

SAT KARTAR SHOPPING LIMITED

Dated: 09.10.2025

**To,
The Manager
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051**

**SYMBOL: SATKARTAR
ISIN: INE0NB801022**

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 related to Press Release

Dear Sir/Ma'am

Pursuant to Regulation 30 of the SEBI (Listing Obligations Disclosure Requirements) Regulations, 2015, please find enclosed a Press Release issued by the Company on a collaborative partnership with the Social Justice & Empowerment Council of India (SECI), a prestigious council which falls under Indian Ministry of Social Justice and Empowerment to roll out a large-scale Anti-Drug Awareness Campaign across multiple locations in India.

You are requested to kindly take the said information on your record and acknowledge it.

**Thanking you,
Yours faithfully,
For Sat Kartar Shopping Limited**

**Sonal Seth
Company Secretary & Compliance Officer**

**Date: 09.10.2025
Place: New Delhi**



Sat Kartar Shopping Ltd Announces Partnership with Ministry of Social Justice and Empowerment for National Anti-Drug Awareness Campaign

New Delhi, 9th October, 2025- Sat Kartar Shopping Ltd (NSE-SME: SATKARTAR) has formally announced a collaborative partnership with the Social Justice & Empowerment Council of India (SECI), a prestigious council which falls under Indian Ministry of Social Justice and Empowerment to roll out a large-scale **Anti-Drug Awareness Campaign** across multiple locations in India. This joint effort is aimed at educating communities about the harmful effects of drug addiction and encouraging a healthier, drug-free lifestyle.

As part of this initiative, Sat Kartar Shopping shall take the lead on design and organize the campaign, arrange banners and awareness materials including photography, and manage relevant documentation for future reference. The company will supply its flagship product, **“Addiction Killer”**, through campaign activities, directly supporting recovery efforts and amplifying the social impact of the program. Each campaign event will reach close to 100 individuals in need, reinforced by expert-led education sessions and pledge-taking ceremonies promoting sustained change.

Speaking on this initiative, Mr. Manprit Singh Chadha, Promoter and Chief Operating Officer, said, *“At Sat Kartar, we believe real change begins by reaching people where it matters most, which is within their communities. This campaign with SECI not only strengthens our commitment to social responsibility but empowers us to deliver meaningful solutions through Addiction Killer; an innovative product designed to support recovery and foster positive transformation. We are proud to help drive a collaborative initiative that brings together awareness, engagement, and tangible support, serving as a catalyst for healthier future and lasting social impact”*

The campaign will be documented for future use and awareness-building, with support materials and refreshments provided at each session. Sat Kartar Shopping and SECI welcome media, stakeholders and community members to participate in this impactful initiative, working together to create a significant and lasting difference.



About Sat Kartar Shopping Limited:

Sat Kartar Shopping is an Ayurveda healthcare company committed to providing natural wellness solutions relating to specific therapeutic areas and general lifestyle products, committed to promote a healthier lifestyle. We integrate traditional Ayurvedic knowledge with modern research to empower individuals to adopt healthier lifestyles. With a strong market presence and a diverse product portfolio, we focus on innovation and responsive product development and establishing ourselves as a dedicated player in this sector and emphasizing quality and effectiveness in our holistic wellness offerings.

Our website- www.satkartar.in

For more information, contact:

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