



IPAMC/20(III)/21-22

September 24, 2021

To,  
National Stock Exchange of India Ltd  
Exchange Plaza,  
Bandra-Kurla Complex, Bandra(E),  
Mumbai - 400 051.

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of Brigade Enterprise Ltd (whose shares are listed on your Stock Exchange).

In this regard, kindly note that the schemes of ICICI Prudential Mutual Fund have carried out sale of 200,068 shares of Brigade Enterprises Ltd (the Company) on September 23, 2021.

As a result, the shareholding of the Fund has decreased by more than 2% as compared to the previous disclosure July 27, 2020 for 5%.

The details of holdings as on September 23, 2021 are as follows:

| Name of the Scheme                       | Total shareholding as on September 23, 2021 | % of shares/voting rights to total paid up capital as on September 23, 2021 |
|------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------------|
| ICICI PRUDENTIAL MULTICAP FUND           | 670,737                                     | 0.29                                                                        |
| ICICI PRUDENTIAL INFRASTRUCTURE FUND     | 500,000                                     | 0.22                                                                        |
| ICICI Prudential Balanced Advantage Fund | 1,300,000                                   | 0.57                                                                        |
| ICICI PRUDENTIAL SMALLCAP FUND           | 2,277,650                                   | 0.99                                                                        |
| ICICI PRUDENTIAL FOCUS EQUITY FUND       | 1,396,595                                   | 0.61                                                                        |
| ICICI Prudential S&P BSE 500 ETF         | 757                                         | 0.00                                                                        |
| ICICI Prudential Business Cycle Fund     | 704,209                                     | 0.31                                                                        |

ICICI Prudential Asset Management Company Limited  
Corporate Identity Number: U99999DL1993PLC054135  
Corporate Office: One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.  
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com  
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.  
Tel: 022 2685 2000 Fax: 022 26868313  
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001





The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you.

Sincerely

For ICICI Prudential Asset Management Company Limited



**Rakesh Shetty**

**Head - Compliance & Company Secretary**

Encl: As above

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: [www.icicpruamc.com](http://www.icicpruamc.com), email id: [enquiry@icicpruamc.com](mailto:enquiry@icicpruamc.com)

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Sale

|                                                                                                                                                                                    |                                              |                                                              |                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Name of the Target Company (TC)                                                                                                                                                    | Brigade Enterprises Limited                  |                                                              |                                                              |
| Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer                                                                                                | ICICI Prudential Mutual Fund                 |                                                              |                                                              |
| Whether the acquirer/Seller belongs to Promoter/Promoter group                                                                                                                     | No                                           |                                                              |                                                              |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                                 | BSE Limited, National Stock Exchange Limited |                                                              |                                                              |
| Details of the acquisition/disposal as follows                                                                                                                                     | Number                                       | % w.r.t. total shares /voting capital wherever applicable(*) | % w.r.t. total diluted share / voting capital of the TC (**) |
| Before the sale under consideration, holding of acquirer along with PACs of:                                                                                                       |                                              |                                                              |                                                              |
| a) Shares carrying voting rights                                                                                                                                                   | 70,50,016                                    | 3.07%                                                        |                                                              |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)                                                                                               | --                                           | --                                                           |                                                              |
| c) Voting rights (VR) otherwise than by equity shares                                                                                                                              | --                                           | --                                                           |                                                              |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)           | --                                           | --                                                           |                                                              |
| e) Total (a+b+c+d)                                                                                                                                                                 | 70,50,016                                    | 3.07%                                                        |                                                              |
| Details of sale                                                                                                                                                                    |                                              |                                                              |                                                              |
| a) Shares carrying voting rights sold.                                                                                                                                             | 200,068                                      | 0.09%                                                        |                                                              |
| b) VRs acquired otherwise than by equity shares                                                                                                                                    | --                                           | --                                                           |                                                              |
| c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired | --                                           | --                                                           |                                                              |
| d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)                                                                                               | --                                           | --                                                           |                                                              |
| e) Total (a+b+c+/-d)                                                                                                                                                               | 200,068                                      | 0.09%                                                        |                                                              |

ICICI Prudential Asset Management Company Limited  
Corporate Identity Number: U99999DL1993PLC054135  
Corporate Office: One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai – 400051.  
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com  
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.  
Tel: 022 2685 2000 Fax: 022 26868313  
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001





|                                                                                                                                                                                             |                    |       |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------|--|
| After the sale, holding of acquirer along with PACs of:                                                                                                                                     |                    |       |  |
| a) Shares carrying voting rights                                                                                                                                                            | 68,49,948          | 2.98% |  |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)                                                                                                        | --                 | --    |  |
| c) VRs otherwise than by equity shares                                                                                                                                                      | --                 | --    |  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition  | --                 | --    |  |
| e) Total (a+b+c+d)                                                                                                                                                                          | 68,49,948          | 2.98% |  |
| (Note: the percentages have been rounded off to the nearest number)                                                                                                                         |                    |       |  |
| Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inter transfer/encumbrance, etc.)                                                                           | Secondary Market   |       |  |
| Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.                                                     | N.A.               |       |  |
| Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC. | September 23, 2021 |       |  |
| Equity share capital/total voting capital of the TC before the said sale                                                                                                                    | 22,98,47,423       |       |  |
| Equity share capital/total voting capital of the TC after the said sale                                                                                                                     | 22,98,47,423       |       |  |
| Total diluted share/voting capital of the TC after the said sale                                                                                                                            | 22,98,47,423       |       |  |



*Note.—*

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

*R R Shetty*



Signature of the acquirer/seller/Authorised Signatory

Place : Mumbai

Date : September 24, 2021

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: [www.icicipruamc.com](http://www.icicipruamc.com), email id: [enquiry@icicipruamc.com](mailto:enquiry@icicipruamc.com)

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001