**Date: 05.02.2026**

**To,**
**The Manager**
**Listing Compliance Department**
**National Stock Exchange of India Limited**
**Exchange Plaza, Bandra Kurla Complex,**
**Bandra (East), Mumbai-400051**

**SYMBOL: SATKARTAR**
**ISIN: INE0NB801022**

**Subject: Monthly Business Updates for the Month Ended January 31, 2026**

Dear Sir/Madam,

With reference to the above-mentioned subject, please find enclosed herewith the Monthly Business Update for the month ended January 31, 2026, marked as **Annexure-I**, for the information of members and investors.

We request you to kindly take the same on record.

**Thanking you,**
**Yours faithfully,**
**For Sat Kartar Shopping Limited**

Sonal Seth
Digitally signed by Sonal Seth
Date: 2026.02.05 11:18:13 +05'30'

**Sonal Seth**
**Company Secretary & Compliance Officer**
**Membership No: A41934**
**Date: 05.02.2026**
**Place: New Delhi**

**Annexure-I**

**SAT KARTAR SHOPPING LIMITED**

**Monthly Business Update – January 2026**

*(For the information of members and investors)*

Sat Kartar Shopping Limited ("the Company") hereby provides its business update for the month ended **January 2026**:

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## 1. Operational & Expansion Updates

During the month, the Company further strengthened its operational footprint with the commissioning of **four new call centres**, comprising **one centre in Tamil Nadu, one in Karnataka and two in NCR**.

This expansion is aligned with the Company's **execution strategy** focused on meeting and exceeding internal targets, deeper market penetration, cost rationalisation, and operational scalability. The enhanced infrastructure also supports the Company's strategy of **introducing additional SKUs within existing product categories**, thereby improving reach and efficiency.

The Company remains **on track** with its planned growth roadmap.

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## 2. Technology & AI Initiatives

The Company has successfully moved to the **next stage of its AI Agent development**, building upon earlier trial implementations. The upgraded phase involves deeper integration with consult-led and workflows.

The initiative continues to progress **as per plan**, with implementation milestones being met.

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### 3. Healthcare Infrastructure – Ayurveda Hospital

The Company confirms that its **first Ayurveda hospital** is expected to become **operational by the last week of February 2026**.

All **necessary operational, medical, and support hiring** required for commencement has been completed, and final readiness activities are underway.

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### 4. Manufacturing / Operations Update

As part of internal restructuring and operational streamlining, the Company has **transitioned its manufacturing facility from Ajooni Life Sciences Private Limited to Sat Kartar Shopping. Limited**.

This move is intended to enhance governance, improve operational control, and align manufacturing directly with the listed entity.

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### 5. Regulatory & Strategic Developments

The Company is in the process of changing its name to **Sat Kartar Life Limited**, subject to statutory and regulatory approvals. The proposed name better reflects the Company's **evolving business model**, which increasingly spans **Ayurveda, healthcare services, wellness, lifestyle solutions, and integrated life-care offerings**, beyond pure product-led retail. The name change is intended to **align the corporate identity with long-term strategic direction**, while ensuring continuity of business, management, and ownership.

The Union Budget 2026 has provided a positive policy thrust towards **AYUSH and Ayurveda**, reinforcing long-term growth prospects for the sector. The Company views these developments as supportive of its strategic direction and expansion plans.

During the month, the Company has received National Stock Exchange of India Limited approval for its **Employee Stock Option Scheme (ESOP),** reinforcing its commitment towards long-term employee ownership, retention, and alignment with shareholder value creation.

In addition, the Company has initiated its **United States market entry strategy**. A dedicated team has been constituted, initial product selection is underway, and **US subsidiary-related formalities have been completed**. The Company expects the **first product launch in the US market by April 2026**.

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### 6. Financial & Business Performance

Sales and margin performance for the month remain **stable and aligned with internal projections**. The Company continues to maintain a disciplined approach towards growth, cost management, and execution.

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### 7. Management Commentary

The Company remains focused on building scalable infrastructure, leveraging technology-led efficiencies, expanding healthcare capabilities, and pursuing selective international opportunities, while maintaining governance discipline and long-term value creation.

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**Safe Harbour Statement**
This update contains certain forward-looking statements based on management's current views and assumptions. Actual results may differ materially due to various risks and uncertainties. The Company does not undertake to update any forward-looking statements except as required under applicable laws and regulations.

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**Thanking you,**
**Yours faithfully,**
**For Sat Kartar Shopping Limited**

Sonal Seth

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Date: 2026.02.05 11:19:06 +05'30'

**Sonal Seth**
**Company Secretary & Compliance Officer**
**Membership No: A41934**
**Date: 05.02.2026**
**Place: New Delhi**