

Date: October 26, 2013

To,

Tree House Education & Accessories Limited

702C, Morya House, Off New Link Road,
Andheri (West), Mumbai - 400 053

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Mumbai - 400 051

MCX Stock Exchange Ltd.

Suren Road, Andheri (East),
Mumbai - 400 093

Sub.: Disclosure under Regulation 31(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Scrip Code: 533540 / TREEHOUSE

Dear Sirs,

Please see enclosed the details of disclosure required in terms of Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for the pledge of 3,90,000 equity shares of Tree House Education & Accessories Limited ("Company") with STCI Finance Limited by the promoters of the Company.

Kindly acknowledge the receipt of the same.

Thanking You,

Yours Sincerely,


Mrs. Geeta Bhatia

Encl.: As Above

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)						TREE HOUSE EDUCATION & ACCESSORIES LIMITED							
Names of the Stock Exchanges where the shares of the target company are listed						BSE LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED MCX STOCK EXCHANGE LIMITED							
Date of reporting						OCTOBER 26, 2013							
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked						MRS. GEETA BHATIA							
Details of the creation/invocation/release of encumbrance:													
Name of the Promoter(s) or PACs with him (**)	Promoter holding in the target Company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2)+(3)]/-release [(2)+(3)]/-invocation [(2)+(3)]}	
	No. of shares	% of total share capital	% w.r.t. diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of shares	% of total share capital
Geeta Bhatia	6025000	16.41%	15.95%	500000	1.36%	Creation	October 25, 2013	Pledge	390000	1.06%	STCI Finance Ltd	890000	2.42%
Rajesh Bhatia	2903500	7.91%	7.69%	500000	1.36%	Creation	October 25, 2013	Pledge	390000	1.06%	STCI Finance Ltd	890000	2.42%
Rajesh Bhatia and Geeta Bhatia	1870833	5.10%	4.95%	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Girdhari Bhati and Kavita Bhatia	47900	0.13%	0.13%	0	0	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

Signature of the Authorized Signatory: 

Place: Mumbai

Date: October 26, 2013

(**) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
