SAT KARTAR SHOPPING LIMITED

Date: 19.02.2025

To,
The Manager
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

SYMBOL: SATKARTAR
ISIN: INE0NB801022

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulation 2015, for the signing of actor Sathyaraj Subbayan (Bahubali Fame Katappa) as a Brand Ambassador for the Company's Ayurvedic Product "Addiction Killer"

Dear Sir/Madam,

In compliance with Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has signed an agreement with renowned South Indian movie actor **Sathyaraj Subbayan (Bahubali fame Katappa)** as its Brand Ambassador for promoting the Company's Ayurvedic Product "Addiction Killer" through digital and television marketing along with visual branding (electronic & print).

We request you to kindly take the above on record and disseminate on your website.

Thanking you,
For SAT KARTAR SHOPPING LIMITED

HIMANSHU MALIK

Himanshu Malik
Company Secretary & Compliance Officer

Date: 19.02.2025
Place: New Delhi