



IPAMC/29(IV)/22-23

February 06, 2023

To,
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E),
Mumbai - 400 051.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam,

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of EPL Limited (the company), listed on your stock exchange.

The Fund under its various schemes has carried out net purchase of 11,73,785 shares of the Company on February 03, 2023. As a result, the shareholding of the Fund has increased by 2.31% of the paid-up capital of the company as compared to previous disclosure on December 15, 2022 for 5.05%

It may be further noted that the schemes of the Fund have carried out net purchase of 73,25,326 shares of the Company from the last filing submitted on December 15, 2022 (for positions held as on December 13, 2022).

The details of holdings as on February 03, 2023 are as follows:

Name of the Scheme	Total share holding	% of shares/voting rights to total paid up capital
ICICI Prudential Multicap Fund	40,94,170	1.29
ICICI Prudential Large & Mid Cap Fund	21,00,193	0.66
ICICI Prudential FMCG Fund	11,54,148	0.36
ICICI Prudential Child Care Plan-Gift Plan	4,04,152	0.13
ICICI Prudential Multi Asset Fund	40,81,129	1.28
ICICI Prudential Exports And Services Fund	5,01,563	0.16
ICICI Prudential Smallcap Fund	75,73,229	2.38
ICICI Prudential S&P BSE 500 ETF	792	0.00
ICICI Prudential Retirement Fund - Pure Equity Plan	3,68,417	0.12
ICICI Prudential Retirement Fund - Hybrid – Aggressive Plan	2,02,905	0.06
ICICI Prudential Retirement Fund - Hybrid – Conservative Plan	39,847	0.01
ICICI Prudential Bharat Consumption Fund	7,96,535	0.25
ICICI Prudential MNC Fund	20,84,605	0.65
ICICI Prudential Nifty Smallcap 250 Index Fund	10,101	0.00
Total	2,34,11,786	7.36

Note: 0.00% stands for holding less than 0.005%

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313



The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you.

Sincerely
For ICICI Prudential Asset Management Company Limited

A handwritten signature in blue ink, reading 'R R Shetty', is positioned above the typed name.

Rakesh Shetty
Head – Compliance & Company Secretary
Encl: As above

A small, handwritten mark in blue ink, resembling the letter 'R', is located to the left of the signature block.



Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	EPL Limited		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	1,60,86,460	5.05%	5.05%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	1,60,86,460	5.05%	5.05%
Details of purchase			
a) Shares carrying voting rights acquired.	73,25,326	2.31%	2.31%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
e) Total (a+b+c+/-d)	73,25,326	2.31%	2.31%



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After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2,34,11,786	7.36%	7.36%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) Shares pledged with the acquirer	--	--	--
c) VRs otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	-- s
e) Total (a+b+c+d)	2,34,11,786	7.36%	7.36%
(Note: the percentages have been rounded off to the nearest number)			
Mode of purchase (e.g. open market/public issue/rights issue/preferential allotment/inter transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of purchase of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	The aforesaid net acquisition was made during the period December 14, 2022 till February 03, 2023		
Equity share capital/total voting capital of the TC before the said acquisition	₹ 63,65,33,970 comprising of 31,82,66,985 shares of face value 2/- each		
Equity share capital/total voting capital of the TC after the said acquisition	₹ 63,65,33,970 comprising of 31,82,66,985 shares of face value 2/- each		
Total diluted share/voting capital of the TC after the said acquisition	₹ 63,65,33,970 comprising of 31,82,66,985 shares of face value 2/- each		
Note. —			
(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.			
(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.			
  Signature of the acquirer/seller/Authorized Signatory			
Place : Mumbai		Date : February 06, 2022	