



Information Management Specialist

Saksoft Limited

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9th January 2013

To

The Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza"
Bandra Kurla Complex
Bandra (E)
Mumbai - 400 051

Dear Sir,

Sub: Regarding intimation about Press Release

We wish to inform the Exchange that the Company is making the press release as enclosed with this letter today.

We request you take note of the same for your records.

Thanking You

Yours truly,
For **SAKSOFT LIMITED**

A handwritten signature in blue ink, appearing to be "D. Nair", written over the printed name of the Company Secretary.

COMPANY SECRETARY



PRESS RELEASE

Saksoft partners with Birst Inc in UK

Chennai, January 9, 2013:

Saksoft Limited, an Information Management Specialist company has announced that its UK subsidiary Acuma Solutions Limited has entered into a partnership with Birst Inc., the leader in agile business analytics. Acuma and Birst will jointly deliver cloud- based Business Intelligence to UK organizations. Acuma is Birst's first partner signed specifically to cover the UK market.

Just last week, Saksoft announced its acquisition of Electronic Data Professionals (EDP) , an Information Management company in US. The Birst partnership follows Saksoft's ambition to be the Preferred Information Management specialist to companies across the globe.

Nick Sullivan, Sales Director at Acuma Solutions commented, "As one of the UK's leading independent information management companies, we are constantly looking at new solutions that can meet the requirements of our customers and prospects. Birst's solutions offer fast and effective ways to deliver Business Intelligence and data analytics that can deliver value as well as ease of use. The ability to host cloud BI services either on a customer's premise or on the Birst cloud was also very attractive to us, as it offers greater flexibility and responsiveness to our customers' demands."

Jason Bissell, VP international markets at Birst, said, "Companies are looking at how they manage and analyze their data in order to create more opportunities for themselves. We see significant growth potential for Birst and our partner base in the UK, from smaller organizations that are taking their first steps in BI, through to larger enterprises that are either supplementing or replacing their existing BI solutions with more agile data analytics from the cloud. I am very pleased to have brought Acuma on board as Birst's first UK partner to take advantage of this market opportunity."

About Saksoft/Acuma

Saksoft is a leading provider of Information Management Solutions to successful companies around the world. Saksoft operates as Acuma Solutions in the United Kingdom. We deliver success to the enterprise by helping consolidate, organize and manage large volumes of data collected by businesses. Working with data sources that are often disparate and complex, we make accurate, high quality, relevant information readily available to the people that need it. By being better informed, these companies are empowered to make key decisions and implement strategies for making their enterprises successful. Visit www.saksoft.com and www.acuma.co.uk for more details.

Saksoft Media Contact

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