



SALZER

Salzer Electronics Limited

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May 22,2025

To

THE CORPORATE RELATIONSHIP DEPT
M/s. BSE Limited
I Floor, New Trading Ring,
Rotunda Building,
P. J. Towers, Dalal Street,
Fort, Mumbai - 400 001.

M/s. NATIONAL STOCK EXCHANGE OF INDIA LTD.,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

SCRIP CODE: 517059

Symbol: **SALZERELEC**

Dear Sir,

Sub: Intimation under Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a press release regarding the receipt of the work order from the **Bruhat Bengaluru Mahanagara Palike (BBMP)** for the implementation of Energy Efficiency Projects.

The above is for your information, records and dissemination please.

Thanking you

Yours Faithfully

For SALZER ELECTRONICS LTD

**K M MURUGESAN
& COMPANY SECRETARY
M No. A25953**

Salzer Electronics Wins Landmark Smart Lighting Contract from BBMP, Reinforces Focus on Energy Efficiency

Secures ₹192 Crore BBMP Order for Smart Street Lighting Project in Bengaluru

Coimbatore, May 22, 2025: Salzer Electronics Limited, a leading manufacturer of a wide range of electrical products, has secured a work order from the **Bruhat Bengaluru Mahanagara Palike (BBMP)** for the implementation of an **Energy Efficiency Project** in Bengaluru, Karnataka.

The project involves installation of a **Centralized Control and Monitoring System (CCMS)** for street lights, along with the replacement of existing conventional streetlights with energy-efficient LED lamps, across the East Zone and part of the Bommanahalli Zone of BBMP.

Valued at ₹ 192 crore, the project will be executed in **consortium with Schnell Energy Equipments Private Limited** and is scheduled for completion within eight months. The total contract value will be **received over a period of 84 months**, as per the agreed payment terms.

Commenting on this development, Mr. Rajesh Doraiswamy, Joint Managing Director, Salzer Electronics Ltd said that;

“This prestigious ₹192 crore order from the Bruhat Bengaluru Mahanagara Palike (BBMP) marks a significant milestone for Salzer and reaffirms our commitment to delivering sustainable and energy-efficient solutions. It also provides us with a strong platform to re-engage with our Energy Saver Project under the Energy Management Services division, after a gap of five years.

At the core of this project is our in-house developed Energy Management System, a testament to Salzer’s robust R&D capabilities and commitment to innovation. Our dedicated research and development team has consistently focused on building high-end technical and engineering solutions that not only meet current market demands but also anticipate future needs.

The project involves the installation of a state-of-the-art Centralized Control and Monitoring System (CCMS) and the replacement of conventional streetlights with energy-efficient LED lamps across the East Zone and parts of the Bommanahalli Zone in Bengaluru. This initiative not only supports BBMP’s vision for a greener and smarter city, but also aligns with our broader strategy to contribute to India’s energy efficiency goals.

We are proud to be executing this project in consortium with Schnell Energy Equipments Private Limited, a company with deep expertise in street light management and smart infrastructure. To ensure seamless and efficient execution, Salzer and Schnell will establish a dedicated Special Purpose Vehicle (SPV) for the implementation and ongoing management of

the project. With an execution timeline of eight months and a payment schedule spread over 84 months, this project represents a long-term, impactful engagement—both from a business and societal perspective.”

About Salzer Electronics Limited:

Salzer is a leading provider of comprehensive and customized electrical solutions across the Switchgears, Wires & Cables, and Energy Management segments. It is the largest manufacturer of CAM-operated rotary switches and wire ducts in India. The company offers a diverse product portfolio, supported by five advanced in-house manufacturing facilities located in Coimbatore, Tamil Nadu

With a strong domestic and international presence, Salzer has built an extensive distribution network, exporting to numerous countries worldwide. In India, its products are marketed through a dedicated distribution network and over 350 channel partners associated with Larsen & Toubro (now Schneider)

Salzer continues to invest in innovation through its robust in-house R&D team, which focuses on developing and commercializing cutting-edge technologies. This enables the company to deliver fully customized electrical solutions tailored to customer requirements. Expanding its offerings in the Energy Management space, Salzer has recently introduced smart meters, enhancing its portfolio with intelligent solutions designed to improve energy efficiency, monitoring, and control

About Schnell Energy Equipments Private Limited:

Schnell Energy Equipments Private Limited is a Coimbatore-based company specializing in energy-efficient solutions for smart cities and infrastructure projects. Founded in 2008, it began with a focus on street lighting and has since expanded into a comprehensive IoT solutions provider, offering products and services that include smart streetlight controllers, remote monitoring systems, solar pumps, and smart poles. The company leverages technologies such as LED lighting, cloud computing, and wireless communication to optimize energy consumption and reduce maintenance costs.

For further information, please contact:

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