AIL/SAST/2026-27 October 22, 2026

To

BSE Limited **Phiroze Jeejeebhoy Towers,** **Dalal Street, Mumbai 400 001** **Scrip Code: 542752**	**National Stock Exchange of India Ltd** **Exchange Plaza, 5th Floor, Plot No. C-l, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051** **Symbol: AFFLE**

Sub: Disclosure under Regulation 29(2) SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Dear Sir/ Madam,

Pursuant to Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, please find attached disclosure submitted by Promoter Company of Affle 3i Limited.

Thanking you,

Yours Faithfully,
For Affle 3i Limited
(Formerly known as Affle (India) Limited)

Parmita Choudhury
Digitally signed by Parmita Choudhury
Date: 2026.10.22 16:13:19 +05'30'

Parmita Choudhury
Company Secretary & Compliance Officer

Encl: As above

October 22, 2026

Affle 3i Limited
(Formerly known as Affle (India) Limited)
A47 Lower Ground Floor,
Hauz Khas, Off Amar Bhawan,
New Delhi-110016

Sub: Disclosure under Regulation 29(2) SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Dear Sir,

Pursuant to Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, please find attached disclosure with regard to our shareholding in Affle 3i Limited ("Target Company").

As per the intimation received from the Target Company, 17,04,324 equity shares have been allotted to us on October 19, 2026 and 12,77,155 equity shares on October 21, 2026, pursuant to exercise of warrants and the shares are yet to be credited in our demat account.

Thanking you,

For Affle Holdings Pte. Ltd.

AFFLE HOLDINGS PTE LTD SINGAPORE

Mei Theng Leong
Authorised Signatoy

Format for disclosures under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Affle 3i Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Affle Holdings Pte. Ltd.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e) Total (a+b+c+d)	34,964 57,215,465[#] - - 57,250,4429	0.02 40.60 - - 40.63	0.02 38.59 - - 38.61
Details of acquisition/sale a) Shares carrying voting rights acquired~~/sold~~ b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer e) Total (a+b+c+/-d)	2,981,479 - - 2,981,479	2.12 - - - 2.12	2.01 - - - 2.01
After the acquisition/sale, holding of: a) Shares carrying voting rights b) Shares encumbered by the acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	3,016,443 57,215,465 - 4,383,557[##]	2.14 40.60 - nil	2.03 38.59 - 2.95

e) Total (a+b+c+d)	64,615,465	42.74	43.58
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Conversion of warrants in to equity shares		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 19, 2026 and October 21, 2026 (Date of allotment of equity shares)		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 281,828,696 divided into 140,914,348 equity shares of Rs. 2 each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 287,791,654 divided into 143,895,827 equity shares of Rs. 2 each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 296,558,768 divided into 148,279,384 equity shares of Rs. 2 each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(#) A facility agreement dated 5 June 2026 has been entered amongst (a) AGPL Pte. Ltd. ("Borrower"), (b) Affle Holdings Pte. Ltd. ("Guarantor") (c) Axis Trustee Services Limited, GIFT City branch ("Facility Agent"), (d) Axis Trustee Services Limited ("Security Agent") and (e) the original lenders mentioned thereunder. Encumbrance is created in favour of the following entities: 1. Axis Trustee Services Limited ("Security Agent") and 2. Axis Trustee Services Limited, GIFT City branch ("Facility Agent").
The required disclosure in the prescribed format is already made vide our letter dated June 12, 2026 to the Target Company, and they have intimated to the stock exchanges on the same day.

(##) Diluted numbers are calculated assuming conversion of all the outstanding warrants.

AFFLE HOLDINGS PTE LTD SINGAPORE

Signature of the Authorised Signatory

Place: Singapore
Date: October 22, 2026