



SARVESHWAR FOODS LIMITED

CIN :L15312JK2004PLC002444

Regd. Off. : Sarveshwar House, Below Gumat, Jammu, (J&K) – 180001

E-mail : cs@sarveshwarrice.com

Website : <https://sarveshwarfoods.com/>

Contact No. : 01923-220962

Ref no.:

Date:

December 16, 2025

Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra- Kurla Complex
Bandra (E), Mumbai 400051

Listing Compliance Department
BSE Limited
Phirozee Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai - 400 001

Symbol: SARVESHWAR

Scrip Code : 543688

Sub: Media Release

Sarveshwar Foods Limited Announces JKHPMC's In-Principle Approval for ₹197.29 Crore Integrated Basmati Cluster Development Project in Jammu & Kashmir

In terms of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of Media Release being made by the Company today titled **"Sarveshwar Foods Limited Announces JKHPMC's In-Principle Approval for ₹197.29 Crore Integrated Basmati Cluster Development Project in Jammu & Kashmir"** for your records and public dissemination.

Details as required in accordance with the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 are enclosed herewith.

Kindly do the needful and oblige.

Thanking you,
Yours Faithfully,
For Sarveshwar Foods Limited

Sadhvi Sharma
Company Secretary and Compliance Officer



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Jammu, December 16, 2025

Sarveshwar Foods Limited Announces JKHPMC's In-Principle Approval for ₹197.29 Crore Integrated Basmati Cluster Development Project in Jammu & Kashmir

Sarveshwar Foods Limited, one of India's leading Basmati rice processors and exporters, today announced that it has received **In-Principle Approval** from the **Jammu & Kashmir Horticulture Produce Marketing & Processing Corporation (JKHPMC)** for the implementation of a large-scale **Integrated Basmati Cluster Development Project** across **RS Pora, Samba and Kathua** districts.

The project, approved under the **Holistic Agriculture Development Programme (HADP)** (Project No. 22), carries a total investment outlay of **₹197.29 crore** and is aimed at transforming the Basmati value chain in Jammu & Kashmir — from seed to market.

A Major Boost to J&K's Basmati Ecosystem

The project will establish modern infrastructure for:

- **Pre-production & scientific farming**
- **Post-harvest management & value addition**
- **State-of-the-art processing facilities**
- **Branding, logistics and marketing linkages**

This intervention is positioned to significantly elevate the quality, scale and global competitiveness of Jammu's world-renowned Basmati varieties.



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Project Investment Structure

The total investment of **₹197.29 crore** will be funded through a mix of **equity, term loans and HADP financial assistance**, enabling large-scale infrastructure creation to support farmers and strengthen the Company's integrated value chain.

Key project allocations include:

- **₹71.14 crore** for pre-production & production systems
- **₹57.59 crore** for post-harvest management & value addition
- **₹12.74 crore** for logistics, branding & marketing
- **₹55.83 crore** for other project-related infrastructure

High Impact on Farmers and Rural Communities

The project will directly benefit farmers across the Basmati belt by:

- Increasing yields through scientific seed distribution
- Lowering production costs and reducing post-harvest losses
- Ensuring access to high-demand national and export markets
- Providing better storage, aggregation and processing systems
- Boosting rural employment and entrepreneurship opportunities

Under the program, large-scale seed distribution has been planned, covering:

- **91,254 hectares** under Basmati (B370)
- **36,623 hectares** under CSR 30
- **52,229 hectares** under PB 1121 / PB 1501 and other premium varieties



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This balanced varietal approach ensures higher productivity while preserving the unique aroma and grain quality of Jammu Basmati.

Leadership Comment

“This approval is a landmark moment for Sarveshwar Foods and for the farming community of Jammu & Kashmir. The Integrated Basmati Cluster will not only modernize agriculture in the region but also enhance livelihoods and reinforce the global stature of JK Basmati. We are proud to partner in this transformative initiative under HADP.”

About Sarveshwar Foods Limited

Sarveshwar Foods Limited is a leading integrated rice company engaged in processing, milling, branding and exporting premium Basmati rice. With a strong domestic and global presence, the Company is committed to supporting sustainable farming, empowering growers, and delivering the finest quality agricultural products worldwide.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.