



## SALZER ELECTRONICS LTD

Regd. Office : Samichettipalayam, Jothipuram (Post)  
Coimbatore -641 047. CIN : L03210TZ1985PLC001535  
Phone No.0422-4233600/ 614/696  
E-Mail : [murugesan@salzergroup.com](mailto:murugesan@salzergroup.com)  
web site : <https://www.salzergroup.net/>

---

**Date: November 26, 2023**

To

National Stock Exchange of India Ltd.  
Exchange Plaza,  
Bandra Kurla Complex  
Bandra East  
Mumbai – 400051  
Scrip Code - SALZERELEC

The Deputy General Manager,  
Corporate Relationship Dept.,  
Bombay Stock Exchange,  
1<sup>st</sup> Floor, New Trading Ring,  
Dalal Street,  
Mumbai – 400001  
Scrip Code – 517059

Dear Sir/ Madam,

Sub : Business updates

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“the Listing Regulations”), we are hereby forwarding our business update release concerning to the receipt of Patent for our Heavy Duty Energy Efficient Automatic Source Changeover (ACCL) product.

This is for Exchange’s information and dissemination to the Stakeholders.

Thanking you,  
**FOR SALZER ELECTRONICS LIMITED**

**K M Murugesan**  
**Company Secretary & Compliance Officer**

**Encl : As above**

**Business Update Release**

**Salzer Electronics Limited Secures 20 – Year Patent for Revolutionary “Heavy Duty Energy Efficient Automatic Source Changeover.”**

**Coimbatore, November 24<sup>th</sup>, 2023:** Salzer Electronics Limited (BSE: 517059, NSE: SALZERELEC), a capital goods engineering Company offering total and customized electrical solutions, is thrilled to announce that the company has received a Patent for its ground breaking product the Heavy Duty Energy Efficient Automatic Source Changeover (ACCL). The patent is valid for a period of 20 Years.

This patented innovation, introduced in 2016, has contributed significantly, generating revenues of approximately Rs. 10 Crores, primarily within the Building Segment business division.



It is a precise system designed to successfully manage generator power distribution in residential buildings, Apartment complexes, townships, and commercial structures. This is an Automatic Source changeover with current limiting feature. Its purpose is to help prevent generator overload. The Innovative feature in this product is to adapt and incorporate the Heavy Duty Contactor design into the Changeover product for the first time in the world. This product helps to load the generator supply during main supply failure and acts as a current limiter when the load on the generator exceeds the pre-set limit, thus preventing overload on the generator.

Beyond our own distribution channels, we've branding partnership with major players in the Electrical Industry in India. Given its versatile applications, this product exhibits significant potential in the Urban Market and is anticipated to experience accelerated growth. We foresee robust growth prospects for this patented innovation, attributing its success to the product functionality and relevance in addressing critical power management needs on the demand side.

**Management Comment:**

**Commenting on this development, Mr. Rajesh Doraiswamy, Joint Managing Director, Salzer Electronics Ltd said:**

*"I am pleased to announce that we have successfully secured a patent for our product, the Heavy Duty Energy Efficient Automatic Source Changeover, which is listed in our Building Segment, for a period of 20 years. This patented innovation, (ACCL), made its market debut in 2016 is a precise solution crafted to effectively manage the distribution of generator power in tall residential buildings, townships, and commercial structures. Its function is to help prevent overloading on the generator. This product has benefited in revenue generator around 10 cr, and it is a high-end product that will help the company thrive in the future.*

*This milestone aligns with our commitment to delivering Innovative electrical solutions, reinforcing our stature as a frontrunner in the capital goods engineering domain"*

**About Salzer Electronics**

- Salzer is a Leading player offering Total and Customized Electrical Solutions in Switchgears, Wires & Cables, and Energy Management business. It is the largest manufacturer of CAM Operated Rotary switches & Wire Ducts in India. The Company caters to a wide range of products with four in-house manufacturing facilities, located in Coimbatore.
- The Company has a wide distribution network locally and globally, exporting to many countries. In India, Salzer markets its products through its own distributors and more than 350 local distributors of L&T. The Company has a strong R&D team that focuses on developing and commercializing the technologies of the products, and as a result, can offer total customized electrical solutions to its customers.

**For further information, please contact:**

**Mr. Murugesan**

**Salzer Electronics Ltd.**

Email: [murugesan@salzergroup.com](mailto:murugesan@salzergroup.com)

[www.salzergroup.net](http://www.salzergroup.net)

**Ms. Savli Mangle / Mr. Rupesh Rege**

**AdfactorsPR Pvt. Ltd.**

Email: [savli.mangle@adfactorspr.com](mailto:savli.mangle@adfactorspr.com)  
[Rupesh.rege@adfactorspr.com](mailto:Rupesh.rege@adfactorspr.com)

<https://www.adfactorspr.com/>

**Caution Concerning Forward- Looking Statements:**

*This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. The Company is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.*