

SAT KARTAR LIFE LIMITED

(Formerly known as Sat Kartar Shopping Limited)



Date: 29.06.2026

To,
The Manager
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

SYMBOL: SATKARTAR
ISIN: INE0NB801022

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 pertaining to Press Release

Dear Sir/Ma'am

Pursuant to Regulation 30 of the SEBI (Listing Obligations Disclosure Requirements) Regulations, 2015, please find enclosed a Press Release issued by the Company on "Sat Kartar Life Limited Expands Global Footprint by Commencing Operations in the United States of America (USA) through its Wholly Owned Subsidiary- Sat Kartar USA INC"

You are requested to kindly take the said information in your records.

Thanking you,
Yours faithfully,
For Sat Kartar Life Limited
(Formerly known as Sat Kartar Shopping Limited)

Sonal Seth
Company Secretary & Compliance Officer
Membership No. F13949
Date: 29.06.2026
Place: New Delhi



Sat Kartar Life Expands Global Footprint by Commencing Operations in the United States Through Wholly Owned Subsidiary

New Delhi, 29th June, 2026- Sat Kartar Life Limited (NSE: SME - SATKARTAR), a leading player in the preventive Healthcare and Ayurvedic Wellness space, is pleased to announce the commencement of its operations in the **United States of America (USA)** through its wholly owned subsidiary, **SAT KARTAR USA INC.**

The expansion marks a significant milestone in the Company's growth journey as it seeks to capitalize on the **rapidly expanding** global demand for Ayurvedic, nutraceutical and wellness products.

The US operations are being spearheaded by **Mr. Sahaj Minhas, Project Head – US Market Entry**, who is leading the Company's market development initiatives and execution strategy in the region.

As part of its market-entry framework and in line with its strategy of maintaining an **asset-light operating model**, the Company has established its **office in Texas, USA**, while leveraging a specialized **third-party logistics (3PL) partner** in **New Jersey** for warehousing, inventory management and order fulfilment. By combining its own US office with dedicated third-party logistics infrastructure, Sat Kartar USA INC (Wholly owned subsidiary of Sat Kartar Life Limited) has adopted an **efficient and scalable platform** designed to optimize capital deployment, enhance operational flexibility and ensure seamless customer service across the United States. All customer orders in the United States will be fulfilled through the New Jersey facility, enabling efficient last-mile delivery and an enhanced customer experience. To strengthen its long-term presence in the market, Sat Kartar USA INC (Wholly owned subsidiary of Sat Kartar Life Limited) has already completed several foundational requirements, including:

- ⇒ Registration and protection of the Company's brand trademarks in the United States;
- ⇒ Securing intellectual property protection for key formulations, including patents and/or patent applications, wherever applicable;
- ⇒ Establishment of digital marketplace accounts across relevant e-commerce platforms; and
- ⇒ Obtaining the necessary regulatory approvals and compliances required for commercial operations.

The Company believes that the United States represents a **substantial market opportunity** for Ayurvedic and nutraceutical products, particularly in categories such as **Pure Shilajit, Pure**



Honey, and other Natural Wellness offerings, where consumer awareness and demand for holistic health solutions continue to witness robust growth.

Commenting on this milestone, Mr. Manprit Singh Chadha, Founder and Chief Operating Officer, said: “The commencement of operations in the United States represents a strategic step in Sat Kartar Life’s vision of building a globally recognized Ayurvedic wellness brand. With the required regulatory framework, intellectual property protections, supply chain infrastructure and digital distribution channels now in place, we are confident of establishing a strong presence in the US market. The Company expects this initiative to create a sustainable and recurring revenue stream while further strengthening its long-term growth prospects.”

The Company remains committed to leveraging its extensive expertise in Ayurveda and preventive healthcare to cater to the evolving wellness needs of consumers across global markets.

About Sat Kartar Life Limited:

Sat Kartar Life is an Ayurveda healthcare company committed to providing natural wellness solutions relating to specific therapeutic areas and general lifestyle products, committed to promote a healthier lifestyle. We integrate traditional Ayurvedic knowledge with modern research to empower individuals to adopt healthier lifestyles. With a strong market presence and a diverse product portfolio, we focus on innovation and responsive product development and establishing ourselves as a dedicated player in this sector and emphasizing quality and effectiveness in our holistic wellness offerings.

Our website- www.satkartar.in

For more information, contact:

Sat Kartar Life Limited	Merlin Capital Advisors
Ms. Sonal Seth Company Secretary and Compliance Officer Email: info@satkartar.in	Mr. Ayush Divecha Contact: +91 81048 55515 Email: ir@merlincapital.co.in

* * *