



CIN: L45202HR2019PLC080514

**SAR TELEVENTURE LIMITED**

Formerly Known as Sar Televenture Pvt. Ltd.

Reg Off.: Plot No. 346 A, 2nd Floor, Udyog Vihar,

Phase-4, Gurugram-122016 Haryana

Contact: +91-8587050050

Email id: info@sartelevventure.com

July 19, 2024

**Listing Department**

**National Stock Exchange of India Limited**

**‘Exchange Plaza’, Bandra Kurla Complex**

**Bandra (E), Mumbai – 400 051, India**

Dear Madam/ Sir,

**Sub.: Composite Issue of Equity Shares of Face Value of ₹ 2 each fully paid up of SAR Televenture Limited (“The Company”) – Intimation of Anchor Allocation in Further Public Offer (FPO)**

The Offer Committee of the Board of Directors of the Company at its meeting held on July 19, 2024, in consultation with Pantomath Capital Advisors Private Limited (the “**Book Running Lead Manager**”), have finalized allocation of 20,35,500 Equity Shares of ₹ 2 each fully paid up, to Anchor Investors at Anchor Investor Allocation Price of ₹ 210/- per Equity Share (including share premium of ₹ 208/- per Equity Share) in the following manner:

| Sr No | Name of Anchor Investors                                       | No. of Equity Shares Allocated | Bid Price (Per Equity Share) | No. of Equity Shares allocated as a % of Anchor Investor Portion | Total Amount Allocated (in ₹) |
|-------|----------------------------------------------------------------|--------------------------------|------------------------------|------------------------------------------------------------------|-------------------------------|
| 1     | BOFA Securities Europe SA - ODI                                | 4,76,500                       | 210/-                        | 23.41%                                                           | 10,00,65,000                  |
| 2     | Intuitive Alpha Investment Fund                                | 4,77,500                       | 210/-                        | 23.46%                                                           | 10,02,75,000                  |
| 3     | Negen Undiscovered Value fund                                  | 4,60,000                       | 210/-                        | 22.60%                                                           | 9,66,00,000                   |
| 4     | Ativir Alternative Investment Fund                             | 95,500                         | 210/-                        | 4.69%                                                            | 2,00,55,000                   |
| 5     | Benani Capital - Benani Capital Scheme 1                       | 95,500                         | 210/-                        | 4.69%                                                            | 2,00,55,000                   |
| 6     | Minerva Emerging Opportunities Fund Limited                    | 95,500                         | 210/-                        | 4.69%                                                            | 2,00,55,000                   |
| 7     | VPK Global Ventures Fund - VPK Global Ventures Fund - Scheme 1 | 95,500                         | 210/-                        | 4.69%                                                            | 2,00,55,000                   |
| 8     | Zeta Global Fund (OEIC) PCC Limited - Zeta Series A Fund FC    | 95,500                         | 210/-                        | 4.69%                                                            | 2,00,55,000                   |
| 8     | Amrut Bharat Opportunities Fund Series I                       | 48,000                         | 210/-                        | 2.36%                                                            | 1,00,80,000                   |
| 10    | Moneywise Financial Services Pvt Ltd                           | 48,000                         | 210/-                        | 2.36%                                                            | 1,00,80,000                   |
| 11    | Nexus Global Opportunities Fund                                | 48,000                         | 210/-                        | 2.36%                                                            | 1,00,80,000                   |
|       | <b>Total</b>                                                   | <b>20,35,500</b>               |                              | <b>100%</b>                                                      | <b>42,74,55,000</b>           |

Please note the capitalized terms used and not defined herein shall have respective meaning ascribed to them in the Offer Document.

The meeting of the Offer Committee commenced at 05:15 p.m. and concluded at 05:40 p.m.

Website: [www.sartelevventure.com](http://www.sartelevventure.com)

Corporate Office: B-16, First Floor, Sector-2, Noida-201301, UP



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**Email id: [info@sartelevventure.com](mailto:info@sartelevventure.com)**

We request you to make the above information public by disclosing the same on your website.

Thanking You

Yours faithfully

**For SAR Televenture Limited**

**ABHISH**

Digitally signed by  
ABHISHEK JAIN

**EK JAIN**

Date: 2024.07.19  
17:59:59 +05'30'

**Abhishek Jain**

**Company Secretary**

**Membership No.: F11940**