution accelerator to improve the internal supply chain efficiency.

"Having come from the apparel industry I know the amount of pressure that Retailers are under to optimize their operations. It is quite a challenge for mid market retailers to invest in a large scale ERP implementation and I am really excited to see an accelerated solution. I am sure this would help the retailers to be on a fast track implementation path and be ready to compete in the global market. We are keen in developing such solutions in the future also" said **Shiv Ajagane, Vice President Retail Solutions, Mahindra Satyam.**

"This Apparel & Fashion xPress Solution leverages pre-packaged accelerators to improve the implementation timelines, reduces operational costs and accelerates return on investment." said **Deependra Jain, Oracle Retail Practice Head, Mahindra Satyam.**

Mahindra Satyam has successfully implemented Version 13 of Oracle Retail for a leading North American fashion retailer along with integrations with other best of breed applications (Manhattan WMS, PeopleSoft Finance, MID Allocation) using Oracle Fusion Middleware technology.





As an Oracle partner, Mahindra Satyam is one-of-the top providers of Oracle based solutions globally. Mahindra Satyam has also partnered with other leading Oracle Retail consulting firms such as Peter Hora & Associates, one-of-the earliest adopters of Oracle Retail from version 4.

About Mahindra Satyam

Mahindra Satyam is a global business consulting and information technology services company leveraging deep industry and functional expertise, leading technology practices and a global delivery model to help businesses transform their processes and improve performance. The company's professionals excel in enterprise solutions, supply chain management, client relationship management, business intelligence, business processes, engineering and product lifecycle management, infrastructure services, among other services.

The company has development and delivery centres in the United States of America, Canada, Brazil, the United Kingdom, Germany, France, Hungary, Egypt, United Arab Emirates, India, China, Malaysia, Singapore, and Australia and serves numerous clients, including many Fortune 500 organizations.

Mahindra Satyam is part of the USD 15.4 billion Mahindra Group. The Mahindra Group employs more than 144,000 people in over 100 countries and operates in key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology and vacation ownership. In 2011, Mahindra featured on the Forbes Global 2000 list, a listing of the biggest and most powerful listed companies in the world. Dun & Bradstreet also ranked Mahindra at No. 1 in the automobile sector in its list of India's Top 500 Companies. In 2010, Mahindra featured in the Credit Suisse Great Brands of Tomorrow. In 2011, Mahindra acquired a majority stake in Korea's SsangYong Motor Company.

For more information, see www.mahindrasatyam.com

Follow us on Twitter: http://twitter.com/mahindra_satyam

For clarifications, write to us at: MediaRelations@mahindrasatyam.com

Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The forward-looking statements contained herein are subject to certain risks and uncertainties that could cause actual results to differ materially from those reflected in the forward-looking statements. Mahindra Satyam undertakes no duty to update any forward-looking statements.

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