

NEW BONANZA IMPEX PRIVATE LIMITED

CIN: U74999MH2000PTC123741

Regd. Off.: 419-A, Arun Chambers, 4th Floor, Next to AC Market, Tardeo, Mumbai - 400034

E-mail: compliance.newbonanza@gmail.com

Telephone: 022-40023127

19th June, 2024

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	To, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051	To, DSJ Keep Learning Limited 419-A, Arun Chambers, 4 th Floor, Tardeo, Mumbai- 400034
Script Code: 526677	Symbol: KEEPLEARN	

Dear Sir/ Ma'am,

Sub: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, ("SAST Regulations")

Pursuant to Regulation 29(2) of the SAST Regulations, we, New Bonanza Impex Private Limited hereby submit the disclosure in the prescribed format, in respect of shares allotted to us by DSJ Keep Learning Limited, under the Rights Issue Allotment, approved by its Board of Directors on 14th June, 2024.

Kindly acknowledge receipt of the same and update your records.

Thanking You.

Yours Faithfully,

For New Bonanza Impex Private Limited

Director/ Authorized Signatory

Encl.: a/a



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Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	DSJ Keep Learning Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	New Bonanza Impex Private Limited		
Whether the acquirer belongs to Promoter / Promoter group	Yes, Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Limited 2. BSE Limited (BSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	85,06,547	9.71%	5.46%
b) Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NA	NA	NA
e) Total (a+b+c+d)	85,06,547	9.71%	5.46%

For New Bonanza Impex Pvt. Ltd

Director/Authorised Signatory

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Details of acquisition / sale			
a) Shares carrying voting rights acquired / sold	2,32,74,781	14.95%	14.95%
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/anyother instrument that entitles the acquirer to receive shares carryingvoting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Shares encumbered / invoked / released by the acquirer	NA	NA	NA
e) Total (a+b+c+/-d)	2,32,74,781	14.95%	14.95%
After the acquisition / sale, holdingof:			
a) Shares carrying voting rights acquired	3,17,81,328	24.66%	20.41%
b) Shares encumbered with the acquirer	NA	NA	NA
c) VRs otherwise than by shares	NA	NA	NA
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive sharescarrying voting rights in the TC (specify holding in each category) after acquisition	NA NA	NA NA	NA NA
e) Total (a+b+c+d)	3,17,81,328	24.66%	20.41%
Mode of acquisition / sale (e.g. openmarket / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Rights Issue		
Date of acquisition / sale of shares / VRor date of receipt of intimation of allotment of shares, whichever is applicable	14 th June, 2024		
Equity share capital / total voting capitalof the TC before the said acquisition / sale	Rs. 87,588,047 (87,588,047 shares of Rs.1/- each)		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 15,57,12,083 (15,57,12,083 shares of Rs.1/- each)		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 15,57,12,083 (15,57,12,083 shares of Rs.1/- each)		

For New Bonanza Impex Pvt. Ltd

Director/Authorised Signatory

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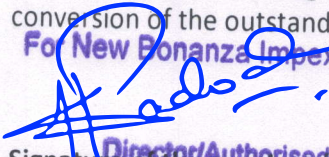
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(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For New Bonanza Impex Pvt. Ltd


Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai

Date: 19th June, 2024

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Part-B

Name of the Target Company:

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
New Bonanza Impex Private Limited	Yes	

For New Bonanza Impex Pvt. Ltd

Director/Authorised Signatory

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai

Date: 19-06-2024

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.