



Sambhaav Media Limited

“Sambhaav House”, Opp. Judges’ Bungalows, Premchandnagar Road,
Satellite, Ahmedabad - 380 015.
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CIN: L67120GJ1990PLC014094

SML/CS/2025/21
Date: April 01, 2025

To,
The Department of Corporate Services
BSE Limited
Phirozee Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai - 400 001

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051

Scrip Code: 511630

Scrip Symbol: SAMBHAAV

Dear Sir/ Madam,

Sub: Intimation of Appointment of Mr. Sanjay Gaur as Chief Marketing Officer, in the category of ‘senior management personnel’.

Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) read with SEBI Circular No SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11.11.2024 and Schedule III

With reference to the above, it is hereby informed that upon recommendation of Nomination & Remuneration Committee, the Board of Directors of the Company have vide circular resolution passed today on 01-04-2025, appointed Mr. Sanjay Gaur as Chief Marketing Officer of the Company, categorized as senior management personnel.

Disclosure in compliance with SEBI Circular No **SEBI/HO/CFD/PoD2/CIR/P/0155** dated 11.11.2024 is enclosed as **Annexure I**

Thanking you,
Yours faithfully,
For, Sambhaav Media Limited

Manisha Mali
Company Secretary



Annexure I

Disclosure in terms of SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No.	Particulars	Details
1	Name	Mr. Sanjay Gaur
2	Reason for Change viz., Appointment, Resignation, Removal, Death or Otherwise	Appointment
3	Date of Appointment	01 st April, 2025
4	Term of appointment	Appointment is for full time with no fixed term or tenure.
5	Brief Profile	Mr. Sanjay Gaur has 33 years of experience that reflects pioneering experience in handling the overall business operations, project management, new project launches, market development, channel marketing, conceptualization and management of the creative aspect of the projects for clients in the Media, FMCG, Consumables, Durables, Non-Durables Industries, handling distribution network, infrastructure building and overall profit Centre management.