

ARJUN GAUTAM ASHRA

I/4, BREACH CANDY APTS., BHULABHAI DESAI ROAD, MUMBAI-400 026

Date: 09/11/2020

To The Manager, Listing Department National Stock Exchange of India Ltd. Plot no. C/1 G Block, Bandra-Kurla Complex, Bandra (East), Mumbai- 400051 Symbol: BLISSGVS	To The General Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 506197	To, M/s. Bliss GVS Pharma Limited Add: 102, Hyde Park, Saki Vihar Road, Andheri (East), Mumbai -400072
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Subject: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015

Dear Sir/Madam,

In terms of disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 and Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015, I Arjun Gautam Ashra attached herewith the disclosures with regard to Pledge of 70,000 equity shares of Bliss GVS Pharma Limited as "Margin Pledge created in the Depository system pursuant to SEBI Circular dated February 25, 2020 for acceptance of collateral from clients in the form of securities by Trading Member/Clearing Member" in the prescribed formats.

You are requested to kindly take the same on record.

Thanking You.

Yours Faithfully,



Arjun Gautam Ashra
Promoter

Encl: Disclosures

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	Bliss GVS Pharma Limited
Names of the stock exchanges where the shares of the target company are listed	1. BSE Limited 2. National Stock Exchange of India Limited
Date of reporting	09/11/2020
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	Arjun Gautam Ashra

Details of the creation of encumbrance:

Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of share capital	Name of the entity in whose favor shares encumbered ***	Number	% of total share capital
Arjun Gautam Ashra	5049000	4.89	Nil	Nil	Creation	31-08-2020	Pledge	Margin Pledge created in the Depository system pursuant to SEBI Circular dated February 25, 2020 for acceptance of collateral from clients in the form	70,000	0.07	Sanctum Wealth Management Private Limited	4979000	4.83

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								of securities by Trading Member/Clearing Member					

Signature
(Arjun Gautam Ashra)

Place: Mumbai
Date: 09/11/2020

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.